

ORDER



Orders
Order / Rev: 136228
Alt Order #: 26134155
Product Desc: 10/22-10/28/18 Flight
Estimate: 2594
Flight Dates: 10/22/18 - 10/28/18
Original Date / Rev: 08/29/18 / 08/29/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: Kathi Thornton
Sales Office: KH-LA
Sales Region: NAT

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/NO ON 1631 - WA
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	62	\$18,615.00	\$15,822.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	62	\$18,615.00	\$15,822.75	125.10
Totals	62	\$18,615.00	\$15,822.75	125.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	30%	\$18,615.00
Market	100%	\$62,050.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$43,435.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/22/18	10/28/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	1-1----	:30	0	\$100.00	P-1	1.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	1-1----		2		\$100.00		1.90					
2	All	10/22/18	10/28/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-1-1---	:30	0	\$300.00	P-1	2.40	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-1-1---		2		\$300.00		2.40					
3	All	10/22/18	10/28/18	7AM M-F TODAY SHOW	CM	7-9AM	1-1-1--	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	1-1-1--		3		\$300.00		0.00					
4	All	10/22/18	10/28/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	-1-1---	:30	0	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-1-1---		2		\$100.00		0.00					
5	All	10/22/18	10/28/18	10AM M-F TODAY SHOW III	CM	10-11AM	--1-1--	:30	0	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	--1-1--		2		\$100.00		0.00					
6	All	10/22/18	10/28/18	11AM M-F 11AM M-F	CM	11AM-12N	11111--	:30	0	\$80.00	P-1	1.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	11111--		5		\$80.00		1.00					
7	All	10/22/18	10/28/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	1--1---	:30	0	\$150.00	P-1	0.70	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	1--1---		2		\$150.00		0.70					
8	All	10/22/18	10/28/18	3PM M-F (New) 3PM M-F	CM	3PM M-F	-1111--	:30	0	\$100.00	P-1	0.60	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-1111--		4		\$100.00		0.60					
9	All	10/22/18	10/28/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	1---1--	:30	0	\$280.00	P-1	1.50	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	1---1--		2		\$280.00		1.50					
10	All	10/22/18	10/28/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-1-1---	:30	0	\$550.00	P-1	2.90	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-1-1---		2		\$550.00		2.90					
11	All	10/22/18	10/28/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	--1-1--	:30	0	\$600.00	P-1	3.30	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	--1-1--		2		\$600.00		3.30					
12	All	10/22/18	10/28/18	630PM M-F Family Feud	CM	6:30-7PM	1--1---	:30	0	\$350.00	P-1	3.30	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	1--1---		2		\$350.00		3.30					
13	All	10/22/18	10/28/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-1-1---	:30	0	\$550.00	P-1	4.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-1-1---		2		\$550.00		4.00					
14	All	10/22/18	10/28/18	730PM M-F JEOPARDY	CM	7:30-8PM	--1-1--	:30	0	\$600.00	P-1	5.80	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	--1-1--		2		\$600.00		5.80					
15	All	10/22/18	10/28/18	TUESDAY 8-9PM TUESDAY 8-9PM	CM	8-9PM	-T-----	:30	1	\$2,000.00	P-1	8.80	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/18	10/28/18	-T-----		1		\$2,000.00		8.80					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	10/22/18	10/28/18	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	2	\$1,200.00	P-1	8.80	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----		1				\$2,000.00		8.80			
N 17	All	10/22/18	10/28/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	1-1-1--	:30	0	\$300.00	P-1	1.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----		2				\$1,200.00		8.80			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-1-1--		3				\$300.00		1.40			
N 18	All	10/22/18	10/28/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-1-11--	:30	0	\$200.00	P-1	0.90	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-11--		3				\$200.00		0.90			
N 19	All	10/22/18	10/28/18	LATE NIGHT LATE NIGHT NBC	CM	12:37AM-1:36AM	1-1-1--	:30	0	\$40.00	P-1	0.70	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-1-1--		3				\$40.00		0.70			
20	All	10/22/18	10/28/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	5AM-7AM	-----S-	:30	1	\$100.00	P-1	0.70	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$100.00		0.70			
21	All	10/22/18	10/28/18	NW TODAY SAT LN NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	2	\$150.00	P-1	1.60	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		2				\$150.00		1.60			
22	All	10/22/18	10/28/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	3.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$225.00		3.30			
23	All	10/22/18	10/28/18	630PM SATURDAY 630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	1.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$100.00		1.80			
24	All	10/22/18	10/28/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$110.00	P-1	1.30	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$110.00		1.30			
25	All	10/22/18	10/28/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$250.00		2.20			
26	All	10/22/18	10/28/18	SNL SATURDAY NIGHT LIVE	CM	11:30PM-1:00AM	-----S-	:30	1	\$250.00	P-1	1.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$250.00		1.00			
27	All	10/22/18	10/28/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	2	\$100.00	P-1	1.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		2				\$100.00		1.10			
28	All	10/22/18	10/28/18	NW Today Sun LN NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$100.00		1.10			
29	All	10/22/18	10/28/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	1.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$200.00		1.30			
30	All	10/22/18	10/28/18		CM	4-5PM		:30	2	\$600.00	P-1	4.70	NM	2	\$1,200.00

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				NFL FOOTBALL NIGHT I			-----S								
				NFL PRE-GAME SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		2			\$600.00			4.70			
N31	All	10/22/18	10/28/18	NBC SPORTS SPECIAL	CM	9:30A-11:30A	-----S-	:30	1	\$250.00	P-1	1.60	NM	1	\$250.00
				PREMIERE LEAGUE SOCCER		(9:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1			\$250.00			1.60			
N32	All	10/22/18	10/28/18	NBC SPORTS SPECIAL	CM	9A-11A	-----S	:30	1	\$250.00	P-1	1.60	NM	1	\$250.00
				PREMIERE LEAGUE SOCCER		(9:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1			\$250.00			1.60			
													Totals	62	\$18,615.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: KNDU - YAKIMA, WA	Date: 8.23.18
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KNDU - Richland / Kennewick / Pasco
I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Energy Fees on Carbon Emissions

SEE ATTACHED SCHEDULES

This broadcast time will be used by: No on 1631

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

No On 1631 PO Box 7035 Olympia, WA 98507

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Heather Clarke, Treasurer

Julie Iadanza

08/16/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Elaine Keller

8-24-18

Signature

Date

Elaine Keller

Nat'l Sales

Printed Name

Title