

Revised 9-12-18

**ORDER**



**Orders**  
**Order / Rev:** 136233  
**Alt Order #:** 26134169  
**Product Desc:** 10/29-11/04/18 Flight  
**Estimate:** 2595  
**Flight Dates:** 10/29/18 - 11/04/18  
**Original Date / Rev:** 09/13/18 / 09/13/18  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Kathi Thornton  
**Sales Office:** KH-LA  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/NO ON 1631 - WA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	92	\$39,435.00	\$33,519.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	92	\$39,435.00	\$33,519.75	252.70
<b>Totals</b>	<b>92</b>	<b>\$39,435.00</b>	<b>\$33,519.75</b>	<b>252.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDO - KNDU	30%	\$39,435.00
Market	100%	\$131,450.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$92,015.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 Estimate: 2595  
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/18	11/04/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	11111--	:30	0	\$100.00	P-1	1.90	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$100.00		1.90			
N 2	All	10/29/18	11/04/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	11111--	:30	0	\$300.00	P-1	2.40	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$300.00		2.40			
N 3	All	10/29/18	11/04/18	7AM M-F TODAY SHOW	CM	7-9AM	11111--	:30	0	\$300.00	P-1	2.70	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$300.00		2.70			
N 4	All	10/29/18	11/04/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	11111--	:30	0	\$100.00	P-1	2.20	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$100.00		2.20			
5	All	10/29/18	11/04/18	10AM M-F TODAY SHOW III	CM	10-11AM	1111---	:30	0	\$100.00	P-1	1.40	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1111---		4				\$100.00		1.40			
6	All	10/29/18	11/04/18	11AM M-F 11AM M-F	CM	11AM-12N	21111--	:30	0	\$80.00	P-1	1.00	NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	21111--		6				\$80.00		1.00			
N 7	All	10/29/18	11/04/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	1-1-1--	:30	0	\$150.00	P-1	0.70	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-1-1--		3				\$150.00		0.70			
N 8	All	10/29/18	11/04/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	11111--	:30	0	\$280.00	P-1	1.50	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$280.00		1.50			
N 9	All	10/29/18	11/04/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	11111--	:30	0	\$550.00	P-1	2.90	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$550.00		2.90			
N 10	All	10/29/18	11/04/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	11111--	:30	0	\$600.00	P-1	3.30	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$600.00		3.30			
N 11	All	10/29/18	11/04/18	630PM M-F Family Feud	CM	6:30-7PM	11111--	:30	0	\$350.00	P-1	3.30	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$350.00		3.30			
N 12	All	10/29/18	11/04/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	0	\$550.00	P-1	4.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$550.00		4.00			
N 13	All	10/29/18	11/04/18	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	0	\$600.00	P-1	5.80	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	11111--		5				\$600.00		5.80			
N 14	All	10/29/18	11/04/18	LOCAL NEWS :11@11: LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-1-11--	:30	0	\$300.00	P-1	1.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1-11--		3				\$300.00		1.40			
N 15	All	10/29/18	11/04/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	1-1-1--	:30	0	\$200.00	P-1	0.90	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	10/29/18	11/04/18	LATE NIGHT LATE NIGHT NBC	CM	12:37AM-1:36AM	-111---	:30	0	\$40.00	P-1	0.70	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-1-1--		3				\$200.00		0.90			
17	All	10/29/18	11/04/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	6-8AM	-----S-	:30	1	\$100.00	P-1	0.70	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-111---		3				\$40.00		0.70			
18	All	10/29/18	11/04/18	NW TODAY SAT LN CM NORTHWEST TO NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$150.00	P-1	1.60	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$150.00		1.60			
E 19	All	10/29/18	11/04/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	2	\$225.00	P-1	3.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$225.00		3.30			
20	All	10/29/18	11/04/18	630PM SATURDAY CM 630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	1.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$100.00		1.80			
21	All	10/29/18	11/04/18	7PM SATURDAY CM 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$110.00	P-1	1.30	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$110.00		1.30			
22	All	10/29/18	11/04/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$250.00		2.20			
E 23	All	10/29/18	11/04/18	SNL CM SATURDAY NIGHT LIVE	CM	11:30PM-1:00AM	-----S-	:30	1	\$250.00	P-1	1.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		2				\$250.00		1.00			
24	All	10/29/18	11/04/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$100.00	P-1	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$100.00		1.10			
25	All	10/29/18	11/04/18	NW Today Sun LN CM NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$100.00		1.10			
26	All	10/29/18	11/04/18	NFL FOOTBALL NIGHTCM NFL PRE-GAME SHOW	CM	4-5PM	-----S	:30	1	\$600.00	P-1	4.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$600.00		4.70			
N 27	All	10/29/18	11/04/18	NFL ON NBC CM NFL ON NBC	CM	NFL ON NBC	-----S	:30	1	\$3,500.00	P-1	9.50	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		3				\$3,500.00		9.50			
N 28	All	10/29/18	11/04/18	HORSERACING CM HORSERACING	CM	12:30-3P	-----S-	:30	1	\$250.00	P-1	2.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		2				\$250.00		2.00			
29	All	10/29/18	11/04/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	1.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$200.00		1.30			
N 30	All	10/29/18	11/04/18		CM	9-10PM		:30	2	\$1,200.00	P-1	8.80	NM	2	\$2,400.00

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KNDU - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TUESDAY 9-10PM			- -----								
				TUESDAY 9-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----		2				\$1,200.00		8.80			
N31	All	10/29/18	11/04/18	Monday Prime Various	CM	8P-10P	M-----	:30	1	\$2,000.00	P-1	8.80	NM	1	\$2,000.00
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$2,000.00		8.80			
													Totals	92	\$39,435.00