

Revised 10-8-18

# ORDER



**Orders**  
**Order / Rev:** 136111  
**Alt Order #:** 26133985  
**Product Desc:** 10/08-10/14/18 Flight  
**Estimate:** 2592  
**Flight Dates:** 10/08/18 - 10/14/18  
**Original Date / Rev:** 10/08/18 / 10/08/18  
**Order Type:** GENERAL

**KNDU - KNDU**  
**Primary AE:** Kathi Thornton  
**Sales Office:** KH-LA  
**Sales Region:** NAT

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/NO ON 1631 - WA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	81	\$32,060.00	\$27,251.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	81	\$32,060.00	\$27,251.00	502.30
<b>Totals</b>	<b>81</b>	<b>\$32,060.00</b>	<b>\$27,251.00</b>	<b>502.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDU - KNDU	30%	\$32,060.00
Market	100%	\$106,866.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDU+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$74,806.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/08/18	10/14/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	1-1-1--	:30	0	\$100.00	P-1	1.90	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	1-1-1--		3				\$100.00		1.90			
N 2	All	10/08/18	10/14/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-111---	:30	0	\$300.00	P-1	2.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-111---		3				\$300.00		2.40			
N 3	All	10/08/18	10/14/18	7AM M-F TODAY SHOW	CM	7-9AM	11--1--	:30	0	\$300.00	P-1	2.70	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	11--1--		3				\$300.00		2.70			
4	All	10/08/18	10/14/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	-111---	:30	0	\$100.00	P-1	2.20	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-111---		3				\$100.00		2.20			
N 5	All	10/08/18	10/14/18	10AM M-F TODAY SHOW III	CM	10-11AM	11111--	:30	0	\$100.00	P-1	1.40	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	11111--		5				\$100.00		1.40			
N 6	All	10/08/18	10/14/18	11AM M-F 11AM M-F	CM	11AM-12N	11111--	:30	0	\$80.00	P-1	0.90	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	11111--		5				\$80.00		0.90			
E 7	All	10/08/18	10/14/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	-1111--	:30	0	\$150.00	P-1	0.70	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-1111--		4				\$150.00		0.70			
E 8	All	10/08/18	10/14/18	3PM M-F (New) 3PM M-F	CM	3PM M-F	1-----	:30	0	\$100.00	P-1	0.60	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	1-----		1				\$100.00		0.60			
9	All	10/08/18	10/14/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	-111---	:30	0	\$280.00	P-1	1.50	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-111---		3				\$280.00		1.50			
N 10	All	10/08/18	10/14/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	1-1-1--	:30	0	\$550.00	P-1	2.90	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	1-1-1--		3				\$550.00		2.90			
N 11	All	10/08/18	10/14/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-1-11--	:30	0	\$600.00	P-1	3.30	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-1-11--		3				\$600.00		3.30			
N 12	All	10/08/18	10/14/18	630PM M-F Family Feud	CM	6:30-7PM	1-1-1--	:30	0	\$350.00	P-1	3.30	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	1-1-1--		3				\$350.00		3.30			
13	All	10/08/18	10/14/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-111---	:30	0	\$550.00	P-1	4.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-111---		3				\$550.00		4.00			
N 14	All	10/08/18	10/14/18	730PM M-F JEOPARDY	CM	7:30-8PM	11--1--	:30	0	\$600.00	P-1	5.80	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	11--1--		3				\$600.00		5.80			
N 15	All	10/08/18	10/14/18	Monday Prime Various THE VOICE	CM	8P-10P	M-----	:30	1	\$2,000.00	P-1	8.40	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	M-----		1				\$2,000.00		8.40			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----		1				\$2,000.00		8.40			
16	All	10/08/18	10/14/18	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	2	\$1,200.00	P-1	8.80	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----		2				\$1,200.00		8.80			
N 17	All	10/08/18	10/14/18	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F		11-11:35PM	--111--	:30	0	\$300.00	P-1	1.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--111--		3				\$300.00		1.40			
N 18	All	10/08/18	10/14/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	1--11--	:30	0	\$200.00	P-1	0.90	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	1--11--		3				\$200.00		0.90			
20	All	10/08/18	10/14/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW		5A-7A	-----S-	:30	1	\$100.00	P-1	0.70	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$100.00		0.70			
N 33	All	10/08/18	10/14/18	11AM M-F 11AM M-F	CM	11AM-12N	-1-----	:15/:15	0	\$80.00	P-1	0.90	BK	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$80.00		0.90			
N 34	All	10/08/18	10/14/18	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM		5-6AM	-1-1---	:30	0	\$175.00	P-1	1.90	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-1---		2				\$175.00		1.90			
N 35	All	10/08/18	10/14/18	NORTHWEST TODAY 10M NORTHWEST TODAY 6AM		6-7AM	---11--	:30	0	\$500.00	P-1	2.40	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---11--		2				\$500.00		2.40			
N 36	All	10/08/18	10/14/18	7AM M-F TODAY SHOW	CM	7-9AM	-1222--	:30	0	\$500.00	P-1	2.70	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1222--		7				\$500.00		2.70			
N 37	All	10/08/18	10/14/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	--1-2--	:15/:15	0	\$100.00	P-1	00.00	BK	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1-2--		3				\$100.00		100.00			
N 38	All	10/08/18	10/14/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	---11--	:15/:15	0	\$280.00	P-1	1.50	BK	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---11--		2				\$280.00		1.50			
N 39	All	10/08/18	10/14/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	---11--	:15/:15	0	\$1,200.00	P-1	2.90	BK	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---11--		2				\$1,200.00		2.90			
N 40	All	10/08/18	10/14/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	--1----	:15/:15	0	\$1,600.00	P-1	3.30	BK	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$1,600.00		3.30			
N 41	All	10/08/18	10/14/18	630PM M-F Family Feud	CM	6:30-7PM	-----	:15/:15	0	\$450.00	P-1	3.30	BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----		1				\$450.00		3.30			
N 42	All	10/08/18	10/14/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	--1-1--	:15/:15	0	\$650.00	P-1	4.00	BK	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1-1--		2				\$650.00		4.00			
N 43	All	10/08/18	10/14/18		CM	7:30-8PM		:15/:15	0	\$850.00	P-1	5.80	BK	2	\$1,700.00

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KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				730PM M-F JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	--11---	2	\$850.00	5.80								
N 44	All	10/08/18	10/14/18	On The Money On The Money	CM	On The Money	-----S	:30	1	\$30.00	P-1	0.40	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-----S	1	\$30.00	0.40								
													Totals	81	\$32,060.00