NBC A Right Now

Orders	Order / Rev:	136233		KNDO 🖭 KNDU 🖭			
	Alt Order #:	26134169	<del></del>				
	Product Desc:	10/29-11/04/18 Flight					
	Estimate:	2595		KNDO - KNDU			
	Flight Dates:	10/29/18 - 11/04/18	Primary AE:	Kathi Thornton			
	Original Date / Rev:	08/28/18 / 10/26/18	Sales Office:	KH-LA			
	Order Type:	GENERAL	Sales Region:	NAT			
Agency	Name:	Target Enterprises					
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:		Billing Calendar:	Broadcast			
		15260 Ventura Blvd	Billing Cycle:	EOM/EOC			
		Sherman Oaks, CA 91403	Agency Commission:	15%			
dvertiser	Name:	POL/NO ON 1631 - WA					
	Demographic:	A35+	New Business Thru:				
	Product Codes:	PL Issue	Advertiser External ID:				
	Revenue Code 1:	AGY	Agency External ID:				
	Revenue Code 2:	POL	Unit Code:	General			
	Revenue Code 3:	ISS	Order Separation:	00:20:00			
	Priority:	P-1					

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	142	\$80,435.00	\$68,369.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	142	\$80,435.00	\$68,369.75	321.10
Totals	142	\$80,435,00	\$68 369 75	321 10

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	30%	\$80,435.00
Market	100%	\$268 116 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$187,681.67

End

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Order / Rev:

Flight Dates:

136233

Alt Order #:

26134169

10/29/18 - 11/04/18

Advertiser:

POL/NO ON 1631 - WA

Product Desc: Estimate:

10/29-11/04/18 Flight

2595

KNDO - KNDU

		Start	End	Inventory Code		Start/End 7	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	10/29/1	11/04/18	NORTHWEST T NORTHWEST T		5-6AM	11111	:30	0	\$100.00P-1	1.90 NM	5	\$500.00
W	<u>Star</u> eek: 10/2	t <u>Date</u> 29/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5		Rating 1.90						
N 2	All	10/29/1	8 11/04/18	NORTHWEST T		6-7AM	11111	:15/:15	0	\$300.00P-1	2.40 BK	5	\$1,500.00
We	<u>Star</u> eek: 10/2	t <u>Date</u> 29/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5	Rate \$300.00	Rating 0.00						
N 3	All	10/29/1	8 11/04/18	7AM M-F TODAY SHOW	СМ	7-9AM	11111	:15/:15	0	\$300.00P-1	2.70 BK	5	\$1,500.00
We	<u>Star</u> eek: 10/2	t <u>Date</u> 9/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$300.00	Rating 2.70						
N 4	All	10/29/1	8 11/04/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	1-1-1	:30	0	\$100.00P-1	2.20 NM	3	\$300.00
We	<u>Star</u> eek: 10/2	t <u>Date</u> 9/18	End Date 11/04/18	Weekdays 1-1-1	Spots/Week 3	<u>Rate</u> \$100.00	Rating 2.20						
N 5	All	10/29/1	8 11/04/18	10AM M-F TODAY SHOW I	CM	10-11AM	1111	:30	0	\$100.00P-1	1.40 NM	4	\$400.00
We	<u>Star</u> eek: 10/2	<u>t Date</u> 9/18	End Date 11/04/18	Weekdays 1111	Spots/Week 4	<u>Rate</u> \$100.00	Rating 1.40						
N 6	All	10/29/1	8 11/04/18	11AM M-F 11AM M-F	CM	11AM-12N	21111	:30	0	\$80.00P-1	1.00 NM	6	\$480.00
We	<u>Star</u> eek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 21111	Spots/Week 6	<u>Rate</u> \$80.00	Rating 1.00						
N 7	All	10/29/1	8 11/04/18	1PM M-F DAYS OF OUR I	CM _IVES	1-2PM	1-1-1	:30	0	\$150.00P-1	0.70 NM	3	\$450.00
We	<u>Start</u> eek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 1-1-1	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.70						
N 8	All	10/29/1	8 11/04/18	4PM M-F (New) 4PM M-F	СМ	4PM M-F	11111	:30	0	\$280.00P-1	1.50 NM	5	\$1,400.00
We	<u>Stari</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$280.00	Rating 1.50						
N 9	All	10/29/18	8 11/04/18	LOCAL NEWS @ LOCAL NEWS @		5-5:30PM	11-1	:30	0	\$550.00P-1	2.90 NM	3	\$1,650.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 11-1	Spots/Week 3	<u>Rate</u> \$550.00	Rating 2.90						
N 10	All	10/29/18	8 11/04/18	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM	11111	:30	0	\$600.00P-1	3.30 NM	5	\$3,000.00
We	Start ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$600.00	Rating 3.30						
N 11	All	10/29/18	3 11/04/18	630PM M-F Family Feud	СМ	6:30-7PM	11111	:30	0	\$350.00P-1	3.30 NM	5	\$1,750.00
We	Start ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$350.00	Rating 3.30						
N 12	All	10/29/18	3 11/04/18	7PM M-F WHEEL OF FOR	CM TUNE	7-7:30PM	-1111	:30	0	\$550.00P-1	4.00 NM	4	\$2,200.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$550.00	Rating 4.00						
N 13	All	10/29/18	3 11/04/18	730PM M-F JEOPARDY	СМ	7:30-8PM	11111	:30	0	\$600.00P-1	5.80 NM	5	\$3,000.00
We	<u>Start</u> ek: 10/29		End Date 11/04/18	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$600.00	Rating 5.80						
N 14	All	10/29/18		LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM	-1-11	:30	0	\$300.00P-1	1.40 NM	3	\$900.00
We	<u>Start</u> ek: 10/29		End Date 11/04/18	Weekdays -1-11	Spots/Week 3	Rate \$300.00	Rating 1.40						
N 15	All ·	10/29/18		TONIGHT SHOW TONIGHT SHOW			37AM1-1-1	:30	0	\$200.00P-1	0.90 NM	3	\$600.00
	Start	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

