

NBC # Right Now KNDO 🖭 KNDU 25

**Orders** 

Order / Rev:

136228

26134155

Alt Order #: **Product Desc:** 

10/22-10/28/18 Flight

Estimate:

2594

Flight Dates:

Original Date / Rev: 10/22/18 / 10/22/18

Order Type:

10/22/18 - 10/28/18 Primary AE: Sales Office:

**GENERAL** Sales Region: KNDO - KNDU

Kathi Thornton KH-LA

NAT

Agency

Name:

**Target Enterprises** 

**Buying Contact:** 

Billing Contact:

15260 Ventura Blvd

Sherman Oaks, CA 91403

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash **Broadcast** 

EOM/EOC

15%

**Advertiser** 

Name:

POL/NO ON 1631 - WA

Demographic:

**Product Codes:** Revenue Code 1:

**AGY** 

Revenue Code 2:

Revenue Code 3:

Priority:

A35+

PL Issue

POL

ISS

P-1

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	143	\$111,065.00	\$94 405 25

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	143	\$111,065.00	\$94,405.25	321.50
Totals	143	\$111,065.00	\$94,405.25	321.50

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	30%	\$111,065.00
Market	100%	\$370,216,67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$259,151.67

Print Date: 10/22/18 08:15:56 Page 2 of 6

Order / Rev: Alt Order #:

Flight Dates:

136228

26134155

10/22/18 - 10/28/18

Advertiser:

POL/NO ON 1631 - WA

Product Desc: Estimate:

10/22-10/28/18 Flight

2594

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	s	Len Sp	ots	Rate Pri	Rtg Type	Snote	Amount
1	All	10/22/1	8 10/28/18		ODAY LCM	5-6AM	1		:30	0	\$100.00P-1	1.90 NM	3pots	\$100.00
W	<u>Sta</u> eek: 10/		End Date 10/28/18	Weekdays 1	Spots/Week	<u>Rate</u> \$100.00	Rating 1.90							
2	All	10/22/1	8 10/28/18	NORTHWEST T		6-7AM	1-		:30	0	\$300.00P-1	2.40 NM	1	\$300.00
	eek: 10/		End Date 10/28/18	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 2.40							
3	All	10/22/1	8 10/28/18	7AM M-F TODAY SHOW	СМ	7-9AM	1-1-1		:30	0	\$300.00P-1	0.00 NM	3	\$900.00
W	<u>Sta</u> eek: 10/		End Date 10/28/18	Weekdays 1-1-1	Spots/Week 3	Rate \$300.00	Rating 0.00							
4	Ali	10/22/1	8 10/28/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	-1-1-		:30	0	\$100.00P-1	0.00 NM	2	\$200.00
	eek: 10/		End Date 10/28/18	Weekdays -1-1	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00							
5	All	10/22/1	8 10/28/18	10AM M-F TODAY SHOW	CM	10-11AM	1-1		:30	0	\$100.00P-1	0.00 NM	2	\$200.00
