

ORDER

Orders
Order / Rev: 3442238
Alt Order #: 28359757
Product Desc: Primary
Estimate: 210
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/26/24 / 02/26/24
Order Type: NORMAL

WLTZ
Primary AE: Washington, DC Katz
Sales Office: CSG3N
Sales Region: National

Agency
Name: Bullhorn Communications
Buying Contact:
Billing Contact:
 2345 Pinhigh Court
 Colorado Springs, CO 80907

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dick Brewbaker AL-02
Demographic: A35+
Product Codes: Candidate - State - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 629248
Agency External ID: 141318
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/08/24	20	\$1,450.00	\$1,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	20	\$1,450.00	\$1,232.50	0.00
Totals	20	\$1,450.00	\$1,232.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington, DC Katz			Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	All	02/26/24	03/01/24	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$50.00	P-03	0.00	NM	5	\$250.00																		
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>5</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	5	\$50.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	5	\$50.00	0.00																												
N 2	All	02/26/24	03/08/24	NBC Today Show II NBC Today Show II	CM	9:00 AM-10:00 AM	AMMTWTF--	:30	4	\$50.00	P-03	0.00	NM	5	\$250.00																		
COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>4</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MTWTF--</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	4	\$50.00	0.00	Week: 03/04/24	03/10/24	MTWTF--	1	\$50.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	4	\$50.00	0.00																												
Week: 03/04/24	03/10/24	MTWTF--	1	\$50.00	0.00																												
N 3	All	02/26/24	03/08/24	NBC Today Show III NBC Today Show III	CM	10:00 AM-11:00 AM	AIMTWTF--	:30	4	\$50.00	P-03	0.00	NM	5	\$250.00																		
COMMENTS APPLY TO SUB LINES A THRU B Today with Hoda & Jenna-NBC <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>4</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MTWTF--</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	4	\$50.00	0.00	Week: 03/04/24	03/10/24	MTWTF--	1	\$50.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/26/24	03/03/24	MTWTF--	4	\$50.00	0.00																												
Week: 03/04/24	03/10/24	MTWTF--	1	\$50.00	0.00																												
N 4	All	02/26/24	03/01/24	News Leader 9 @ 4p M-EM News Leader 9 @ 4p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$100.00	P-03	0.00	NM	3	\$300.00																		
COMMENTS APPLY TO SUB LINES A THRU A News Leader 9 on NBC 38: First at 4																																	

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MTWTF--		3				\$100.00		0.00			
N 5	All	02/28/24	02/28/24	NBC Wednesday Prime Hr 1	GM	8:00 PM-9:00 PM	--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				COMMENTS APPLY TO SUB LINES A THRU A Chicago Med-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--W----		1				\$200.00		0.00			
N 6	All	02/29/24	02/29/24	NBC Thursday Prime Hr 1	GM	8:00 PM-9:00 PM	---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				COMMENTS APPLY TO SUB LINES A THRU A Law & Order-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		1				\$200.00		0.00			
													Totals	20	\$1,450.00