

NBC A Right Now **Orders** Order / Rev: KNDO 🖭 KNDU 🕾 136132 Alt Order #: 26133997 Product Desc: 10/15-10/21/18 Estimate: 2593 KNDO - KNDU Flight Dates: 10/15/18 - 10/21/18 Primary AE: Kathi Thornton Original Date / Rev: 10/18/18 / 10/18/18 Sales Office: KH-LA Order Type: **GENERAL** Sales Region: NAT Agency Name: **Target Enterprises Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 15260 Ventura Blvd Billing Cycle: EOM/EOC Sherman Oaks, CA 91403 Agency Commission: 15% **Advertiser** Name: **POL/NO ON 1631 - WA** Demographic: A35+ New Business Thru: **Product Codes:** PL Issue Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/21/18	160	\$66,885.00	\$56,852.25

ISS

P-1

## **Totals**

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	160	\$66,885.00	\$56,852.25	371.90
Totals	160	\$66,885,00	\$56.852.25	371.90

00:30:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	30%	\$66,885.00
Market	100%	\$222 950 00

Revenue Code 3:

Priority:

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
70%	\$156,065.00
	0% 0% 0% 0% 0% 0% 0% 0% 0%

End

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Order / Rev: 136132

Alt Order #: 26133997

Advertiser: POL/NO ON 1631 - WA

Product Desc: 10/15-10/21/18

Flight Dates: 10/15/18 - 10/21/18 Estimate: 2593

KNDO - KNDU

Ln	_	Start	End	Inventory Code		Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/15/1	8 10/21/18	NORTHWEST TO NORTHWEST T		5-6AM	11	:30	0	\$100.00P-1	1.90 NM	2	\$200.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /15/18	End Date 10/21/18	Weekdays 11	Spots/Week	Rate \$100.00	Rating 1.90						
2	All	10/15/1	8 10/21/18	NORTHWEST TO NORTHWEST T		6-7AM	1	:30	0	\$300.00P-1	2.40 NM	1	\$300.00
We	<u>Sta</u> eek: 10/	rt <u>Date</u> 15/18	End Date 10/21/18	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 2.40						
3	All	10/15/1	8 10/21/18	7AM M-F TODAY SHOW	СМ	7-9AM	1	:30	0	\$300.00P-1	2.70 NM	1	\$300.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> 15/18	End Date 10/21/18	Weekdays 1	Spots/Week	<u>Rate</u> \$300.00	Rating 2.70						
N 4	All	10/15/1	8 10/21/18	9AM M-F M-F 9-10AM	СМ	M-F 9-10AM	12222	:30	0	\$100.00P-1	2.20 NM	9	\$900.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 15/18	End Date 10/21/18	Weekdays 12222	Spots/Week 9	<u>Rate</u> \$100.00	Rating 2.20						