W	<u>Star</u> eek: 10/2	t <u>Date</u> 22/18	End Date 10/28/18	Weekdays	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00							
6	All	10/22/1	8 10/28/18	11AM M-F 11AM M-F	CM	11AM-12N	11111		:30	0	\$80.00P-1	1.00 NM	5	\$400.00
We	<u>Star</u> eek: 10/2	<u>t Date</u> 22/18	End Date 10/28/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$80.00	Rating 1.00							
7	All	10/22/1	8 10/28/18	1PM M-F DAYS OF OUR I	CM	1-2PM	11		:30	0	\$150.00P-1	0.70 NM	2	\$300.00
W	<u>Star</u> eek: 10/2	<u>t Date</u> 22/18	End Date 10/28/18	Weekdays 11	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.70							
8	All	10/22/18	8 10/28/18	3PM M-F (New) 3PM M-F	CM	3РМ М-F	-1111-		:30	0	\$100.00P-1	0.60 NM	4	\$400.00
We	<u>Star</u> eek: 10/2	t <u>Date</u> 22/18	End Date 10/28/18	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.60							
9	All	10/22/18	8 10/28/18	4PM M-F (New) 4PM M-F	СМ	4PM M-F	11-		:30	0	\$280.00P-1	1.50 NM	2	\$560.00
-	ek: 10/2		End Date 10/28/18	Weekdays 11	Spots/Week 2	<u>Rate</u> \$280.00	Rating 1.50							
10	All	10/22/18	3 10/28/18	LOCAL NEWS @	) 5 M-FCM ) 5PM	5-5:30PM	-1-1		:30	0	\$550.00P-1	2.90 NM	2	\$1,100.00
We	<u>Star</u> eek: 10/2	t <u>Date</u> 2/18	End Date 10/28/18	Weekdays -1-1	Spots/Week 2	Rate \$550.00	Rating 2.90							
11	All	10/22/18	3 10/28/18	LOCAL NEWS @	•	6-6:30PM	1-1-		:30	0	\$600.00P-1	3.30 NM	2	\$1,200.00
We	<u>Star</u> ek: 10/2	t Date 2/18	End Date 10/28/18	Weekdays	Spots/Week 2	Rate \$600.00	Rating 3.30							
12	All	10/22/18	3 10/28/18	630PM M-F Family Feud	СМ	6:30-7PM	11	-	:30	0	\$350.00P-1	3.30 NM	2	\$700.00
We	<u>Star</u> ek: 10/2		End Date 10/28/18	Weekdays 11	Spots/Week 2	Rate \$350.00	Rating 3.30							
13	All	10/22/18	3 10/28/18	7PM M-F WHEEL OF FOR	СМ	7-7:30PM	11111-	-	:30	0	\$550.00P-1	4.00 NM	5	\$2,750.00
We	<u>Star</u> ek: 10/2		End Date 10/28/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$550.00	Rating 4.00							
N 14				730PM M-F JEOPARDY	СМ	7:30-8PM	11111-	-	:30	0	\$600.00P-1	5.80 NM	5	\$3,000.00
We	<u>Stan</u> ek: 10/2		End Date 10/28/18	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$600.00	Rating 5.80							
15	All	10/22/18	10/28/18	TUESDAY 8-9PM TUESDAY 8-9PM		8-9PM	-T	-	:30	1 \$	\$2,000.00P-1	8.80 NM	1	\$2,000.00
	<u>Sta</u> rt	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 10/22/18 08:15:57

