

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

New Business Thru:

Agency External ID:

Order Separation:

Unit Code:

Advertiser External ID:

NBC A Right Now KNDO ET KNDU ET KNDO - KNDU Kathi Thornton KH-LA NAT Cash **Broadcast** EOM/EOC Agency Commission: 15%

Orders Order / Rev: 136131 Alt Order #: 26134178 **Product Desc:** 11/05-11/06/18 Flight Estimate: 2596 Flight Dates: 11/05/18 - 11/06/18 Original Date / Rev: 10/23/18 / 10/23/18 Order Type: **GENERAL** Agency Name: **Target Enterprises Buying Contact:** Billing Contact: 15260 Ventura Blvd Sherman Oaks, CA 91403 **Advertiser** Name: **POL/NO ON 1631 - WA** Demographic: A35+ Product Codes: PL Issue Revenue Code 1: AGY Revenue Code 2: POL Revenue Code 3: ISS Priority: P-1

Bill Plan **Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount			
10/29/18	11/06/18	19	\$10,680.00	\$9,078.00			

Month	# Spots	Gross Amount	Net Amount	Rating 42.40	
November 2018	19	\$10,680.00	\$9,078.00		
Totals	19	\$10,680.00	\$9,078,00	42 40	

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KNDO - KNDU	30%	\$10,680.00		
Market	100%	\$35,600.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$24,920.00

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Order / Rev:

136131

26134178

Advertiser:

POL/NO ON 1631 - WA

Product Desc: 11/05-11/06/18 Flight

KNDO - KNDU

Alt Order #: Flight Dates:

11/05/18 - 11/06/18

Estimate:

2596

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	nots	Rate Pri	Rtg Type	Snots	Amount
N 1	All	11/05/18	3 11/06/18	NORTHWEST TO	DDAY LCM	5-6AM		:30	0		1.90 NM	1	\$100.00
	Sta	rt Date	End Date	NORTHWEST To Weekdays	ODAY 5AM Spots/Week	Data	D-#						
W	eek: 11		11/11/18	M	Spois/week	<u>Rate</u> \$100.00	Rating 1.90						
N 2	All	11/05/18	11/06/18	NORTHWEST TO		6-7AM	11	- :15/:15	0	\$300.00P-1	2.40 BK	2	\$600.00
	04-	-4 D-4-	F 15 1	NORTHWEST T									
W	<u>Sta</u> eek: 11/	rt <u>Date</u> /05/18	End Date 11/11/18	Weekdays 11	Spots/Week 2	<u>Rate</u> \$300.00	Rating 2.40						
N 3	All		3 11/06/18	7AM M-F	CM	7-9AM		- :15/:15	0	\$300.00P-1	2.70 BK	2	\$600.00
				TODAY SHOW					·	4000.001	2	_	Ψ000.00
14.7		rt Date	End Date	Weekdays 11	Spots/Week	Rate	Rating						
N 4	eek: 11/		11/11/18	9AM M-F	CM	\$300.00	2.70	.4E/.4E		#400 00 D 4	0.00 DV		****
11 7	ΔII	11/05/10	11/00/16	M-F 9-10AM	CIVI	M-F 9-10AM	TT	- :15/:15	0	\$100.00P-1	2.20 BK	2	\$200.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 11/		11/11/18	11	2	\$100.00	2.20						
5	All	11/05/18	11/06/18	10AM M-F	CM	10-11AM	11	- :30	0	\$100.00P-1	1.40 NM	2	\$200.00
	Sta	rt Date	End Date	TODAY SHOW I	Spots/Week	Rate	Rating						
We	eek: 11/		11/11/18	11	2	\$100.00	1.40						
N 6	All	11/05/18	11/06/18	11AM M-F	CM	11AM-12N		- :15/:15	0	\$80.00P-1	0.90 BK	1	\$80.00
				11AM M-F									
We	<u>Sta</u> eek: 11/		End Date 11/11/18	Weekdays M	Spots/Week	<u>Rate</u> \$80.00	Rating 0.90						
N 8	All			NORTHWEST TO	DDAY ICM	5-6AM	11	- :30	0	\$350.00P-1	1.90 NM	2	\$700.00
				NORTHWEST TO		0 0/ 1111		.00	·	ψοσο.σσ1 -1	1.50 14101	2	Ψ100.00
141			End Date	Weekdays	Spots/Week	Rate	Rating						
N 9	ek: 11/		11/11/18	11	2	\$350.00	1.90						
N 9	All	1 1/05/16	11/06/18	7AM M-F TODAY SHOW	СМ	7-9AM	11	- :30	0	\$1,500.00P-1	2.70 NM	2	\$3,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 11/		11/11/18	11		\$1,500.00	2.70						
N 10	All	11/05/18	11/06/18	9AM M-F	CM	M-F 9-10AM	11	- :30	0	\$550.00P-1	2.20 NM	2	\$1,100.00
	Sta	rt Date	End Date	M-F 9-10AM Weekdays	Spots/Week	Data	Detine				- 1		
We	ek: 11/		11/11/18	11	2	<u>Rate</u> \$550.00	Rating 2.20						
N 11	All	11/05/18	11/06/18	10AM M-F	СМ	10-11AM	11	- :30	0	\$550.00P-1	1.40 NM	2	\$1,100.00
	•			TODAY SHOW II									
We	<u>Sta</u> eek: 11/		End Date 11/11/18	<u>Weekdays</u> 11	Spots/Week 2	Rate	Rating				- 1		
N 12	All			730PM M-F	CM	\$550.00 7:30-8PM	1.40	- :30	0	\$3,000.00P-1	5.80 NM	1	\$3,000.00
_				JEOPARDY	0			.00	J	ψο,000.001-*1	2.00 TAIVI	'	φ3,000.00
			End Date	Weekdays	Spots/Week	Rate	Rating						
-We	ek: 11/	05/18	11/11/18	M	1	\$3,000.00	5.80						
						_					Totals	19	\$10,680.00