

Revised 10-15-18

# ORDER



**Orders**  
**Order / Rev:** 136132  
**Alt Order #:** 26133997  
**Product Desc:** 10/15-10/21/18  
**Estimate:** 2593  
**Flight Dates:** 10/15/18 - 10/21/18  
**Original Date / Rev:** 08/27/18 / 10/15/18  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Kathi Thornton  
**Sales Office:** KH-LA  
**Sales Region:** NAT

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/NO ON 1631 - WA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/21/18	135	\$56,285.00	\$47,842.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	135	\$56,285.00	\$47,842.25	335.70
<b>Totals</b>	<b>135</b>	<b>\$56,285.00</b>	<b>\$47,842.25</b>	<b>335.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathi Thornton	KH-LA	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDO - KNDU	30%	\$56,285.00
Market	100%	\$187,616.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	70%	\$131,331.67

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Advertiser: POL/NO ON 1631 - WA  
 Product Desc: 10/15-10/21/18  
 Estimate: 2593  
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/15/18	10/21/18	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	1---1--	:30	0	\$100.00	P-1	1.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	1---1--		2				\$100.00		1.90			
N 2	All	10/15/18	10/21/18	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	1-----	:30	0	\$300.00	P-1	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	1-----		1				\$300.00		2.40			
N 3	All	10/15/18	10/21/18	7AM M-F TODAY SHOW	CM	7-9AM	1-----	:30	0	\$300.00	P-1	2.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	1-----		1				\$300.00		2.70			
N 4	All	10/15/18	10/21/18	9AM M-F M-F 9-10AM	CM	M-F 9-10AM	12222--	:30	0	\$100.00	P-1	2.20	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	12222--		9				\$100.00		2.20			
N 5	All	10/15/18	10/21/18	10AM M-F TODAY SHOW III	CM	10-11AM	12222--	:30	0	\$100.00	P-1	1.40	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	12222--		9				\$100.00		1.40			
N 6	All	10/15/18	10/21/18	11AM M-F 11AM M-F	CM	11AM-12N	12233--	:30	0	\$80.00	P-1	1.00	NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	12233--		11				\$80.00		1.00			
N 7	All	10/15/18	10/21/18	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	11111--	:30	0	\$150.00	P-1	0.70	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$150.00		0.70			
N 8	All	10/15/18	10/21/18	3PM M-F (New) 3PM M-F	CM	3PM M-F	-1111--	:30	0	\$100.00	P-1	0.60	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	-1111--		4				\$100.00		0.60			
N 9	All	10/15/18	10/21/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	11111--	:30	0	\$280.00	P-1	1.50	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$280.00		1.50			
N 10	All	10/15/18	10/21/18	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	11111--	:30	0	\$550.00	P-1	2.90	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$550.00		2.90			
N 11	All	10/15/18	10/21/18	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	11111--	:30	0	\$600.00	P-1	3.30	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$600.00		3.30			
N 12	All	10/15/18	10/21/18	630PM M-F Family Feud	CM	6:30-7PM	11111--	:30	0	\$350.00	P-1	3.30	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$350.00		3.30			
N 13	All	10/15/18	10/21/18	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	0	\$550.00	P-1	4.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$550.00		4.00			
N 14	All	10/15/18	10/21/18	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	0	\$600.00	P-1	5.80	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--		5				\$600.00		5.80			
N 15	All	10/15/18	10/21/18	TUESDAY 8-9PM TUESDAY 8-9PM	CM	8-9PM	-T-----	:30	1	\$2,000.00	P-1	8.80	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-----		1				\$2,000.00		8.80			