KNDO - KNDU

Page 3 of 6 Order / Rev: 136228 Advertiser: POL/NO ON 1631 - WA

10/22-10/28/18 Flight

Product Desc:

Flight Dates: 10/22/18 - 10/28/18 Estimate: 2594

Alt Order #:

26134155

Ln		Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
We		art <u>Date</u> /22/18	End Date 10/28/18	Weekdays -T	Spots/Week	Rate \$2,000.00	Rating 8.80						
16	All	10/22/1	8 10/28/18	TUESDAY 9-10P TUESDAY 9-10P	м см	9-10PM	-T	:30	2	\$1,200.00P-1	8.80 NM	2	\$2,400.00
We		art Date /22/18	End Date 10/28/18	Weekdays -T	Spots/Week 2	Rate \$1,200.00	Rating 8.80						
N 17	All	10/22/1	8 10/28/18	LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM	1-1-1	:30	0	\$300.00P-1	1.40 NM	3	\$900.00
We		art Date /22/18	End Date 10/28/18	Weekdays 1-1-1	Spots/Week 3	Rate \$300.00	Rating 1.40						
N 18	All	10/22/1	8 10/28/18	TONIGHT SHOW TONIGHT SHOW	•	11:35PM-12	::37AM-1-11	:30	0	\$200.00P-1	0.90 NM	3	\$600.00
We		art <u>Date</u> /22/18	End Date 10/28/18	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.90						
N 19	All	10/22/1	8 10/28/18	LATE NIGHT LATE NIGHT NB	СМ	12:37AM-1:3	36AM 1-1-1	:30	0	\$40.00P-1	0.70 NM	3	\$120.00
We	<u>Sta</u> ek: 10	art <u>Date</u> /22/18	End Date 10/28/18	Weekdays 1-1-1	Spots/Week 3	<u>Rate</u> \$40.00	Rating 0.70						
20	All	10/22/1	8 10/28/18	SATURDAY TOD		5AM-7AM	S-	:30	1	\$100.00P-1	0.70 NM	1	\$100.00
We	<u>Sta</u> ek: 10	art <u>Date</u> /22/18	End Date 10/28/18	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.70						
21	All	10/22/1	8 10/28/18	NW TODAY SAT NORTHWEST TO			ST TOS-	:30	2	\$150.00P-1	1.60 NM	2	\$300.00
We	<u>Sta</u> ek: 10	art <u>Date</u> /22/18	End Date 10/28/18	Weekdays S-	Spots/Week 2	<u>Rate</u> \$150.00	Rating 1.60						
22	All	10/22/1	8 10/28/18	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM	S-	:30	1	\$225.00P-1	3.30 NM	1	\$225.00
We	<u>Sta</u> ek: 10/	art <u>Date</u> /22/18	End Date 10/28/18	Weekdays S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 3.30						
23	All	10/22/1	8 10/28/18	630PM SATURDA 630PM SATURDA		6:30-7pm	S-	:30	1	\$100.00P-1	1.80 NM	1	\$100.00
We	<u>Sta</u> ek: 10/		End Date 10/28/18	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 1.80						
24	All	10/22/1	8 10/28/18	7PM SATURDAY 7PM SATURDAY	СМ	7-8PM	S-	:30	1	\$110.00P-1	1.30 NM	1	\$110.00
	ek: 10/		End Date 10/28/18	Weekdays S-	Spots/Week 1	<u>Rate</u> \$110.00	Rating 1.30						
25	All	10/22/18	3 10/28/18	LOCAL NEWS :1 LOCAL NEWS :1		11-11:30pm	S-	:30	1	\$250.00P-1	2.20 NM	1	\$250.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> 22/18	End Date 10/28/18	Weekdays S-	Spots/Week 1	Rate \$250.00	Rating 2.20						
26	All	10/22/18	3 10/28/18	SNL SATURDAY NIGH	CM IT LIVE	11:30PM-1:0	0AMS-	:30	1	\$250.00P-1	1.00 NM	1	\$250.00
We	<u>Sta</u> ek: 10/		End Date 10/28/18	S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 1.00						
27	All	10/22/18	3 10/28/18	SUNDAY TODAY SUNDAY TODAY		SUNDAY TO	DDAYS	:30	2	\$100.00P-1	1.10 NM	2	\$200.00
Wee	<u>Sta</u> ek: 10/		End Date 10/28/18	S	Spots/Week 2	<u>Rate</u> \$100.00	Rating 1.10						
28	All	10/22/18	3 10/28/18	NW Today Sun LN NW Today Sunda		NW Today S	undayS	:30	1	\$100.00P-1	1.10 NM	1	\$100.00
We	<u>Sta</u> ek: 10/	22/18	End Date 10/28/18	S	Spots/Week 1	Rate \$100.00	Rating 1.10						
29	All	10/22/18	3 10/28/18	LOCAL NEWS :11		11-1135PM	S	:30	1	\$200.00P-1	1.30 NM	1	\$200.00
	ek: 10/	22/18	End Date 10/28/18	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 1.30						
30	All	10/22/18	3 10/28/18		СМ	4-5PM		:30	2	\$600.00P-1	4.70 NM	2	\$1,200.00

Print Date: 10/22/18 08:15:57 Page 4 of 6

KNDO - KNDU

Order / Rev:

136228

Advertiser:

POL/NO ON 1631 - WA

Alt Order #:

26134155

Product Desc:

