

Revised 8-27-18 ORDER



Orders
Order / Rev: 135851
Alt Order #: 26133941
Product Desc: 8/23-8/28/18 Flight
Estimate: 6967
Flight Dates: 08/23/18 - 08/28/18
Original Date / Rev: 08/21/18 / 08/28/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: CHRISTIAN MUNOZ
Sales Office: K-DC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Yes! to Affordable Groceries
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	11	\$3,950.00	\$3,357.50
08/27/18	08/28/18	7	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	11	\$3,950.00	\$3,357.50	0.00
September 2018	7	\$2,400.00	\$2,040.00	0.00
Totals	18	\$6,350.00	\$5,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	20%	\$6,350.00
Market	100%	\$31,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	5%	\$1,587.50
KCYU	0%	\$0.00
KCYU+	3%	\$952.50
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	72%	\$22,860.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: POL/ Yes! to Affordable Groceries
 Product Desc: 8/23-8/28/18 Flight
 Estimate: 6967
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/23/18	08/28/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$100.00	P-1	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---11--		2				\$100.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$100.00		0.00			
N 2	All	08/23/18	08/28/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$250.00		0.00			
		Week: 08/27/18	09/02/18	-T-----		1				\$250.00		0.00			
N 3	All	08/23/18	08/28/18	7AM M-F TODAY SHOW	CM	7-9AM	---21--	:30	0	\$300.00	P-1	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---21--		3				\$300.00		0.00			
		Week: 08/27/18	09/02/18	21-----		3				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	All	08/27/18-09/02/18	7AM M-F		7-9AM		MT-----	:30	(\$300.00)		0.00	NM		
				Credited											
N 4	All	08/23/18	08/28/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$550.00	P-1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---11--		2				\$550.00		0.00			
		Week: 08/27/18	09/02/18	-T-----		1				\$550.00		0.00			
N 5	All	08/23/18	08/28/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---11--		2				\$600.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$600.00		0.00			
N 6	All	08/23/18	08/28/18	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---T---		1				\$300.00		0.00			
		Week: 08/27/18	09/02/18	-T-----		1				\$300.00		0.00			
													Totals	18	\$6,350.00