

# ORDER



**Orders**  
**Order / Rev:** 135242  
**Alt Order #:** 26124846  
**Product Desc:** 10/23-10/29/18 Flight  
**Estimate:** 6841  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 08/30/18 / 08/30/18  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** CHRISTIAN MUNOZ  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Clean Air Clean Energy  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	44	\$17,675.00	\$15,023.75
10/29/18	10/29/18	9	\$4,530.00	\$3,850.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	44	\$17,675.00	\$15,023.75	0.00
November 2018	9	\$4,530.00	\$3,850.50	0.00
<b>Totals</b>	<b>53</b>	<b>\$22,205.00</b>	<b>\$18,874.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDO - KNDU	45%	\$22,205.00
Market	100%	\$49,344.44

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	2%	\$986.89
KCYU	0%	\$0.00
KCYU+	7%	\$3,454.11
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	46%	\$22,698.44
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

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 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Clean Air Clean Energy  
 Product Desc: 10/23-10/29/18 Flight  
 Estimate: 6841  
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/23/18	10/29/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$100.00	P-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-11--		3				\$100.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$100.00		0.00			
N 2	All	10/23/18	10/29/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$250.00	P-1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-111---		3				\$250.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$250.00		0.00			
3	All	10/23/18	10/28/18	7AM M-F TODAY SHOW	CM	7-9AM	-2222--	:30	0	\$300.00	P-1	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-2222--		8				\$300.00		0.00			
N 4	All	10/23/18	10/29/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	-----	:30	0	\$100.00	P-1	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1-1--		2				\$100.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$100.00		0.00			
5	All	10/23/18	10/28/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	-1-1---	:30	0	\$150.00	P-1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-1---		2				\$150.00		0.00			
6	All	10/29/18	10/29/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	-----	:30	0	\$280.00	P-1	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$280.00		0.00			
7	All	10/23/18	10/29/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--111--		3				\$550.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$550.00		0.00			
8	All	10/23/18	10/28/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-1111--	:30	0	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1111--		4				\$600.00		0.00			
9	All	10/23/18	10/29/18	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$350.00	P-1	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--111--		3				\$350.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$350.00		0.00			
10	All	10/23/18	10/28/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-1111--	:30	0	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1111--		4				\$550.00		0.00			
N 11	All	10/23/18	10/29/18	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-111---		3				\$600.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$600.00		0.00			
12	All	10/29/18	10/29/18	Monday Prime Various THE VOICE	CM	8P-10P	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$2,000.00		0.00			
13	All	10/23/18	10/29/18	LOCAL NEWS :11@11: LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1--1--		2				\$300.00		0.00			
		Week: 10/29/18	11/04/18	M-----		1				\$300.00		0.00			
			10/28/18		CM				0		P-1	0.00	NM	1	\$200.00

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 Alt Order #: 26124846  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Clean Air Clean Energy  
 Product Desc: 10/23-10/29/18 Flight  
 Estimate: 6841  
**KNDU - KNDU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	10/23/18		TONIGHT SHOW TONIGHT SHOW		11:35PM-12:37AM	-----	:30		\$200.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$200.00		0.00			
15	All	10/23/18	10/28/18	NW TODAY SAT LN NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$150.00		0.00			
16	All	10/23/18	10/28/18	LOCAL NEWS @ 6 SAT LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$225.00		0.00			
17	All	10/23/18	10/28/18	630PM SATURDAY 630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$100.00		0.00			
18	All	10/23/18	10/28/18	LOCAL NEWS :11@11 LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$250.00		0.00			
N 19	All	10/23/18	10/28/18	NW Today Sun LN NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$100.00		0.00			
20	All	10/23/18	10/28/18	NFL ON NBC NFL ON NBC	CM	NFL ON NBC	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$3,000.00		0.00			
													Totals	53	\$22,205.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KNDO / KNDU TV Yakima / Richland / Kennewick / Pasco	<b>Date:</b> 8-9-18
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I, Meredith Patel, Authorized Media Buyer

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Clean Air Clean Energy Washington

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Clean Air Clean Energy Washington  
4347 Roosevelt Way NE, Seattle, WA 98105

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Stevens, Phil Lloyd, Joan Crooks, Aiko Schaefer, Gregg Small, Jeff Johnson, and Rich Stolz

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/22/2018

Date



Signature

202-813-4918

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted In Part**

**Rejected**

Elaine Keller

Signature

Elaine Keller

Printed Name

Nat'l Sales

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**