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KNDO - KNDU

Order / Rev: Alt Order #:

Flight Dates:

136233

26134169

10/29/18 - 11/04/18

Advertiser:

POL/NO ON 1631 - WA

Product Desc:

10/29-11/04/18 Flight

Estimate:

2595

Ln	Ch	Start	End	Inventory Code	a Brook	Start/End	Time D	avs	Lon Cn	o to	Doto Dri	D4- T	04-	A
	Star	t Date	End Date	Weekdays	Spots/Week		Rating	ауъ	Len Sp	บเธ	Rate Pii	Rtg Type	Spots	Amount
N 16	ek: 10/2 All		11/04/18	1-1-1 LATE NIGHT	3	<del></del>	0.90	_						
IN IO				LATE NIGHT N		12:37AM-1:		.1	:30	0	\$40.00P-1	0.70 NM	3	\$120.00
We	<u>Star</u> ek: 10/2	<u>t Date</u> 9/18	End Date 11/04/18	<u>Weekdays</u> -111	Spots/Week 3		Rating 0.70							
N 17	All	10/29/1	8 11/04/18	SATURDAY TO SATURDAY TO		6-8AM		s-	:30	1	\$100.00P-1	0.70 NM	1	\$100.00
We	<u>Start</u> ek: 10/2	<u>1 Date</u> 9/18	End Date 11/04/18	Weekdays	Spots/Week 1		Rating 0.70							
N 18	All	10/29/1	8 11/04/18	NW TODAY SAT NORTHWEST T		NORTHWE:	ST TO	s-	:30	1	\$150.00P-1	1.60 NM	1	\$150.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 1.60							
N 19				LOCAL NEWS @	6 SATCM	6-6:30PM		- <b>-</b> S-	:30	2	\$225.00P-1	3.30 NM	1	\$225.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays S-	Spots/Week 1		Rating 3.30							
N 20	All	10/29/1	8 11/04/18	630PM SATURD 630PM SATURD		6:30-7pm		S <b>-</b>	:30	1	\$100.00P-1	1.80 NM	0	\$0.00
We	<u>Start</u> ek: 10/2	: <u>Date</u> 9/18	End Date 11/04/18	Weekdays	Spots/Week		Rating							
Spot	<u>Ch</u> [	Date Ra	nge D	escription	Star	t/End Time	1.80	M	eekdays	Ler	ngth Rate	Rtg Type		
1	Cred		3-11/04/18 6	30PM SATURDAY	6:30	-7pm			Sa	-	:30 <del>(\$100.00)</del>	1.80 <i>NM</i>		
N21	All	10/29/1	8 11/04/18	7PM SATURDAY		7-8PM		<b>S-</b>	:30	1	\$110.00P-1	1.30 NM	1	\$110.00
\Me	Start ek: 10/2	Date	End Date 11/04/18	Weekdays	Spots/Week	Rate	Rating							
N 22				LOCAL NEWS :		\$110.00 11-11:30pm	1.30	S-	:30	1	\$250.00P-1	2.20 NM	1	\$250.00
Wee	<u>Start</u> ek: 10/2	<u>Date</u> 9/18	End Date 11/04/18	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 2.20							
N23	All	10/29/1	8 11/04/18	SNL SATURDAY NIG	CM HT LIVE	11:30PM-1:0		S-	:30	1	\$250.00P-1	1.00 NM	2	\$500.00
Wee	<u>Start</u> ek: 10/2:	<u>Date</u> 9/18	End Date 11/04/18	Weekdays S-	Spots/Week 2	<u>Rate</u> \$250.00	Rating 1.00							
N 24	All	10/29/1	8 11/04/18	SUNDAY TODAY SUNDAY TODAY		SUNDAY TO	DAY	<b>-</b> S	:30	1	\$100.00P-1	1.10 NM	1	\$100.00
	ek: 10/29		End Date 11/04/18	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	<u>Rating</u> 1.10							
N 25				NW Today Sun L NW Today Sunda	ay	NW Today S	Sunday	S	:30	1	\$100.00P-1	1.10 NM	1	\$100.00
Wee	<u>Start</u> 2k: 10/29	<u>Date</u> 9/18	End Date 11/04/18	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 1.10							
N 26	All	10/29/1	8 11/04/18	NFL FOOTBALL NFL PRE-GAME		4-5PM		s	:30	1	\$600.00P-1	4.70 NM	_1	\$600.00
Wee	<u>Start</u> ek: 10/29	_	End Date 11/04/18	Weekdays S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 4.70							
N 27	All '	10/29/18	8 11/04/18	NFL ON NBC NFL ON NBC	СМ	NFL ON NBO	o	s	:30	1	\$3,500.00P-1	9.50 NM	3	\$10,500.00
Wee	Start ek: 10/29		End Date 11/04/18	Weekdays	Spots/Week	Rate \$3,500.00	Rating 9.50							
_				HORSERACING HORSERACING	CM	12:30-3P		S-	:30	1	\$250.00P-1	2.00 NM	2	\$500.00
Wee	<u>Start</u> sk: 10/29	9/18	End Date 11/04/18	Weekdays S-		<u>Rate</u> \$250.00	Rating 2.00							
N 29	All 1	10/29/18	3 11/04/18	LOCAL NEWS :1 LOCAL NEWS :1		11-1135PM		S	:30	1	\$200.00P-1	1.30 NM	1	\$200.00

