

**DURING THE FIRST QUARTER OF 2018, THE FOLLOWING  
COMMUNITY ISSUES WERE ADDRESSED IN KFSW  
PROGRAMMING:**

**EDUCATION/COMMUNITY ISSUES OF:**

---

Martin Luther King Day Parade

Night to Shine Event

Feed the Hungry Event

Smile Train

Young's Foster Home

United Way

Arvest Million Meals

Talk it Up Thursday Listing

**The following report details how issues were aired.**

## Quarterly Issues/Programs Report

First Quarter 2018

### ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
10:15 sec	Live Reads	1/1-1/15/18	Martin Luther King Parade
<p>We did several live reads on the air to inform listeners of the upcoming Martin Luther King Parade. We also detailed parking and viewing locations along with the parade route.</p>			
30:30 sec	Rotation	1/10-2/1/18	Night to Shine Event
<p>Spots aired encourages participants and volunteers for the Night to Shine Event held at the West-Ark Church of Christ. The event is a prom like night for those people with special needs.</p>			
30:60 sec	Rotation	1/20-3/5/18	Feed the Hungry Concert
<p>Additional free spots were added to purchased spots for this concert. The concert served to raise money for the Feed the Hungry organization.</p>			
30:30 sec	Rotation	2/4-3/15/18	Smile Train
<p>Spots were aired regarding the Smile Train. The spot shared the locations, qualifications for free dental service, as well as dates and times.</p>			
10:2 min	Live Remotes	2/9/18	Night to Shine
<p>We did live on location remote broadcasts from the event. We explained the overall event, talked with participants and sponsors, and encourage attendance.</p>			
30:30 sec	Rotation	2/3-3/15/18	Young's Foster Home
<p>We aired spots informing listeners of the new foster children's home located at Chaffee Crossing. The Director told of items needed, services offered and contact information for the home. She also shared an overall view of foster care within the state.</p>			

60:30 sec      Rotation      2/15-3/30/18      United Way

We aired PSA spots noting the 25<sup>th</sup> Anniversary for the local United Way chapter. The spots explained the mission and goals of the United Way. It also told of some of the many projects the local chapter is involved in. Contact information was provided for those interested in donating and/or volunteering.

60:30 sec      Rotation      3/20-6/4/18      Arvest Million Meals

We aired 3 different PSA spots for the Arvest Million Meals campaign. The spots told of donations need, locations, and the need for such items. Statistics were also shared regarding hunger in the area.

## TALK IT UP THURSDAY

“Talk it up Thursday” is a locally produced program. It airs every Thursday at approximately 8:15 am. The program deals with local issues and events within our listening area. It is approximately 5-8 minutes in duration.

The following is a list of air dates and a description Title:

---

Date	Description
1/4/18	United States Air Force
1/11/18	Martin Luther King Day Parade
1/18/18	Good Samaritan Clinic
1/25/18	United Way
2/1/18	Night to Shine
2/8/18	Young’s Foster Home at Chaffee Crossing
2/15/18	Safer Place Productions
2/22/18	Artistic Bean
3/1/18	Hogwild Family Fun Center
3/8/18	United Way 25 <sup>th</sup> Anniversary Celebration
3/15/18	Local Singer/Songwriter
3/22/18	Van Buren Chamber of Commerce
3/29/18	Good Samaritan Clinic