

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

<u>Contract / Revision</u> 145394 /		<u>Alt Order #</u> 09301841
<u>Product</u> NRSC/ROSENDALE 2018		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 10894
<u>Advertiser</u> Matt Rosendale for Montana/NRSC		<u>Original Date / Revision</u> 11/01/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Alex Hong (HRP)	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 649	<u>Product 1/2</u> 1202
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	All	11/05/18	11/05/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-02	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	2-----	2			\$175.00					
N 2	All	11/06/18	11/06/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-02	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	-2-----	2			\$175.00					
N 3	All	11/05/18	11/05/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-01	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	2-----	2			\$250.00					
N 4	All	11/06/18	11/06/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-01	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	-2-----	2			\$250.00					
N 5	All	11/04/18	11/04/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			P-01	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$400.00					
N 6	All	11/05/18	11/05/18	Noon News	12:00 PM-12:30 P		:30			P-01	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$250.00					
N 7	All	11/05/18	11/05/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$800.00					
N 8	All	11/05/18	11/05/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-01	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$750.00					
N 9	All	11/04/18	11/04/18	Su 530p News	5:30 PM-6:00 PM		:30			P-01	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$500.00					
N 10	All	11/05/18	11/05/18	M-F	6:00 PM-6:30 PM		:30			P-01	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$500.00					
N 11	All	11/05/18	11/05/18	M-F	6:30 PM-7:00 PM		:30			P-01	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Product</u> NRSC/ROSENDALE 20
		<u>Estimate #</u> 10894
<u>Advertiser</u> Matt Rosendale for Mont		<u>Original Date / Revision</u> 11/01/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 12	All	11/05/18	11/05/18	Monday Prime Hr 1	7:00 PM-8:00 PM		:30			P-01	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$750.00				
N 13	All	11/05/18	11/05/18	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			P-01	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$750.00				
N 14	All	11/05/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			P-01	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$750.00				
N 15	All	11/02/18	11/02/18	Friday Prime Hr 1	7:00 PM-8:00 PM		:30			P-01	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----1--				1	\$650.00				
N 16	All	11/04/18	11/04/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$800.00				
N 17	All	11/05/18	11/05/18	M-F 10p News	10:00 PM-10:35 P		:30			P-01	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$900.00				
N 18	All	11/04/18	11/04/18	Su 10p News	10:00 PM-10:35 P		:30			P-02	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$500.00				
N 19	All	11/05/18	11/05/18	The Late Show	10:35 PM-11:35 P		:30			P-01	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	2-----				2	\$200.00				
D 20	All	11/05/18	11/05/18	The Late Late Show	11:35 PM-12:35 X		:30			P-02	NM	0	\$0.00
N 21	All	11/03/18	11/03/18	SEC Football ROS	6:00 PM-9:30 PM		:30			P-01	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$400.00				
N 22	All	11/04/18	11/04/18	NFL RS Game 1	11:00 AM-2:00 PM		:30			P-01	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$1,400.00				
Totals												26	\$12,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	26	\$12,700.00	(\$1,905.00)	\$10,795.00
Totals	26	\$12,700.00	(\$1,905.00)	\$10,795.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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