

ORDER



Orders
Order / Rev: 137869
Alt Order #: 26199098
Product Desc: 9/27-10/02/18 Flight
Estimate: 7228
Flight Dates: 09/27/18 - 10/02/18
Original Date / Rev: 09/25/18 / 09/25/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: CHRISTIAN MUNOZ
Sales Office: K-DC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Yes! to Affordable Groceries
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	15	\$7,700.00	\$6,545.00
10/01/18	10/02/18	10	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	15	\$7,700.00	\$6,545.00	0.00
October 2018	10	\$5,400.00	\$4,590.00	0.00
Totals	25	\$13,100.00	\$11,135.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
CHRISTIAN MUNOZ	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	20%	\$13,100.00
Market	100%	\$65,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	4%	\$2,620.00
KCYU	0%	\$0.00
KCYU+	8%	\$5,240.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	68%	\$44,540.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 7228
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/27/18	10/02/18	7AM M-F TODAY SHOW	CM	7-9AM	---11--	:30	2	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---11--					2	\$400.00		0.00			
		Week: 10/01/18	10/07/18	11-----					2	\$400.00		0.00			
N 2	All	09/27/18	10/02/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	---11--	:30	2	\$100.00	P-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---11--					2	\$100.00		0.00			
		Week: 10/01/18	10/07/18	11-----					2	\$100.00		0.00			
N 3	All	09/27/18	10/02/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	----F--	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	----F--					1	\$1,000.00		0.00			
		Week: 10/01/18	10/07/18	M-----					1	\$1,000.00		0.00			
N 4	All	09/27/18	10/02/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---T---	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---T---					1	\$1,200.00		0.00			
		Week: 10/01/18	10/07/18	-T-----					1	\$1,200.00		0.00			
N 5	All	09/27/18	10/02/18	630PM M-F Family Feud	CM	6:30-7PM	---TF--	:30	2	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					2	\$450.00		0.00			
		Week: 10/01/18	10/07/18	M-----					1	\$450.00		0.00			
N 6	All	09/27/18	10/02/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	---TF--	:30	2	\$650.00	P-1	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					2	\$650.00		0.00			
		Week: 10/01/18	10/07/18	-T-----					1	\$650.00		0.00			
N 7	All	09/27/18	10/02/18	730PM M-F JEOPARDY	CM	7:30-8PM	---TF--	:30	2	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					2	\$850.00		0.00			
		Week: 10/01/18	10/07/18	M-----					1	\$850.00		0.00			
N 8	All	10/01/18	10/02/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-T-----					1	\$250.00		0.00			
N 9	All	09/27/18	09/30/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S					2	\$250.00		0.00			
N 10	All	09/27/18	09/30/18	LOCAL NEWS PRIMETIME LOCAL NEWS PRIMETIME	CM	LOCAL NEWS PR	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S-					1	\$100.00		0.00			
													Totals	25	\$13,100.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDO/KNDU TV Yakima/Richland/Kennewick/Pasco	Date: 8-21-18
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I, **Jesse Demastrie - authorized media buyer**
do hereby request station time concerning the following issue:

Yes! to Affordable Groceries

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Yes! to Affordable Groceries

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Yes! to Affordable Groceries PO Box 50705
Bellevue, WA 98015

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Elli Abdoli

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/11/18

Date



Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Elaine Keller

Signature

Elaine Keller

Printed Name

8-21-18

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.