

Revised 8-27-18 ORDER



Orders
Order / Rev: 136161
Alt Order #: 26138520
Product Desc: 8/29-9/04/18 Flight
Estimate: 7034
Flight Dates: 08/29/18 - 09/04/18
Original Date / Rev: 08/27/18 / 08/28/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: CHRISTIAN MUNOZ
Sales Office: K-DC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Yes! to Affordable Groceries
Demographic: A25-54
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/04/18	20	\$6,950.00	\$5,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$6,950.00	\$5,907.50	0.00
Totals	20	\$6,950.00	\$5,907.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	22%	\$6,950.00
Market	100%	\$31,590.91

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	5%	\$1,579.55
KCYU	0%	\$0.00
KCYU+	3%	\$947.73
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$22,113.64

Order / Rev: 136161
 Alt Order #: 26138520
 Flight Dates: 08/29/18 - 09/04/18

Advertiser: POL/ Yes! to Affordable Groceries
 Product Desc: 8/29-9/04/18 Flight
 Estimate: 7034
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/29/18	09/04/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	--W-F--	:30	0	\$100.00	P-1	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	--W-F--		2				\$100.00		0.00			
		Week: 09/03/18	09/09/18	-T-----		1				\$100.00		0.00			
N 2	All	08/29/18	09/04/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	----F--		1				\$250.00		0.00			
		Week: 09/03/18	09/09/18	M-----		1				\$250.00		0.00			
N 3	All	08/29/18	09/04/18	7AM M-F TODAY SHOW	CM	7-9AM	--121--	:30	0	\$300.00	P-1	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	--121--		4				\$300.00		0.00			
		Week: 09/03/18	09/09/18	11-----		2				\$300.00		0.00			
N 4	All	08/29/18	09/04/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	---11--	:30	0	\$550.00	P-1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	---11--		2				\$550.00		0.00			
		Week: 09/03/18	09/09/18	1-----		1				\$550.00		0.00			
N 5	All	08/29/18	09/04/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	--W----		1				\$600.00		0.00			
		Week: 09/03/18	09/09/18	11-----		2				\$600.00		0.00			
N 6	All	08/29/18	09/04/18	LOCAL NEWS :11@11: M-F LOCAL NEWS :11@11: M-F	CM	11-11:35PM	---TF--	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	---TF--		2				\$300.00		0.00			
		Week: 09/03/18	09/09/18	-T-----		1				\$300.00		0.00			
													Totals	20	\$6,950.00