

ORDER



Orders
Order / Rev: 137891
Alt Order #: 26200551
Product Desc: 10/01/18-10/07/18 Flight
Estimate: 2718
Flight Dates: 10/01/18 - 10/07/18
Original Date / Rev: 09/25/18 / 09/25/18
Order Type: GENERAL

KNDO - KNDU
Primary AE: Kathi Thornton
Sales Office: KH-LA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/NO ON 1631 - WA
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/07/18	79	\$33,725.00	\$28,666.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	79	\$33,725.00	\$28,666.25	223.40
Totals	79	\$33,725.00	\$28,666.25	223.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	35%	\$33,725.00
Market	100%	\$96,357.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	65%	\$62,632.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: POL/NO ON 1631 - WA
 Product Desc: 10/01/18-10/07/18 Flight
 Estimate: 2718

KNDU - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/01/18	10/07/18	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM	CM	5-6AM	11111--	:30	0	\$175.00	P-1	1.80	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$175.00		1.80			
N 2	All	10/01/18	10/07/18	NORTHWEST TODAY 10M NORTHWEST TODAY 6AM	CM	6-7AM	11111--	:30	0	\$400.00	P-1	2.70	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$400.00		2.70			
N 3	All	10/01/18	10/07/18	7AM M-F TODAY SHOW	CM	7-9AM	11111--	:30	0	\$400.00	P-1	3.10	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$400.00		3.10			
N 4	All	10/01/18	10/07/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	11111--	:30	0	\$100.00	P-1	2.20	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$100.00		2.20			
N 5	All	10/01/18	10/07/18	10AM M-F TODAY SHOW III	CM	10-11AM	11111--	:30	0	\$100.00	P-1	1.40	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$100.00		1.40			
N 6	All	10/01/18	10/07/18	11AM M-F 11AM M-F	CM	11AM-12N	11111--	:30	0	\$80.00	P-1	1.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$80.00		1.00			
N 7	All	10/01/18	10/07/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	11111--	:30	5	\$280.00	P-1	1.80	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$280.00		1.80			
N 8	All	10/01/18	10/07/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	11111--	:30	0	\$1,000.00	P-1	4.10	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$1,000.00		4.10			
N 9	All	10/01/18	10/07/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	11111--	:30	0	\$1,200.00	P-1	4.60	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$1,200.00		4.60			
N 10	All	10/01/18	10/07/18	630PM M-F Family Feud	CM	6:30-7PM	11111--	:30	0	\$450.00	P-1	4.10	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$450.00		4.10			
N 11	All	10/01/18	10/07/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	0	\$650.00	P-1	4.70	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$650.00		4.70			
N 12	All	10/01/18	10/07/18	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	0	\$850.00	P-1	6.60	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$850.00		6.60			
N 13	All	10/01/18	10/07/18	FRIDAY 10-11PM FRIDAY 10-11PM	CM	10-11PM	----F--	:30	1	\$550.00	P-1	6.60	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	----F--					1	\$550.00		6.60			
N 14	All	10/01/18	10/07/18	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	11111--	:30	0	\$400.00	P-1	1.70	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$400.00		1.70			
N 15	All	10/01/18	10/07/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	11111--	:30	0	\$250.00	P-1	1.10	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--					5	\$250.00		1.10			

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KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	10/01/18	10/07/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	5:30-7AM	-----S-	:30	1	\$200.00	P-1	1.70	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	1.1111--					5	\$250.00		1.10			
N 17	All	10/01/18	10/07/18	NW TODAY SAT LN CM NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$250.00	P-1	2.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S-					1	\$200.00		1.70			
N 18	All	10/01/18	10/07/18	7PM SATURDAY CM 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$75.00	P-1	1.90	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S-					1	\$75.00		1.90			
N 19	All	10/01/18	10/07/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$350.00	P-1	1.90	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S-					1	\$350.00		1.90			
N 20	All	10/01/18	10/07/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$75.00	P-1	1.20	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$75.00		1.20			
N 21	All	10/01/18	10/07/18	NW Today Sun LN CM NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$200.00	P-1	1.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$200.00		1.20			
N 22	All	10/01/18	10/07/18	MEET THE PRESS CM MEET THE PRESS	CM	MEET THE PRES:	-----S	:30	1	\$50.00	P-1	1.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$50.00		1.00			
N 23	All	10/01/18	10/07/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$300.00	P-1	1.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----S					1	\$300.00		1.10			
													Totals	79	\$33,725.00



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: KNDU - YAKIMA, WA	Date: 8.23.18
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KNDU - Richland / Kennewick / Pasco

I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

Energy Fees on Carbon Emissions

SEE ATTACHED SCHEDULES

This broadcast time will be used by: No on 1631

**Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"**

YES NO

I represent that the payment for the above described broadcast time has been furnished by
 (name & address)

No On 1631 PO Box 7035 Olympia, WA 98507

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Heather Clarke, Treasurer

Julie Iadanza

08/16/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Elaine Keller

8-24-18

Signature

Date

Elaine Keller

Nat'l Sales

Printed Name

Title