

Revised 10-9-18

ORDER



Orders
Order / Rev: 138578
Alt Order #: 26212467
Product Desc: 10/03/18-10/09/18
Estimate:
Flight Dates: 10/03/18 - 10/09/18
Original Date / Rev: 10/09/18 / 10/09/18
Order Type: GENERAL

Primary AE: CHRISTIAN MUNOZ
Sales Office: K-DC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Yes! to Affordable Groceries
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/09/18	42	\$25,545.00	\$21,713.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	42	\$25,545.00	\$21,713.25	0.00
Totals	42	\$25,545.00	\$21,713.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/03/18	10/09/18	7AM M-F TODAY SHOW	CM	7-9AM	--221--	:30	0	\$500.00	P-1	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	--221--		5		\$500.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		6	All	10/01/18-10/07/18		7AM M-F		7-9AM		--WThF----		:30	(\$500.00)	0.00	NM
				Credited											
		Week: 10/08/18	10/14/18	21-----		3		\$500.00		0.00					
2	All	10/03/18	10/09/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	---11--	:30	0	\$280.00	P-1	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---11--		2		\$280.00		0.00					
		Week: 10/08/18	10/14/18	11-----		2		\$280.00		0.00					
3	All	10/03/18	10/09/18	LOCAL NEWS @ 5 M-FGM LOCAL NEWS @ 5PM		5-5:30PM	-----	:30	0	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	---11--		2		\$1,200.00		0.00					
		Week: 10/08/18	10/14/18	M-----		1		\$1,200.00		0.00					
4	All	10/03/18	10/09/18	LOCAL NEWS @ 6 M-FGM LOCAL NEWS @ 6 M-F		6-6:30PM	-----	:30	0	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	--111--		3		\$1,600.00		0.00					

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 Flight Dates: 10/03/18 - 10/09/18

Advertiser: POL/ Yes! to Affordable Groceries
 Product Desc: 10/03/18-10/09/18
 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	10/03/18	10/09/18	630PM M-F Family Feud	CM	6:30-7PM	--111--	:30	0	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----		1				\$1,600.00		0.00			
Week:		10/01/18	10/07/18	--111--		3				\$450.00		0.00			
Week:		10/08/18	10/14/18	11-----		2				\$450.00		0.00			
6	All	10/03/18	10/09/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	---11--	:30	0	\$650.00	P-1	0.00	NM	4	\$2,600.00
Week:		10/01/18	10/07/18	---11--		2				\$650.00		0.00			
Week:		10/08/18	10/14/18	11-----		2				\$650.00		0.00			
7	All	10/03/18	10/09/18	730PM M-F JEOPARDY	CM	7:30-8PM	--11---	:30	0	\$850.00	P-1	0.00	NM	4	\$3,400.00
Week:		10/01/18	10/07/18	--11---		2				\$850.00		0.00			
Week:		10/08/18	10/14/18	11-----		2				\$850.00		0.00			
8	All	10/03/18	10/09/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$400.00	P-1	0.00	NM	3	\$1,200.00
Week:		10/01/18	10/07/18	--1-1--		2				\$400.00		0.00			
Week:		10/08/18	10/14/18	M-----		1				\$400.00		0.00			
9	All	10/03/18	10/07/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
Week:		10/01/18	10/07/18	-----S-		2				\$225.00		0.00			
10	All	10/03/18	10/07/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
Week:		10/01/18	10/07/18	-----S-		1				\$100.00		0.00			
11	All	10/03/18	10/07/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
Week:		10/01/18	10/07/18	-----S		1				\$250.00		0.00			
12	All	10/03/18	10/07/18	On The Money On The Money	CM	On The Money	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
Week:		10/01/18	10/07/18	-----S		1				\$75.00		0.00			
13	All	10/03/18	10/07/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
Week:		10/01/18	10/07/18	-----S		1				\$200.00		0.00			
14	All	10/03/18	10/07/18	LOCAL NEWS PRIMETCM LOCAL NEWS PRIMETIME	CM	LOCAL NEWS PR	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
Week:		10/01/18	10/07/18	-----S		1				\$225.00		0.00			
15	All	10/03/18	10/07/18	NORTHWEST TODAY LCM NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$175.00	P-1	0.00	NM	1	\$175.00
Week:		10/01/18	10/07/18	----F--		1				\$175.00		0.00			
													Totals	42	\$25,545.00