N 5	All	10/15/1	8 10/21/18	10AM M-F TODAY SHOW I	CM	10-11AM	12222	:30	0	\$100.00P-1	1.40 NM	9	\$900.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 15/18	End Date 10/21/18	Weekdays 12222	Spots/Week 9	<u>Rate</u> \$100.00	Rating 1.40						
6	All	10/15/1	8 10/21/18	11AM M-F 11AM M-F	CM	11AM-12N	12233	:30	0	\$80.00P-1	1.00 NM	11	\$880.00
We	<u>Sta</u> ek: 10/	rt Date 15/18	End Date 10/21/18	Weekdays 12233	Spots/Week	Rate \$80.00	Rating 1.00				- 1		
N 7	All		8 10/21/18	1PM M-F DAYS OF OUR L	CM	1-2PM	11111	:30	0	\$150.00P-1	0.70 NM	5	\$750.00
We	<u>Sta</u> ek: 10/	rt Date	End Date 10/21/18	Weekdays 11111	Spots/Week 5	Rate	Rating						
8	All			3PM M-F (New) 3PM M-F	СМ	\$150.00 3PM M-F	0.70 -1111	:30	0	\$100.00P-1	0.60 NM	4	\$400.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 15/18	End Date 10/21/18	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.60						
9	All	10/15/18	8 10/21/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	11111	:30	0	\$280.00P-1	1.50 NM	5	\$1,400.00
We	<u>Star</u> ek: 10/	<u>t Date</u> 15/18	End Date 10/21/18	Weekdays 11111	Spots/Week 5	Rate \$280.00	Rating 1.50						
N 10	All	10/15/18	3 10/21/18	LOCAL NEWS @ LOCAL NEWS @		5-5:30PM	11111	:30	0	\$550.00P-1	2.90 NM	5	\$2,750.00
We	<u>Star</u> ek: 10/		End Date 10/21/18	Weekdays 11111		Rate \$550.00	Rating 2.90						
N 11	All	10/15/18	3 10/21/18	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM	11111	:30	0	\$600.00P-1	3.30 NM	5	\$3,000.00
Wee	<u>Star</u> ek: 10/1		End Date 10/21/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$600.00	Rating 3.30						
N 12	All	10/15/18	3 10/21/18	630PM M-F Family Feud	СМ	6:30-7PM	11111	:30	0	\$350.00P-1	3.30 NM	5	\$1,750.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> I5/18	End Date 10/21/18	Weekdays 11111	Spots/Week 5	Rate \$350.00	Rating 3.30						
13	All	10/15/18		7PM M-F WHEEL OF FOR	СМ	7-7:30PM	11111	:30	0	\$550.00P-1	4.00 NM	5	\$2,750.00
Wee	<u>Star</u> ek: 10/1		End Date 10/21/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$550.00	Rating 4.00						
N 14	All			730PM M-F JEOPARDY	СМ	7:30-8PM	11111	:30	0	\$600.00P-1	5.80 NM	5	\$3,000.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 5/18	End Date 10/21/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$600.00	Rating 5.80						
15	All	10/15/18	3 10/21/18	TUESDAY 8-9PM TUESDAY 8-9PM	СМ	8-9PM	-T	:30	1 5	\$2,000.00P-1	8.80 NM	1	\$2,000.00
	Star	t Date	End Date		Spots/Week	Rate	Rating						