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Order / Rev: 136233

Advertiser: POL/NO ON 1631 - WA

Alt Order #: 26134169

Product Desc: 10/29-11/04/18 Flight

Flight Dates: 10/29/18 - 11/04/18

Estimate: 2595

KNDO - KNDU

_Ln =	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
10/-		art <u>Date</u> /29/18	End Date	Weekdays	Spots/Week		Rating						
N 30	All		11/04/18 8 11/04/18	S TUESDAY 9-10P	M CM	\$200.00 9-10PM	1.30 -T	:30		¢4 000 00D 4	0.00.1144		04 000 00
			11,01,10	TUESDAY 9-10F		9-10FW	-1	.30	'	\$1,200.00P-1	8.80 NM	1	\$1,200.00
10/-		art Date	End Date	Weekdays	Spots/Week		Rating						
N 31	All	/29/18 10/29/1	11/04/18 8 11/04/18	-T Monday Prime Va		\$1,200.00 8P-10P	8.80 M	:30		\$2,000,00 B 4	8.80 NM		<b>#0.000.00</b>
				THE VOICE	211000 0111	01 - 101	[4]	.50	'	\$2,000.00 P-1	O.OU INIVI	1	\$2,000.00
Wa		art <u>Date</u> /29/18	End Date 11/04/18	Weekdays M	Spots/Week		Rating						
N 32	All			NORTHWEST TO		\$2,000.00 6-7AM	8.80 11111	:30	0	\$1,500.00P-1	2.40 NM	5	\$7,500.00
				NORTHWEST T				.00	v	Ψ1,000.001 -1	2.40 14141	ı ,	φ7,500.00
Wei		art Date /29/18	End Date 11/04/18	Weekdays 11111	Spots/Week	Rate \$1,500.00	Rating 2.40						
N33	All		8 11/04/18		CM	7-9AM	11111	:30	0	\$1,500.00P-1	3.10 NM	5	\$7,500.00
	_			TODAY SHOW					Ŭ	ψ1,000.001 -1	0.10 14141		Ψ1,500.00
Wee		rt <u>Date</u> /29/18	End Date 11/04/18	Weekdays 11111	Spots/Week	Rate \$1,500.00	Rating						
N 34	All		8 11/04/18	9AM M-F	CM	M-F 9-10AM	3.10	:15/:15	0	\$100.00P-1	2.20 BK	2	\$200.00
				M-F 9-10AM				,	J	ψ100.001 1	2.20 DIX	2	Ψ200.00
Wee		<u>irt Date</u> /29/18	End Date 11/04/18	Weekdays -1-1	Spots/Week 2	Rate \$100.00	Rating 2.20						
N 35	All		8 11/04/18	10AM M-F	CM	10-11AM		:15/:15	0	\$550.00P-1	1.70 BK	1	\$550.00
				TODAY SHOW I	II				·	Ψ000.001 -1	1.70 BIC		ψ550.00
Wee	<u>Sta</u> ek: 10/	rt Date /29/18	End Date 11/04/18	Weekdays	Spots/Week	<u>Rate</u> \$550.00	Rating						
N 36	All			11AM M-F	CM	11AM-12N	1.70 23333	:30	0	\$250.00P-1	1.10 NM	14	\$3,500.00
				11AM M-F				.00	Ū	Ψ200.001 -1	1.10 14141	1-7	ψ3,500.00
