

ORDER



Orders
Order / Rev: 138652
Alt Order #: 26212514
Product Desc: 10/31/18-11/06/18 Flight
Estimate:
Flight Dates: 10/31/18 - 11/06/18
Original Date / Rev: 10/26/18 / 10/26/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: CHRISTIAN MUNOZ
Sales Office: K-DC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Yes! to Affordable Groceries
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	38	\$22,970.00	\$19,524.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	38	\$22,970.00	\$19,524.50	0.00
Totals	38	\$22,970.00	\$19,524.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/31/18	11/06/18	7AM M-F TODAY SHOW	CM	7-9AM	--121--	:30	0	\$500.00	P-1	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--121--		4				\$500.00		0.00			
		Week: 11/05/18	11/11/18	21-----		3				\$500.00		0.00			
2	All	10/31/18	11/06/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	-----	:30	0	\$280.00	P-1	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--111--		3				\$280.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$280.00		0.00			
3	All	10/31/18	11/06/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--111--		3				\$1,200.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$1,200.00		0.00			
4	All	10/31/18	11/04/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	--111--	:30	0	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--111--		3				\$1,600.00		0.00			
5	All	10/31/18	11/06/18	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$450.00	P-1	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: 26212514
 Flight Dates: 10/31/18 - 11/06/18

Advertiser: POL/ Yes! to Affordable Groceries
 Product Desc: 10/31/18-11/06/18 Flight
 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--111--					3	\$450.00		0.00			
Week:		11/05/18	11/11/18	M-----					1	\$450.00		0.00			
6	All	10/31/18	11/04/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	--111--	:30	0	\$650.00	P-1	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--111--					3	\$650.00		0.00			
7	All	10/31/18	11/04/18	730PM M-F JEOPARDY	CM	7:30-8PM	--111--	:30	0	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--111--					3	\$850.00		0.00			
8	All	10/31/18	11/06/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---11--					2	\$400.00		0.00			
Week:		11/05/18	11/11/18	M-----					1	\$400.00		0.00			
9	All	10/31/18	11/04/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$225.00		0.00			
N 10	All	10/31/18	11/04/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$100.00		0.00			
11	All	10/31/18	11/04/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-11:35PM	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$250.00		0.00			
12	All	11/05/18	11/06/18	430AM M-F NW Today CM 430AM M-F Northwest Today	CM	430AM M-F Northv	-T-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-T-----					1	\$50.00		0.00			
13	All	10/31/18	11/04/18	NORTHWEST TODAY CM NORTHWEST TODAY 5AM	CM	5-6AM	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$175.00		0.00			
14	All	10/31/18	11/04/18	NW TODAY SAT LN CM NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$250.00		0.00			
15	All	10/31/18	11/04/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$200.00		0.00			

Totals 38 \$22,970.00