

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2BQrdRe>
(601) 948-3333

<u>Contract / Revision</u> 2585783 /		<u>Alt Order #</u> WOC13635491
<u>Advertiser</u> Congressional Leadership Fund		<u>Original Date / Revision</u> 06/14/22 / 06/14/22
<u>Contract Dates</u> 06/22/22 - 06/28/22	<u>Estimate #</u> 2819	
<u>Product</u> CLF 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson (ASM)
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> CHOOSE	
<u>Agy Code</u> 9920140	<u>Advertiser Code</u> 284	<u>Product 1/2</u> 382
<u>Agency Ref</u> 139617	<u>Advertiser Ref</u> 506147	

And:

FlexPoint Media
PO Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	06/22/22	06/28/22	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/22	06/28/22	11111--				5	\$50.00			
N 2	WDBD	06/22/22	06/27/22	M-F 530p News	5:30 PM-6:00 PM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/22	06/28/22	1-111--				4	\$45.00			
N 3	WDBD	06/22/22	06/27/22	Prime Access Rotator	6:00 PM-7:00 PM		:30			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/22	06/28/22	2-222--				8	\$45.00			
N 4	WDBD	06/22/22	06/27/22	FOX Monday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/22	06/28/22	1-----				1	\$265.00			
N 5	WDBD	06/22/22	06/26/22	FOX Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----1				1	\$125.00			
N 6	WDBD	06/22/22	06/27/22	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/22	06/28/22	2-222--				8	\$135.00			
N 7	WDBD	06/22/22	06/25/22	Sa Late News	9:00 PM-9:30 PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----2-				2	\$65.00			
N 8	WDBD	06/22/22	06/26/22	Su Late News	9:00 PM-9:30 PM		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----2				2	\$135.00			
Totals											31	\$2,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/26/22	23	\$1,890.00	(\$283.50)	\$1,606.50
06/27/22 - 06/28/22	8	\$770.00	(\$115.50)	\$654.50
Totals	31	\$2,660.00	(\$399.00)	\$2,261.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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2585783 /	WOC13635491

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Congressional Leadership Fund	06/14/22 / 06/14/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/22/22 - 06/28/22	CLF 2022	2819

Signature: _____ **Date:** _____

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