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 Estimate: 2593  
**KNDO - KNDU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$2,000.00		8.80			
N16	All	10/15/18	10/21/18	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$1,600.00	P-1	8.80	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$1,600.00		8.80			
N17	All	10/15/18	10/21/18	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	--111--	:30	0	\$300.00	P-1	1.40	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--111--		3				\$300.00		1.40			
N18	All	10/15/18	10/21/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	1-1-1--	:30	0	\$200.00	P-1	0.90	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-1-1--		3				\$200.00		0.90			
N19	All	10/15/18	10/21/18	LATE NIGHT LATE NIGHT NBC	CM	12:37AM-1:36AM	-2222--	:30	0	\$40.00	P-1	0.70	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-2222--		8				\$40.00		0.70			
N20	All	10/15/18	10/21/18	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	6-8AM	-----S-	:30	1	\$100.00	P-1	0.70	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$100.00		0.70			
N21	All	10/15/18	10/21/18	NW TODAY SAT LN NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	2	\$150.00	P-1	0.70	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		2				\$150.00		0.70			
N22	All	10/15/18	10/21/18	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	3.30	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$225.00		3.30			
N23	All	10/15/18	10/21/18	630PM SATURDAY 630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	1.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$100.00		1.80			
N24	All	10/15/18	10/21/18	7PM SATURDAY 7PM SATURDAY	CM	7-8PM	-----S-	:30	1	\$110.00	P-1	1.30	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$110.00		1.30			
N25	All	10/15/18	10/21/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$250.00		2.20			
N26	All	10/15/18	10/21/18	SNL SATURDAY NIGHT LIVE	CM	11:30PM-1:00AM	-----S-	:30	1	\$250.00	P-1	1.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		2				\$250.00		1.00			
N27	All	10/15/18	10/21/18	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	2	\$100.00	P-1	1.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		2				\$100.00		1.10			
N28	All	10/15/18	10/21/18	NW Today Sun LN NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$100.00		1.10			
N29	All	10/15/18	10/21/18	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	1.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$200.00		1.30			
N30	All	10/15/18	10/21/18		CM	11:30A-3P		:30	1	\$500.00	P-1	4.00	NM	1	\$500.00

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 Estimate: 2593

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NASCAR			-----S								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					1	\$500.00		4.00			
N31	All	10/15/18	10/21/18	NFL FOOTBALL NIGHTCM NFL PRE-GAME SHOW		4-5PM	-----S	:15/:15	1	\$600.00	P-1	8.50	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					1	\$600.00		8.50			
N32	All	10/15/18	10/21/18	NFL ON NBC NFL ON NBC	CM	NFL ON NBC	-----S	:30	1	\$3,500.00	P-1	13.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					1	\$3,500.00		13.00			
N33	All	10/15/18	10/21/18	NORTHWEST TODAY CM NORTHWEST TODAY 6AM	CM	6-7AM	-1111--	:15/:15	0	\$300.00	P-1	2.70	BK	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--					4	\$300.00		2.70			
N34	All	10/15/18	10/21/18	NORTHWEST TODAY CM NORTHWEST TODAY 6AM	CM	6-7AM	-1211--	:30	0	\$1,000.00	P-1	2.70	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1211--					5	\$1,000.00		2.70			
N35	All	10/15/18	10/21/18	7AM M-F TODAY SHOW	CM	7-9AM	-1111--	:15/:15	0	\$300.00	P-1	3.10	BK	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--					4	\$300.00		3.10			
N36	All	10/15/18	10/21/18	7AM M-F TODAY SHOW	CM	7-9AM	-2111--	:30	0	\$1,000.00	P-1	3.10	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-2111--					5	\$1,000.00		3.10			
N37	All	10/15/18	10/21/18	4PM M-F (New) 4PM M-F	CM	4PM M-F	-1121--	:15/:15	0	\$280.00	P-1	1.70	BK	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1121--					5	\$280.00		1.70			
N38	All	10/15/18	10/21/18	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:15/:15	1	\$1,600.00	P-1	4.60	BK	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$1,600.00		4.60			
N39	All	10/15/18	10/21/18	Friday Prime Various DATELINE	CM	9P-11P	----F--	:15/:15	1	\$800.00	P-1	3.70	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--					1	\$800.00		3.70			
N40	All	10/15/18	10/21/18	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-1-1---	:30	0	\$550.00	P-1	1.70	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-1---					2	\$550.00		1.70			
N41	All	10/15/18	10/21/18	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-1-1---	:30	0	\$300.00	P-1	1.10	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-1---					2	\$300.00		1.10			
N42	All	10/15/18	10/21/18	NFL ON NBC NFL ON NBC	CM	NFL ON NBC	-----S	:15/:15	2	\$3,500.00	P-1	13.00	BK	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					2	\$3,500.00		13.00			

Totals 135 \$56,285.00