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Order / Rev:

136132

Alt Order #: Flight Dates: 26133997

10/15/18 - 10/21/18

Advertiser:

Product Desc: 10/15-10/21/18

POL/NO ON 1631 - WA

Estimate: 2593 KNDO - KNDU

Ln (			Inventory Code		Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Wee	Start Date ek: 10/15/18	End Date 10/21/18	Weekdays -T	Spots/Week	Rate \$2,000.00	Rating 8.80						
16		18 10/21/18		м см	9-10PM	-T	:30	1	\$1,600.00P-1	8.80 NM	1	\$1,600.00
Wee	Start Date ek: 10/15/18	End Date 10/21/18	Weekdays -T	Spots/Week	Rate \$1,600.00	Rating 8.80						
N 17	All 10/15/	18 10/21/18	LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM	ı111	:30	0	\$300.00P-1	1.40 NM	3	\$900.00
Wee	Start Date ek: 10/15/18	End Date 10/21/18	Weekdays 111	Spots/Week 3	<u>Rate</u> \$300.00	Rating 1.40						
N 18	All 10/15/	18 10/21/18	TONIGHT SHOW		11:35PM-12	2:37AM1-1-1	:30	0	\$200.00P-1	0.90 NM	3	\$600.00
Wee	Start Date ek: 10/15/18	End Date 10/21/18	Weekdays 1-1-1	Spots/Week	Rate \$200.00	Rating 0.90						
19		18 10/21/18		CM	+	36AM -2222	:30	0	\$40.00P-1	0.70 NM	8	\$320.00
Wee	Start Date ek: 10/15/18	End Date 10/21/18	Weekdays -2222	Spots/Week 8	<u>Rate</u> \$40.00	Rating 0.70						
20	All 10/15/	18 10/21/18	SATURDAY TOD SATURDAY TOD	AY SHCM	6-8AM	S-	:30	1	\$100.00P-1	0.70 NM	1	\$100.00
Wee	Start Date k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week	Rate \$100.00	Rating 0.70						
21	All 10/15/	18 10/21/18	NW TODAY SAT NORTHWEST TO		NORTHWE	ST TOs-	:30	2	\$150.00P-1	0.70 NM	2	\$300.00
Wee	Start Date k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.70						
22	All 10/15/	18 10/21/18	LOCAL NEWS @ LOCAL NEWS @	6 SATGM	6-6:30PM	S-	:30	1	\$225.00P-1	3.30 NM	1	\$225.00
Wee	Start Date k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week	Rate \$225.00	Rating 3.30						
		18 10/21/18	630PM SATURDA 630PM SATURDA		6:30-7pm	S-	:30	1	\$100.00P-1	1.80 NM	1	\$100.00
Wee	Start Date k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 1.80						
E 24	All 10/15/1	18 10/21/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	S-	:30	1	\$110.00P-1	1.30 NM	2	\$220.00
Weel	<u>Start Date</u> k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week 2	<u>Rate</u> \$110.00	Rating 1.30						
25	All 10/15/1	8 10/21/18	LOCAL NEWS :1		11-11:30pm	S-	:30	1	\$250.00P-1	2.20 NM	1	\$250.00
Weel	Start Date k: 10/15/18	End Date 10/21/18	Weekdays	Spots/Week 1	<u>Rate</u> \$250.00	Rating 2.20						
26	All 10/15/1	8 10/21/18	SNL SATURDAY NIGH	CM IT LIVE		00AMs-	:30	1	\$250.00P-1	1.00 NM	2	\$500.00
Weel	Start Date k: 10/15/18	End Date 10/21/18		Spots/Week 2	<u>Rate</u> \$250.00	Rating 1.00						
27	All 10/15/1		SUNDAY TODAY SUNDAY TODAY	SHOWEM		DDAYS	:30	2	\$100.00P-1	1.10 NM	2	\$200.00
Weel	Start Date c: 10/15/18	End Date 10/21/18		Spots/Week 2	<u>Rate</u> \$100.00	Rating 1.10						
			NW Today Sun LN NW Today Sunda	І СМ		SundayS	:30	1	\$100.00P-1	1.10 NM	1	\$100.00
Weel	Start Date c: 10/15/18	End Date 10/21/18		Spots/Week	<u>Rate</u> \$100.00	Rating 1.10						
			LOCAL NEWS :11	1@11CM	11-1135PM	S	:30	1	\$200.00P-1	1.30 NM	1	\$200.00
Week	Start Date c: 10/15/18	End Date 10/21/18		Spots/Week	Rate \$200.00	Rating 1.30						
N 30	All 10/15/1	8 10/21/18		СМ	12P-3P		:30	1	\$500.00P-1	4.00 NM	1 ,	\$500.00

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KNDO - KNDU

Order / Rev: 136132

26133997

Advertiser:

POL/NO ON 1631 - WA

Alt Order #: Flight Dates:

10/15/18 - 10/21/18

Product Desc: Estimate:

