

Revised 10-23-18

ORDER



Orders
Order / Rev: 136131
Alt Order #: 26134178
Product Desc: 11/05-11/06/18 Flight
Estimate: 2596
Flight Dates: 11/05/18 - 11/06/18
Original Date / Rev: 10/23/18 / 10/23/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: Kathi Thornton
Sales Office: KH-LA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/NO ON 1631 - WA
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/18 | 11/06/18 | 19 | \$10,680.00 | \$9,078.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|--------------|
| November 2018 | 19 | \$10,680.00 | \$9,078.00 | 42.40 |
| Totals | 19 | \$10,680.00 | \$9,078.00 | 42.40 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kathi Thornton | KH-LA | NAT | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|-------------|-------|-------------|
| KNDO - KNDU | 30% | \$10,680.00 |
| Market | 100% | \$35,600.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAPP | 0% | \$0.00 |
| KAPP+ | 0% | \$0.00 |
| KCYU | 0% | \$0.00 |
| KCYU+ | 0% | \$0.00 |
| KEPR | 0% | \$0.00 |
| KFFX | 0% | \$0.00 |
| KIMA | 0% | \$0.00 |
| KIMA+ | 0% | \$0.00 |
| KLEW | 0% | \$0.00 |
| KNDO+ | 0% | \$0.00 |
| KNDU | 0% | \$0.00 |
| KVEW | 0% | \$0.00 |
| KYVE | 0% | \$0.00 |
| UNKWN | 70% | \$24,920.00 |

Order / Rev: 136131
 Alt Order #: 26134178
 Flight Dates: 11/05/18 - 11/06/18

Advertiser: POL/NO ON 1631 - WA
 Product Desc: 11/05-11/06/18 Flight
 Estimate: 2596
KNDO - KNDU

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|--|-------|-------------------|---------|---------|-------|-------------|-----|---------------|------|-------------|------------|
| N 1 | All | 11/05/18 | 11/06/18 | NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM | CM | 5-6AM | ----- | :30 | 0 | \$100.00 | P-1 | 1.90 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | M----- | | 1 | | | | \$100.00 | | 1.90 | | | |
| N 2 | All | 11/05/18 | 11/06/18 | NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM | CM | 6-7AM | 11----- | :15/:15 | 0 | \$300.00 | P-1 | 2.40 | BK | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$300.00 | | 2.40 | | | |
| N 3 | All | 11/05/18 | 11/06/18 | 7AM M-F TODAY SHOW | CM | 7-9AM | 11----- | :15/:15 | 0 | \$300.00 | P-1 | 2.70 | BK | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$300.00 | | 2.70 | | | |
| N 4 | All | 11/05/18 | 11/06/18 | 9AM M-F M-F 9-10AM | CM | M-F 9-10AM | 11----- | :15/:15 | 0 | \$100.00 | P-1 | 2.20 | BK | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$100.00 | | 2.20 | | | |
| N 5 | All | 11/05/18 | 11/06/18 | 10AM M-F TODAY SHOW III | CM | 10-11AM | 11----- | :30 | 0 | \$100.00 | P-1 | 1.40 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$100.00 | | 1.40 | | | |
| N 6 | All | 11/05/18 | 11/06/18 | 11AM M-F 11AM M-F | CM | 11AM-12N | ----- | :15/:15 | 0 | \$80.00 | P-1 | 0.90 | BK | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | M----- | | 1 | | | | \$80.00 | | 0.90 | | | |
| N 8 | All | 11/05/18 | 11/06/18 | NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM | CM | 5-6AM | 11----- | :30 | 0 | \$350.00 | P-1 | 1.90 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$350.00 | | 1.90 | | | |
| N 9 | All | 11/05/18 | 11/06/18 | 7AM M-F TODAY SHOW | CM | 7-9AM | 11----- | :30 | 0 | \$1,500.00 | P-1 | 2.70 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$1,500.00 | | 2.70 | | | |
| N 10 | All | 11/05/18 | 11/06/18 | 9AM M-F M-F 9-10AM | CM | M-F 9-10AM | 11----- | :30 | 0 | \$550.00 | P-1 | 2.20 | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$550.00 | | 2.20 | | | |
| N 11 | All | 11/05/18 | 11/06/18 | 10AM M-F TODAY SHOW III | CM | 10-11AM | 11----- | :30 | 0 | \$550.00 | P-1 | 1.40 | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | 11----- | | 2 | | | | \$550.00 | | 1.40 | | | |
| N 12 | All | 11/05/18 | 11/06/18 | 730PM M-F JEOPARDY | CM | 7:30-8PM | ----- | :30 | 0 | \$3,000.00 | P-1 | 5.80 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/18 | 11/11/18 | M----- | | 1 | | | | \$3,000.00 | | 5.80 | | | |
| Totals | | | | | | | | | | | | | 19 | \$10,680.00 | |