

DURING THE FIRST QUARTER OF 2020, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Movie Production

Cherokee Rural Initiative

Christian Conference

Soup and Souls

United Way

United Way Interview

Human Trafficking

Cinderella Prom

Sequoyah Wildlife Refuge Eagle Tours

Cancer Support Group

Pervasive Parenting

Step Up Speak Out

Covid19 15 Day Guidelines

Covid19 State Employment Security Commission

Covid19 30 Day Guidelines

Covid19 State Health Department

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED.

Quarterly Issues/Program Report

First Quarter 2020

Issues/Education

Length	Time	Date	Description
1/15 min	8:15am	1/4/20	Movie Production

This was a live in-studio interview with the production movie company. This is a company making a Christian movie about a local student. They told of upcoming production locations and the need for movie extras. They also gave general information of locations and dates.

20:30 sec	Rotation	1/7-3/30/20	Cherokee Rural Initiative
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PSA spots were aired encouraging individuals who may be of possible Cherokee heritage to attend meetings of the Cherokee Rural Initiative. These meetings are designed to inform tribal members of programs offered through the Cherokee Nation.

20:30 sec	Rotation	1/10-2/14/20	Christian Conference
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PSA spots were aired notifying listeners of an upcoming Christian Conference designed to inform attendees of current proposed bills before congress. The conference objective is to create a grassroots effort to promote support for certain legislation.

30:30 sec	Rotation	1/20-3/02/20	Soup and Souls
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These spots concentrated on a weekly food kitchen called Soup and Souls. The kitchen/food pantry is designed to assist those people in need that may have food insecurity. The spots were aired to encourage listeners to attend if needed.

30:30 sec Rotation 1/21-2/8/20 United Way

The station aired spots encouraging listeners to participate in fund raising activities for the local United Way.

1:10 min Live Interview 2/14/20 United Way

This was a live in-studio interview with the CEO of the local United Way. The interview has the objective of informing listeners of upcoming events. Several events were discussed designed to raise funds for the organization. Over 7 events were covered for the next 4 months.

30:30 sec Rotation 2/20-3/20/20 Human Trafficking

Spots were aired to inform and make aware listeners as to Human Trafficking in the local area. Spots explained what to look for and provided a website to gain more knowledge.

1/15 min Live Interview 2/22/20 Cinderella for Prom

The station did a live on-air interview with organizers of Cinderella for Prom. This organization provides free prom dresses to those students in need.

20:20 sec Rotation 2/18-2/28/20 Sequoyah Wildlife Refuge

These spots were aired and concentrated on the Eagle Watch Tours held at the Sequoyah Wildlife Refuge located in Vian. The tours were offered free of charge for the entire month of February.

1/15 min Live Interview 2/21/20 Cancer Support Group

This was a live in-studio interview with local Cancer Support officials. The interview informed listeners and encouraged attendance to local meetings. Events were later cancelled.

30:30 sec Rotation 3/01-3/20/20 Pervasive Parenting

PSA spots were aired notifying listeners of the local Pervasive Parenting events. The spots encouraged donations, participation and attendance to the events. The spots also highlighted the organization and its mission. Event were later cancelled.

20:30 sec Rotation 3/10-3/15/20 Step Up Speak Out

These spots were aired to encourage parents and students to attend the local Step Up Speak Out event held at a local high school gymnasium. The event concentrated on childhood violence and awareness of abuse. Spots were stopped early due to Covid19. Event was cancelled.

80:60 sec Rotation 3/22-5/31/20 Covid19

PSA spots were aired to explain and encourage listeners to follow the national guidelines of "15 Day to Prevent the Spread".

40:30 sec Rotation 3/23-5/30/20 Covid19

Spots were aired from the State Association of Broadcasters encouraging listeners to follow state pandemic orders and noting state shelter in place orders.

50:30 sec Rotation 3/24-4/15/20 Covid19

Spots were aired by the State Employment Security Commission. The spots gave information from Workforce explaining to listeners how and where to file for state unemployment benefits.

50:30 sec Rotation 3/24-4/18/20 Covid19

Additional PSA spots were added to new national guidelines of "30 Days to Prevent the Spread".

50:30 sec Rotation 3/24-5/30/20 Covid19

PSA spots were aired from the State Department of Health encouraging listeners to follow state and national recommendations to limit the spread of Covid19.

We also do four live news broadcasts each weekday.