2593

10/15-10/21/18

Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len (	Spots	Rate Pri	Rtg Type	Spots	Amount
				NASCAR	PECIALS			S					
W	_	Start Date 10/15/18	End Date 10/21/18	Weekdays S	Spots/Week 1	6	Rating 4.00						
31	All	10/15/ <sup>-</sup>	18 10/21/18	NFL FOOTBALL NFL PRE-GAME		4-5PM		S :15/:15	1	\$600.00P-1	8.50 BK	1	\$600.00
W	_	Start Date 10/15/18	End Date 10/21/18	Weekdays S	Spots/Week		Rating 8.50						
32	All	10/15/	18 10/21/18	NFL ON NBC NFL ON NBC	СМ	NFL ON NB	C	5 :30	1	\$3,500.00P-1	13.00 NM	1	\$3,500.00
W		Start Date 10/15/18	End Date 10/21/18	Weekdays	Spots/Week	Rate \$3,500.00	Rating 13.00						
33	All	10/15/	18 10/21/18	NORTHWEST TO NORTHWEST T		6-7AM	-1111-	- :15/:15	0	\$300.00P-1	2.70 BK	4	\$1,200.00
We		Start Date 10/15/18	End Date 10/21/18	Weekdays -1111	Spots/Week 4	Rate \$300.00	Rating 2.70						
N 34	All	10/15/1	18 10/21/18	NORTHWEST TO NORTHWEST T		6-7AM	-1211	- :30	0	\$1,000.00P-1	2.70 NM	5	\$5,000.00
We		Start Date 10/15/18	End Date 10/21/18	Weekdays -1211	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 2.70						
35	All	10/15/1	18 10/21/18	7AM M-F TODAY SHOW	CM	7-9AM	-1111	:15/:15	0	\$300.00P-1	3.10 BK	4	\$1,200.00
We		Start Date 0/15/18	End Date 10/21/18	Weekdays -1111	Spots/Week	<u>Rate</u> \$300.00	Rating 3.10						
N 36	All	10/15/1	8 10/21/18	7AM M-F TODAY SHOW	СМ	7-9AM	-2111	:30	0	\$1,000.00P-1	3.10 NM	5	\$5,000.00
We		Start Date 0/15/18	End Date 10/21/18	Weekdays -2111	Spots/Week	<u>Rate</u> \$1,000.00	Rating 3.10						
N 37	All			4PM M-F (New) 4PM M-F	СМ	4PM M-F	-1121	:15/:15	0	\$280.00P-1	1.70 BK	5	\$1,400.00
We		tart Date 0/15/18	End Date 10/21/18	Weekdays -1121	Spots/Week 5	<u>Rate</u> \$280.00	Rating 1.70						
38	All	10/15/1	8 10/21/18	TUESDAY 9-10P TUESDAY 9-10P		9-10PM	<b>-</b> T	:15/:15	1	\$1,600.00P-1	4.60 BK	1	\$1,600.00
We		tart Date 0/15/18	End Date 10/21/18	Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 4.60						
39	All	10/15/1	8 10/21/18	Friday Prime Vari DATELINE	ous CM	9P-11P	F	:15/:15	1	\$800.00P-1	3.70 BK	1	\$800.00
We		tart Date 0/15/18	End Date 10/21/18	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 3.70						
40	All	10/15/1	8 10/21/18	LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM		:30	0	\$550.00P-1	1.70 NM	2	\$1,100.00
We	_	<u>tart Date</u> 0/15/18	End Date 10/21/18	Weekdays -1-1	Spots/Week 2	<u>Rate</u> \$550.00	Rating 1.70						
41	All	10/15/1	8 10/21/18	TONIGHT SHOW TONIGHT SHOW			37AM-1-1	:30	0	\$300.00P-1	1.10 NM	2	\$600.00
We		<u>tart Date</u> 0/15/18	End Date 10/21/18	Weekdays -1-1	Spots/Week 2	<u>Rate</u> \$300.00	Rating 1.10						
				NFL ON NBC NFL ON NBC		NFL ON NBC		:15/:15	2	\$3,500.00P-1	13.00 BK	2	\$7,000.00
We		tart Date 0/15/18	End Date 10/21/18	Weekdays	Spots/Week	<u>Rate</u> \$3,500.00	Rating 13.00						
N 43				FRIDAY 8-9PM FRIDAY 8-9PM		8-9PM	F	:30	2	\$800.00 P-1	3.20 NM	2	\$1,600.00
We		tart Date 0/15/18	End Date 10/21/18	Weekdays	Spots/Week 2	<u>Rate</u> \$800.00	Rating 3.20						
N 44	All		8 10/21/18			2-3PM	F	:30	2	\$60.00P-1	0.60 NM	2	\$120.00
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		

