

**DURING THE FIRST QUARTER OF 2019, THE FOLLOWING  
COMMUNITY ISSUES WERE ADDRESSED IN KFSW  
PROGRAMMING:**

**EDUCATION/COMMUNITY ISSUES OF:**

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CASA

Pervasive Parenting

Thrive Marriage Conference

Night to Shine

Million Meals

Foster Care

SART

Men's Retreat

BOST

Talk It Up Program

The following report details programming on each issue.

# ***Quarterly Issues/Programs Report***

## ***KFSW***

First Quarter 2019

### **ISSUES/EDUCATION**

<b>LENGTH</b>	<b>TIME</b>	<b>DATE</b>	<b>DESCRIPTION</b>
20:30 sec	Rotation	1/4 -1/31/19	CASA

Spots were aired to encourage listeners to consider attending a CASA Volunteer Luncheon. The luncheon was designed to share information regarding training, education and the process of becoming a Court Appointed Special Advocate.

30:30 sec	Rotation	1/15-2/15-19	Pervasive Parenting
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Spots were aired to promote attendance of an upcoming Pervasive Parenting Seminar. The seminar objectives were to give caregivers of those with Autism the tools needed to offer higher levels of care, resource information and explain the benefits of the organization.

20:15 sec	Live Reads	1/16-1/31/19	Thrive Marriage Conference
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The on air talent did several live reads to give listeners information on an upcoming marriage conference at a local church. The station also conducted a live interview with the event speaker.

50:30 sec	Rotation	1/15-2/8/19	Night to Shine
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Numerous spots were aired to promote and encourage participates and volunteers for the Night to Shine Event. The event is a prom like setting for those people with special needs.

50:30 sec      Rotation      1/28-3/5/19      Million Meals

Spots were aired asking listeners to donate canned food items to a local food bank. The spots noted locations, dates and general information of the Community Service Clearing House Million Meals campaign.

20:30 sec      Rotation      2/4-2/28/19      Foster Care

The station aired spots asking for listeners to consider becoming Foster Care Parents. The spots explained the need and gave general information. An interview was also conducted with the Agency Director.

10/2 min      Live Remote      2/8/19      Night to Shine

The station conducted a live on location remote broadcast from the Night to Shine Event. We did interviews, explained the event and encouraged those listening to seek additional information about those individuals with special needs.

30/30 sec      Rotation      2/10-3/11/19      SART

The station aired spots to increase awareness of the local SART (Sexual Assault Response Team) organization.

20:15 sec      Live Reads      2/11-2/23/19      SART

The station on air talent did several live reads to give listeners short informative signs to look for that could be related to abuse. Additional information was also given as to details on the location, time and promotion of the SART event.

20:30 sec      Rotation      2/15-3/2/19      Men's Retreat

Spots were aired to encourage attendance to a men's retreat event for a local church. Funds raised were to be used for their men's ministry.

20:30 sec      Rotation      2/15-2/27/19      BOST

Spots were aired promoting attendance of a local fundraising event for BOST. BOST is a local organization that provides numerous services for those with special needs. The spots also noted the benefits of hiring those with special needs.

20:15 sec      Live Reads      3/4-3/28/19      CASA

The station on air talent did several live reads to give to inform listeners of an upcoming training sessions.

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The station also airs three live news broadcast each weekday.

## Talk It Up

Talk It Up is a locally produced program. It airs weekday mornings . The program highlights local issues and events within our listening area. It is approximately 15 minutes in duration.

The following is a list of air dates and a description title:

DATE	DESCRIPTION
1/4/19	CASA
1/11/19	Pervasive Parenting
1/16/19	Thrive Marriage Conference
1/25/19	Night to Shine
1/28/19	Million Meals Campaign
2/4/19	CASA for Kids
2/5/19	Night to Shine
2/7/19	Hogwild Autism Event
2/8/19	Night to Shine Day of Event
2/11/19	SART (Sexual Abuse Response Team)
2/13/19	Arvest Fundraiser
2/15/19	Arkansas Foster Care
2/20/19	BOST Human Development Center
2/21/19	Lost Love Workshop
2/23/19	Men's Ministry Outdoor Retreat
3/4/19	Replay-CASA for Kids

3/15/19	Cancer Support Center
3/18/19	5K Run Fundraiser
3/21/19	Million Meals Campaign Update
3/29/19	Cherokee Tribal Event