DURING THE FIRST QUARTER OF 2016,

## THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

**EDUCATION/COMMUNITY ISSUES:** 

Armstrong Tournament

Old Fort Days Dandies

Oklahoma Insurance Commissioner

Pervasive Parenting

Boys and Girls Club

Catholic Charities

**Coordinated Community Services** 

**Emergency Management Services** 

**Future Farmers of America** 

**Storm Spotters Class** 

Serve the World Day

**Prom Closet** 

Quarterly Issues/Programs Report

First Quarter 2016

### **EDUCATION**

Length	Time	Date	Daniel
20: 30 sec	Rotation		Description
We ran BCA/a		1/1-1/5/16	Baseball Fundraiser

We ran PSA's recorded by local high school players promoting a Go Fund Me page. The page was set up by the administration of Sallisaw Public Schools. Funds were to be used for the purchasing of additional baseball equipment.

20:30 sec Rotation 1/1-1/7/16 Armstrong Bank Tournament

We ran PSA's that promoted the local County Basketball Tournament and a fundraising drive for local food shelters.

20:30 sec Rotation 1/2-1/12/16 Old Fort Dandies

We ran PSA's and did a live in studio interview with and for the Old Fort Days Dandies. This is a group of young ladies that promotes rodeos in the area. We also made a link to their website in order to allow people to donate to their organization.

1/15 minute In-studio Interview 1/13/2016 Oklahoma Insurance Commissioner

We did a live in-studio interview with the State of Oklahoma Insurance Commissioner John Doak. The interview gave listeners information on a wide array of subjects including unclaimed tax money, filing insurance claims, health insurance, functions of the state insurance commission, etc.

8:3 min Live Remote 1/15/16 Pervasive Parenting Organization

We did live remotes for an event held by the Pervasive Parenting Organization. This is a local organization that assist Parents and loved ones of those you have Downs Syndrome. The organization held the event to educate parents of assistance offered including, information of the syndrome, support services, education of the family, sibling support, etc.

Live Reads

1/25-1/31/16

Boys and Girls Club

We did live reads over the air for the local Boys and Girls Club. The organization was moving into a new facility and we promoted room sponsors.

20:30 sec

Rotation

1/27-2/10/16

Catholic Charities

We ran PSA's promoting the local Catholic Charities Coat and Glove Drive. We also were a drop off site for this event. Live reads were also done with this event as well as social media promotion.

8:3 min

Live Remote

2/2/2016

**Coordinated Community Services** 

We did live remotes from this event. The Coordinated Community Services Organization functions to assist those victims of domestic abuse. This was a chili cook-off fundraiser.

20:30 sec

Rotation

2/5-2/25/16

**Emergency Management** 

We ran PSA's recorded by the local Emergency Management Director. These focused on serve winter weather issues such as ice, snow, power outages, etc. We also did a live in studio interview with the

20:30 sec

Rotation

2/20-3/10/16

**FFA** 

We rans PSA's recorded by local Future Farmers of America students. These focused on the upcoming

8:3 min

Live Remotes

3/10/16

**FFA** 

We did live remotes from the FFA livestock and auction. We interviewed local students and teachers as well as those who purchased from the auction in an effort to bring attention to the overall work and

Rotation

3/12-3/23/16

Storm Spotter Class

We rans PSA's recorded by the local Emergency Management Director. The spots were promoting and encouraging attendance of a storm spotter class to be held in the area.

20:30 sec

Rotation

3/15-3/30/16

Serve the World

We ran PSA's recorded by several local pastors and youth group students encourage student participation in Serve the World Day. The group had organized several local community service projects that required assistance. Students were given the opportunity to serve their local communities.

10:30 sec

Rotation

3/21-4/5/16

**Prom Closet** 

We ran PSA's promoting the local Prom Closet. The Closet is a local organization that provides prom attire to those who are in need. The spots focused on educating the public on the function and operations of the Prom Closet. They also served to raise funds for the organization.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.

DURING THE SECOND QUARTER OF 2016,

### THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

**EDUCATION/COMMUNITY ISSUES:** 

March of Dimes

Tenkiller Area Community Association

Clean Line Energy

People Inc. Job Fair

Iron Mountain Festival

**Emergency Management** 

CASA

Stamp Out Hunger

Chamber of Commerce

Battle of the Bands

Masonic Lodge

**Good Samaritan Clinic** 

**Community Clearing House** 

Quarterly Issues/Programs Report

Second Quarter 2016

### **EDUCATION**

Length	Time	Date	
20: 30 sec	Rotation		Description
We ran PSA's	produced by the second	4/2-4/12/16	March of Dimes

We ran PSA's produced by the March of Dimes. The spot referred listeners to a website promoting a Local March of Dimes event.

20:30 sec Rotation 4/9-4/29/16 Tenkiller Community Assoc.

We ran PSA's that promoted a newly organized community association. The association also did a live on air interview. They were established to promote attractions and events at Tenkiller Lake.