10/22-10/28/18 Flight

Flight Dates: 10/22/18 - 10/28/18 Estimate: 2594

Ln C	h Start	End	Inventory Cod		Start/End			Spots	Rate Pri	Rtg Type	Spots	Amount
			NFL PRE-GAM				-5					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
	c: 10/22/18	10/28/18	S	2		4.70	_					
31 /			NBC SPORTS S	AGUE SOCCE			S- :30	1	\$250.00P-1	1.60 NM	1	\$250.00
Week	Start Date : 10/22/18	End Date 10/28/18	<u>Weekdays</u> S-	Spots/Week	Rate \$250.00	Rating 1.60						
			NBC SPORTS S	SPECIALCIM	9A-11A		-S :30	1	\$250.00P-1	1.60 NM	1	\$250.00
			PREMIERE LEA				5 .00	'	Ψ230.00Γ-1	1.00 19191	i '	φ250.00
Mook	Start Date :: 10/22/18	End Date 10/28/18	Weekdays	Spots/Week		Rating						
_			NORTHWEST T		\$250.00 5-6AM	1.60	:15/:15	4	#400 00 P 4	4 00 DI		*
		10,20,10	NORTHWEST		3-0/(1/1	w	:15/:15	1	\$100.00P-1	1.90 BK	1	\$100.00
Week	Start Date :: 10/22/18	End Date 10/28/18	Weekdays W	Spots/Week 1	Rate \$100.00	Rating 1.90						
N 34 A	All 10/22/	18 10/28/18	NORTHWEST T		5-6AM	-1-11	:30	0	\$350.00P-1	1.90 NM	3	\$1,050.00
Wook	Start Date :: 10/22/18	End Date	Weekdays	Spots/Week		Rating						
		10/28/18 18 10/28/18	NORTHWEST T	ODAY I@M	\$350.00 6-7AM	1.90	.45/.45		#000 00 D 4	0.40 04		4
			NORTHWEST 1		0-7AW		:15/:15	0	\$300.00P-1	2.40 BK	1	\$300.00
Week	Start Date : 10/22/18	End Date 10/28/18	<u>Weekdays</u> -T	Spots/Week 1	Rate \$300.00	Rating 2.40						
36 A	VII 10/22/	18 10/28/18	NORTHWEST T		6-7AM	-2222-	:30	0	\$1,500.00P-1	2.40 NM	8	\$12,000.00
Week	Start Date : 10/22/18	End Date 10/28/18	Weekdays -2222	Spots/Week	Rate \$1,500.00	Rating 2.40						
N 37 A	All 10/22/	18 10/28/18	7AM M-F TODAY SHOW	СМ	7-9AM		:15/:15	0	\$1,500.00P-1	3.10 BK	3	\$4,500.00
Week	Start Date : 10/22/18	End Date 10/28/18	Weekdays 111	Spots/Week	Rate \$1,500.00	Rating 3.10						
38 A	All 10/22/1	18 10/28/18	7AM M-F TODAY SHOW	СМ	7-9AM	-211	:30	0	\$1,500.00P-1	3.10 NM	4	\$6,000.00
Week:	Start Date : 10/22/18	End Date 10/28/18	Weekdays -211	Spots/Week	<u>Rate</u> \$1,500.00	Rating 3.10						
39 A	dl 10/22/1	18 10/28/18	9AM M-F M-F 9-10AM	СМ	M-F 9-10AM		- :15/:15	0	\$550.00P-1	2.20 BK	2	\$1,100.00
	Start Date : 10/22/18	End Date 10/28/18	Weekdays 1-1	Spots/Week 2	Rate \$550.00	Rating 2.20						
40 A	ll 10/22/1	8 10/28/18	9AM M-F M-F 9-10AM	СМ	M-F 9-10AM		- :30	0	\$550.00P-1	2.20 NM	3	\$1,650.00
	Start Date : 10/22/18	End Date 10/28/18	Weekdays -111	Spots/Week	<u>Rate</u> \$550.00	Rating 2.20						
N41 A	ll 10/22/1	8 10/28/18	10AM M-F TODAY SHOW I	CM	10-11AM	-1-11-	- :30	0	\$550.00P-1	1.70 NM	3	\$1,650.00
	Start Date 10/22/18	End Date 10/28/18	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$550.00	Rating 1.70						
N 42 A			11AM M-F 11AM M-F	СМ	11AM-12N	-1211-	- :30	0	\$250.00P-1	1.10 NM	5	\$1,250.00
	Start Date 10/22/18	End Date 10/28/18	Weekdays -1211	Spots/Week	<u>Rate</u> \$250.00	Rating 1.10						
N 43 A			1PM M-F DAYS OF OUR I	СМ	1-2PM	-11-1-	- :30	0	\$250.00P-1	0.70 NM	3	\$750.00
	Start Date 10/22/18	End Date 10/28/18	Weekdays -11-1	Spots/Week	Rate	Rating						
N 44 A			3PM M-F (New)	CM	\$250.00 3PM M-F	0.70 -2121-	- :30	0	\$250.00P-1	0.60 NM	6	\$1,500.00
	Start Date	End Date	3PM M-F Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/22/18 08:15:57 Page 5 of 6