Wee	<u>Sta</u> k: 10/	rt Date 29/18	End Date 11/04/18	Weekdays 23333	Spots/Week 14	Rate \$250.00	Rating						
N 37	All		8 11/04/18		CM	1-2PM	1.10 -1-1	:30	0	\$250.00P-1	1.00 NM	2	\$500.00
				DAYS OF OUR L	IVES				Ū	Ψ200.001 1	1.00 1410	-	ψ300.00
Wee	<u>Sta</u> k: 10/	<u>rt Date</u> 29/18	End Date 11/04/18	<u>Weekdays</u> -1-1	Spots/Week 2	<u>Rate</u> \$250.00	Rating 1.00						
N 38	All			3PM M-F (New)	CM	3PM M-F	22222	:30	0	\$250.00P-1	0.70 NM	10	\$2,500.00
				3PM M-F					_	<b>4</b>	0.70 1411	10	Ψ2,000.00
Wee	<u>Sta</u> k: 10/	rt Date 29/18	End Date 11/04/18	Weekdays 22222	Spots/Week 10	Rate \$250.00	Rating 0.70						
	All			4PM M-F (New)	CM	4PM M-F	11111	:30	0	\$650.00P-1	1.80 NM	5	\$3,250.00
				4PM M-F					·	,	1100 1111	Ū	ψο,200.00
Wee	<u>Sta</u> :/k: 10	<u>rt Date</u> 29/18	End Date 11/04/18	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$650.00	Rating 1.80						
N 40	All			LOCAL NEWS @		5-5:30PM	1-1	:15/:15	0	\$550.00P-1	2.90 BK	2	\$1,100.00
	٠.			LOCAL NEWS @						,		_	<b>\$1,100.00</b>
Wee	<u>5ta</u> :k: 10/:	<u>rt Date</u> 29/18	End Date 11/04/18	Weekdays 1-1	Spots/Week 2	Rate \$550.00	Rating 2.90						
	All			7PM M-F	CM	7-7:30PM		:15/:15	0	\$550.00P-1	4.00 BK	1	\$550.00
	Cto	mt Dada	E- ID I	WHEEL OF FOR		_				·			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Wee	<u>5ta</u> k: 10/	<u>rt Date</u> 29/18	End Date 11/04/18	Weekdays M	Spots/Week	<u>Rate</u> \$550.00	Rating 4.00						
	All			Monday Prime Va		8P-10P	M	:30	1	\$3,500.00P-1	2.40 NM	1	\$3,500.00
	Sto	et Doto	End Data	THE VOICE	0- ( 00/ )						1		
Wee	<u>العاد</u> 2/10/	<u>rt Date</u> 29/18	End Date 11/04/18	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 2.40						
	All			Monday Prime Va		8P-10P	M	:15/:15	1	\$3,500.00P-1	2.40 BK	1	\$3,500.00
	C+~	rt Deta	End Data	THE VOICE	Carla BAI 1	В.	<b>5</b>				- 1		. ,
Wee	<u>Stai</u> k: 10/2	rt <u>Date</u> 29/18	End Date 11/04/18	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 2.40				- 1		
	Ail		3 11/04/18		СМ	9-10PM		:15/:15	1	\$1,200.00P-1	8.80 BK	1	\$1,200.00