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Totals

160

\$66,885.00

Order / Rev: 136132

Alt Order #:

26133997

Advertiser: POL/NO ON 1631 - WA

26133997

Product Desc: 10/15-10/21/18

Flight Dates: 10/15/18 - 10/21/18

Estimate: 2593

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	: Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week		Rating							
	eek: 10/		10/21/18	F	2		0.60							
N 45	All	10/15/1	8 10/21/18	SATURDAY TOD SATURDAY TOD		6-8AM		S <b>-</b>	:30	2	\$200.00P-1	1.80 NM	2	\$400.00
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/	15/18	10/21/18	S-	2	\$200.00	1.80						l	
N 46	All	10/15/1	8 10/21/18	Saturday Prime \ Saturday Prime \		Various		S-	:30	3	\$500.00P-1	1.60 NM	3	\$1,500.00
	<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/	15/18	10/21/18	S-	3	\$500.00	1.60							
N 47	All	10/15/1	8 10/21/18	SUNDAY TODAY SUNDAY TODAY		SUNDAY 1	ODAY	S	:30	1	\$200.00P-1	1.10 NM	1	\$200.00
	<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/	15/18	10/21/18	S	1	. —	1.10							
N 48	All	10/15/1	8 10/21/18	NBC SPORTS SI PREMIER SOCO		9:30a-11:3 (9:30 AM-1		11	:30	2	\$650.00P-1	2.00 NM	2	\$1,300.00
	<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/	15/18	10/21/18	11	2	\$650.00	2.00							
N 49	All	10/15/1	8 10/21/18	Saturday 10-11Pl Sat 10-11PM	M CM	10-11PM		s-	:30	2	\$500.00P-1	1.00 NM	2	\$1,000.00
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 10/1	15/18	10/21/18	s-	2	\$500.00	1.00							
N 50	All	10/15/1	8 10/21/18	On The Money On The Money	СМ	On The Mo	ney	S	:30	1	\$75.00P-1	0.50 NM	1	\$75.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
We	ek: 10/1		10/21/18	S	1	\$75.00	0.50							
N 51	All	10/15/1	8 10/21/18	MEET THE PRES		MEET THE	PRES:	S	:30	1	\$200.00P-1	0.60 NM	1	\$200.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
We	ek: 10/1		10/21/18	S	1	\$200.00	0.60							
N 52	All	10/15/1	8 10/21/18	LOCAL NEWS P		LOCAL NE	WS PR	S	:30	1	\$445.00P-1	1.00 NM	1	\$445.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 10/1		10/21/18	S	1	\$445.00	1.00							
N 53	All	10/15/18	8 10/21/18	SUNDAY 9-10PM SUNDAY 9-10PM		9-10PM		S	:30	2	\$500.00P-1	1.00 NM	2	\$1,000.00
We	<u>Star</u> eek: 10/1	<u>t Date</u> I5/18	End Date 10/21/18	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 1.00							
N 54	Ali	10/15/18	8 10/21/18	SUNDAY 10-11PI SUNDAY 10-11P		10-11PM		S	:30	2	\$500.00P-1	1.00 NM	2	\$1,000.00
We	<u>Star</u> ek: 10/1	<u>t Date</u> I5/18	End Date 10/21/18	Weekdays	Spots/Week 2	<u>Rate</u> \$500.00	Rating 1.00							
N 55	All	10/15/18		NBC SPORTS SE		12PM-3PM		21	:30	3	\$550.00P-1	1 00 NIN4	2	¢4 650 00
				NASCAR		(12:00 PM-3	3:00 PM)		.50	3	ψυυυ.υυ <b>:</b> -1	1.90 NM	3	\$1,650.00
W.	<u>Stan</u> ek: 10/1	t Date	End Date 10/21/18	Weekdays 21	Spots/Week	Rate	Rating							
	7010, 10/1	0/10	10/2//10		3	\$550.00	1.90							