Order / Rev:

136228

Alt Order #: Flight Dates:

Week: 10/22/18

N 59

10/28/18

10/22/18 10/28/18

--1-1--

26134155

Advertiser:

POL/NO ON 1631 - WA

Product Desc:

10/22-10/28/18 Flight

KNDO - KNDU

						o,			INITO	INITO	
Flight Dates:	10/22/18 - 10/	28/18		Estimate:	2594						
	start End	Inventory Code		Start/End 1		Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start D Week: 10/22/		Weekdays -2121	Spots/Week 6	<u>Rate</u> \$250.00	Rating 0.60						
45 All 10	)/22/18 10/28/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	-111	:30	0	\$650.00P-1	1.50 NM	3	\$1,950.00
<u>Start D</u> Week: 10/22/	18 10/28/18	Weekdays -111	Spots/Week 3	<u>Rate</u> \$650.00	Rating 1.50						
N 46 All 10	)/22/18 10/28/18	630PM M-F Family Feud	СМ	6:30-7PM	-11-1	:30	0	\$1,500.00P-1	3.30 NM	3	\$4,500.00
<u>Start D</u> Week: 10/22/	18 10/28/18	Weekdays -11-1		Rate \$1,500.00	Rating 3.30						
		LOCAL NEWS @ LOCAL NEWS @		5-5:30PM	<b></b> 111	:30	0	\$3,000.00P-1	2.90 NM	3	\$9,000.00
Start D Week: 10/22/	18 10/28/18	Weekdays 111		Rate \$3,000.00	Rating 2.90						
		LOCAL NEWS @ LOCAL NEWS @	) 6 M-F	6-6:30PM	-1-11	:30	0	\$3,500.00P-1	3.30 NM	3	\$10,500.00
<u>Start D</u> Week: 10/22/	18 10/28/18	Weekdays -1-11		Rate \$3,500.00	Rating 3.30						
	/22/18 10/28/18	TUESDAY 10-11	PM	10-11PM	-T <b>-</b> -	:15/:15	1	\$1,800.00P-1	3.80 BK	1	\$1,800.00
<u>Start D</u> Week: 10/22/		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 3.80						
50 All 10	/22/18 10/28/18	TUESDAY 10-11F	РМ СМ	10-11PM	-T	:30	1	\$1,800.00P-1	3.80 NM	1	\$1,800.00
<u>Start D</u> Week: 10/22/		Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 3.80						
51 All 10	/22/18 10/28/18	WEDNESDAY 8-9 WEDNESDAY 8-		8-9PM	W	:15/:15	1	\$2,500.00P-1	5.10 BK	1	\$2,500.00
Start D Week: 10/22/		Weekdays W	Spots/Week 1	<u>Rate</u> \$2,500.00	Rating 5.10						
52 All 10	/22/18 10/28/18	WEDNESDAY 8-9 WEDNESDAY 8-9		8-9PM	W	:30	1	\$2,500.00P-1	5.10 NM	1	\$2,500.00
<u>Start D</u> Week: 10/22/	18 10/28/18	Weekdays W		<u>Rate</u> \$2,500.00	Rating 5.10						
		THURSDAY 8-9P THURSDAY 8-9P		8-9PM	T	:30	1	\$2,500.00P-1	4.20 NM	1	\$2,500.00
Start D Week: 10/22/		Weekdays	Spots/Week	<u>Rate</u> \$2,500.00	Rating 4.20						
54 All 10	/22/18 10/28/18	THURSDAY 9-101 THURSDAY 9-10	РМ СМ	9-10PM	T	:30	1	\$3,000.00 P-1	4.10 NM	1	\$3,000.00
<u>Start D</u> Week: 10/22/		Weekdays T	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 4.10						
55 All 10	/22/18 10/28/18	FRIDAY 10-11PM FRIDAY 10-11PM		10-11PM	F	:15/:15	1	\$1,500.00P-1	2.60 BK	1	\$1,500.00
Start D Week: 10/22/		Weekdays	Spots/Week	Rate \$1,500.00	Rating 2.60						
		FRIDAY 10-11PM FRIDAY 10-11PM	СМ	10-11PM	F	:30	1	\$1,500.00P-1	2.60 NM	1	\$1,500.00
Start D Week: 10/22/		Weekdays	Spots/Week	Rate \$1,500.00	Rating 2.60						
		LOCAL NEWS :11	1@11: <b>6</b> M	11-11:35PM		:30	0	\$1,000.00P-1	1.50 NM	2	\$2,000.00
Start D Week: 10/22/			Spots/Week	<u>Rate</u> \$1,000.00	Rating 1.50						
58 All 10		TONIGHT SHOW TONIGHT SHOW	CM		37AM1-1	:30	0	\$550.00 P-1	0.90 NM	2	\$1,100.00
Start D Week: 10/22/		Weekdays	Spots/Week	Rate \$550.00	Rating						