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KNDO - KNDU

Order / Rev: 136233 Alt Order #: 26134169 Advertiser: POL/NO ON 1631 - WA

Product Desc: 10/29-11/04/18 Flight

10/29/18 - 11/04/18

2595

Flight Dates: Estimate:

Ln	Ch	Start	End	Inventory Cod		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	pots	Amount
				TUESDAY 9-10 TUESDAY 9-10								
We		art Date 0/29/18	End Date 11/04/18	Weekdays	Spots/Week	Rate	Rating			1		
N 45	All		8 11/04/18	WEDNESDAY 9	10PM CM	\$1,200.00 9-10PM	8.80 w	- :30	0 60 500 000 4	0.00.104		
		. 0. 20, 1		WEDNESDAY		9-101-W	v_	30	2 \$2,500.00P-1	3.30 NM	2	\$5,000.00
We		art Date 0/29/18	End Date 11/04/18	Weekdays w	Spots/Week 2	Rate \$2,500.00	Rating 3.30					
N 46	All	10/29/1	8 11/04/18	LOCAL NEWS :	11@11: <b>©</b> M	11-11:35PM	1-1	:30	0 \$1,000.00P-1	1.40 NM	2	\$2,000.00
We	_	art Date 1/29/18	End Date 11/04/18	Weekdays 1-1	Spots/Week	Rate \$1,000.00	Rating 1.40					
N 47	All	10/29/1	8 11/04/18	TONIGHT SHOW		11:35PM-12:	37AM-1-1	:30	0 \$550.00P-1	0.90 NM	2	\$1,100.00
We		art <u>Date</u> /29/18	End Date 11/04/18	Weekdays -1-1	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.90					
N 48	All	10/29/1	8 11/04/18	630PM SATURE 630PM SATURE		6:30-7pm	S-	:30	1 \$600.00P-1	1.80 NM	1	\$700.00
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
We Spot		/29/18 n Date Ra	11/04/18	S-	1	\$600.00	1.80					
<u> 3001</u> 1				escription 30PM SATURDA	Start Y 6:30-	/End Time	-	<u>Weekdays    l</u> Sa		Rtg Type		
		e MG 48.		or in critical	, 0.50-	7 (2)		3a	:30 <del>(\$600.00)</del>	1.80 <i>NM</i>		
	[Se	chedule C	hange - plea	ise see format gri	d for inventory	codes]						
2	_ Al	II 11/03/18	-11/03/18 S	aturday 8-9PM	8-9P			Sa	:30 \$700.00	3.60 NM		
	19 M	G for 48.1	11/03									
										Totala	142	\$00 43E 00

Totals 142 \$80,435.00