

Revised 9-12-18
ORDER



Orders
Order / Rev: 136228
Alt Order #: 26134155
Product Desc: 10/22-10/28/18 Flight
Estimate: 2594
Flight Dates: 10/22/18 - 10/28/18
Original Date / Rev: 09/13/18 / 09/13/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: Kathi Thornton
Sales Office: KH-LA
Sales Region: NAT

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/NO ON 1631 - WA
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	68	\$22,065.00	\$18,755.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	68	\$22,065.00	\$18,755.25	154.50
Totals	68	\$22,065.00	\$18,755.25	154.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	30%	\$22,065.00
Market	100%	\$73,550.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$51,485.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/22/18	10/28/18	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM	CM	5-6AM	1-1----	:30	0	\$100.00	P-1	1.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-1----		2				\$100.00		1.90			
2	All	10/22/18	10/28/18	NORTHWEST TODAY 10M NORTHWEST TODAY 6AM	CM	6-7AM	-1-1---	:30	0	\$300.00	P-1	2.40	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-1---		2				\$300.00		2.40			
3	All	10/22/18	10/28/18	7AM M-F TODAY SHOW	CM	7-9AM	1-1-1--	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-1-1--		3				\$300.00		0.00			
4	All	10/22/18	10/28/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	-1-1---	:30	0	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-1---		2				\$100.00		0.00			
5	All	10/22/18	10/28/18	10AM M-F TODAY SHOW III	CM	10-11AM	--1-1--	:30	0	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--1-1--		2				\$100.00		0.00			
6	All	10/22/18	10/28/18	11AM M-F 11AM M-F	CM	11AM-12N	11111--	:30	0	\$80.00	P-1	1.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	11111--		5				\$80.00		1.00			
7	All	10/22/18	10/28/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	1--1---	:30	0	\$150.00	P-1	0.70	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1--1---		2				\$150.00		0.70			
8	All	10/22/18	10/28/18	3PM M-F (New) 3PM M-F	CM	3PM M-F	-1111--	:30	0	\$100.00	P-1	0.60	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1111--		4				\$100.00		0.60			
9	All	10/22/18	10/28/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	1---1--	:30	0	\$280.00	P-1	1.50	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1---1--		2				\$280.00		1.50			
10	All	10/22/18	10/28/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-1-1---	:30	0	\$550.00	P-1	2.90	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-1---		2				\$550.00		2.90			
11	All	10/22/18	10/28/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	--1-1--	:30	0	\$600.00	P-1	3.30	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--1-1--		2				\$600.00		3.30			
12	All	10/22/18	10/28/18	630PM M-F Family Feud	CM	6:30-7PM	1--1---	:30	0	\$350.00	P-1	3.30	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1--1---		2				\$350.00		3.30			
N13	All	10/22/18	10/28/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	0	\$550.00	P-1	4.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	11111--		5				\$550.00		4.00			
N14	All	10/22/18	10/28/18	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	0	\$600.00	P-1	5.80	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	11111--		5				\$600.00		5.80			
15	All	10/22/18	10/28/18	TUESDAY 8-9PM TUESDAY 8-9PM	CM	8-9PM	-T-----	:30	1	\$2,000.00	P-1	8.80	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----		1				\$2,000.00		8.80			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	All	10/22/18	10/28/18	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	2	\$1,200.00	P-1	8.80	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----		1				\$2,000.00		8.80			
N17	All	10/22/18	10/28/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	1-1-1--	:30	0	\$300.00	P-1	1.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-1-1--		3				\$300.00		1.40			
N18	All	10/22/18	10/28/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-1-11--	:30	0	\$200.00	P-1	0.90	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-11--		3				\$200.00		0.90			
N19	All	10/22/18	10/28/18	LATE NIGHT LATE NIGHT NBC	CM	12:37AM-1:36AM	1-1-1--	:30	0	\$40.00	P-1	0.70	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-1-1--		3				\$40.00		0.70			
20	All	10/22/18	10/28/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	5AM-7AM	-----S-	:30	1	\$100.00	P-1	0.70	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$100.00		0.70			
21	All	10/22/18	10/28/18	NW TODAY SAT LN NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	2	\$150.00	P-1	1.60	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		2				\$150.00		1.60			
22	All	10/22/18	10/28/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	3.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$225.00		3.30			
23	All	10/22/18	10/28/18	630PM SATURDAY 630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	1.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$100.00		1.80			
24	All	10/22/18	10/28/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$110.00	P-1	1.30	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$110.00		1.30			
25	All	10/22/18	10/28/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$250.00		2.20			
26	All	10/22/18	10/28/18	SNL SATURDAY NIGHT LIVE	CM	11:30PM-1:00AM	-----S-	:30	1	\$250.00	P-1	1.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$250.00		1.00			
27	All	10/22/18	10/28/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	2	\$100.00	P-1	1.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		2				\$100.00		1.10			
28	All	10/22/18	10/28/18	NW Today Sun LN NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$100.00		1.10			
29	All	10/22/18	10/28/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	1.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$200.00		1.30			
30	All	10/22/18	10/28/18		CM	4-5PM		:30	2	\$600.00	P-1	4.70	NM	2	\$1,200.00

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				NFL FOOTBALL NIGHT I			-----S								
				NFL PRE-GAME SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		2				\$600.00		4.70			
31	All	10/22/18	10/28/18	NBC SPORTS SPECIAL	GM	9:30A-11:30A	-----S-	:30	1	\$250.00	P-1	1.60	NM	1	\$250.00
				PREMIERE LEAGUE SOCCER		(9:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$250.00		1.60			
32	All	10/22/18	10/28/18	NBC SPORTS SPECIAL	GM	9A-11A	-----S	:30	1	\$250.00	P-1	1.60	NM	1	\$250.00
				PREMIERE LEAGUE SOCCER		(9:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$250.00		1.60			
													Totals	68	\$22,065.00