\$550.00

12:37AM-1:36AM

CM

0.90

:30

\$100.00P-1

0.70 NM

\$300.00

Print Date: 10/22/18 08:15:57 Page 6 of 6

KNDO - KNDU

Order / Rev: 136228

Alt Order #:

26134155

Advertiser: POL/NO ON 1631 - WA

10/22/18 - 10/28/18

Product Desc: 10/22-10/28/18 Flight

Flight Dates:

Estimate: 2594

Ln	Ch	Start	End	Inventory Code	Break	Start/End			Spots	Rate Pri	Rtg Type	Spots	Amount
				LATE NIGHT LATE NIGHT NB	C		-1-11						
We	<u>Sta</u> eek: 10	art Date /22/18	End Date 10/28/18	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$100.00	Rating 0.70						
60	All	10/22/1	8 10/28/18	7PM SATURDAY 7PM SATURDAY		7-8PM	S-	:30	1	\$500.00P-1	1.30 NM	1	\$500.00
We	<u>Sta</u> eek: 10	art <u>Date</u> /22/18	End Date 10/28/18	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 1.30						
61	All	10/22/1	8 10/28/18	TUESDAY 8-9PM TUESDAY 8-9PM		8-9PM	-T	:15/:15	1	\$3,500.00P-1	8.80 BK	1	\$3,500.00
We	<u>Sta</u> ek: 10/		End Date 10/28/18	Weekdays -T	Spots/Week 1	<u>Rate</u> \$3,500.00	Rating 8.80						
N 62	All	10/22/1	8 10/28/18	WEDNESDAY 9- WEDNESDAY 9-		9-10PM	W <b>-</b>	:30	1	\$2,500.00P-1	4.50 NM	1	\$2,500.00
We	<u>Sta</u> ek: 10/	rt Date 22/18	End Date 10/28/18	Weekdays	Spots/Week 1	Rate \$2,500.00	Rating 4.50						
N 63	All	10/22/1	8 10/28/18	FRIDAY 8-9PM FRIDAY 8-9PM	СМ	8-9PM	<b></b> F	:30	1	\$1,500.00P-1	2.60 NM	1	\$1,500.00
We	<u>Sta</u> ek: 10/		End Date 10/28/18	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 2.60						
N 64	All	10/22/1	8 10/28/18	FRIDAY 9-10 PM FRIDAY 9-10PM	CM	9-10PM	F	:30	2	\$1,500.00P-1	2.00 NM	2	\$3,000.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 22/18	End Date 10/28/18	Weekdays	Spots/Week 2	Rate \$1,500.00	Rating 2.00						
N 65	All	10/22/1	8 10/28/18	430AM M-F NW T 430AM M-F North		430AM M-F	NorthyWTF	:30	1	\$25.00P-1	0.20 NM	1	\$25.00
	<u>Sta</u> ek: 10/	rt <u>Date</u> 22/18	End Date 10/28/18	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.20						
N 66	All	10/22/1	8 10/28/18	On The Money On The Money	СМ	On The Mor	neyS	:30	1	\$75.00P-1	0.50 NM	1	\$75.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 22/18	End Date 10/28/18	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.50						
											Totals	143	\$111,065.00