1/15 minute In-studio Interview 4/11/16 Clean Line Energy

We did a live in-studio interview with officials with Clean Line Energy. This company is installing a new cross country electric line. The line crosses directly over counties served in our listening area. Officials explained aspects of the line and offered information for individuals to learn more on the subject.

8:3 min Live Remote 4/20/16 People Inc. Job Fair

We did live remotes for a local Job Fair sponsored by People Inc.

20:30 sec Rotation 4/22/4/30/16 Iron Mountain Festival

We ran PSA's promoting the Iron Mountain Festival. Live reads were also done with this event as well as social media promotion.

Rotation

4/27-5/7/16

**Emergency Management** 

We ran PSA's recorded by the local Emergency Management Director. These focused on tornado safety, power outages, etc. We also did a live in studio interview with the Director.

20:30 sec

Rotation

5/1-5/11/16

**CASA** 

We rans PSA's recorded by local CASA volunteers that focused on the upcoming training session and membership drive.

8:3 min

Live Remotes

5/12/16

Stamp Out Hunger

We did live remotes from the local Post Office encouraging participation in Stamp Out Hunger.

1/15 minutes

In-studio Interview

5/20/16

Chamber of Commerce

We did a live in-studio interview with local Chamber of Commerce Executive Director. She promoted the local Diamond Daze event. She also included parking details, admission cost, daily agenda and events, etc.

10:30 sec

Rotation

5/27-6/3/16

Battle of the Bands

We ran PSA's promoting Diamond Daze Battle of the Bands. This one day event also was a fundraiser for the local Chamber of Commerce.

10:30 sec

Rotation

6/5-6/15/16

Masonic Lodge

We ran PSA's promoting a local fundraiser for the Masonic Lodge. The Lodge provided breakfast for those in attendance for a donation to the Lodge.

40:30 sec

Rotation

6/10-8/10/16

Good Samaritan Clinic

We ran numerous PSA's promoting a free medical clinic to those in need.

20:30 sec Rotation 6/21-7/10-16 Community Clearing House We ran numerous PSA's promoting a community bike race. The race was a fundraising event for the local Community Clearing House. The CCH offers free clothing and food for those in need.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.

DURING THE THIRD QUARTER OF 2016,

# THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

**EDUCATION/COMMUNITY ISSUES:** 

Garrison Creek Rodeo Fundraiser

Fill the Bus

Action in the Park

Art for Autism

Catholic Charities Fan Drive

**Emergency Management** 

Lions Club "Bike" Rodeo

Roller Derby Fundraiser

**Ducks Unlimited** 

Carl Albert State College

Parent Summit

Relay for Life

Crusin' 64

Quarterly Issues/Programs Report

Third Quarter 2016

#### **EDUCATION**

Length	Time	Date	Description	
20: 30 sec	Rotation	7/2-12/16	Garrison Creek Rodeo	
We ran PSA's to promote food district to the same of t				

We ran PSA's to promote food drive to be held at Garrison Creek Rodeo.

20:30 sec Rotation 7/2-7/10/16 Fill the Bus

We ran PSA's promoting the Fill the Bus campaign. This event provides school supplies for the area Boys and Girls Club.

1/15 minute In-studio Interview 7/10/16 Fill the Bus

We did a live in-studio interview with officials from the local Boys and Girls Club. The club is the local organization that serves to promote the Fill the Bus campaign. This event provides school supplies for those in peed

8:3 min Live Remote 7/18/16 Action in the Park

We did live remotes for the Action in the Park event. This event offers free shoes and haircuts for those in need as well as a fun day of events in the local park.

20:30 sec Rotation 7/5-7/18/16 Action in the Park

We ran PSA's promoting the Action in the Park event. Live reads were also done with this event as well as social media promotion.

Rotation

7/12-7/22/16

Art for Autism

We ran PSA's for Art for Autism. This event raises money for the Pervasive Parenting Organization. This organization assists parents of autistic children.

20:30 sec

Rotation

7/15-7/25/16

Fan Drive

We ran PSA's for a Fan Drive sponsored by Catholic Charities. We also did live reads.

8:3 min

Live Remotes

7/25/16

Fan Drive

We did live remotes at a local store encouraging people to purchase fans for Catholic Charities.

1/15 minutes In-studio Interview

7/29/16

**Emergency Management Director** 

We did a live in-studio interview with the local Emergency Management Director. He offered safety tips

1/15 minutes In-studio Interview

8/1/16

Lions Club Rode

We did a live in-studio interview with the President of the Lions Club. He spoke of their local bike rodeo in which local children of need are given free bicycles.

10:30 sec

Rotation

8/4/16

Roller Derby Fundraiser

We ran PSA's promoting the local Roller Derby Fundraiser. The event is asking for canned food donations for admission to the event. The food will go to the local clearing house.

10:30 sec

Rotation

8/6-8/16/16

**Ducks Unlimited** 

We ran PSA's promoting a local fundraiser for Ducks Unlimited.

1/15 minutes In-studio Interview

8/10/16

Carl Albert State College

We did a live in-studio interview with the President of Carl Albert State College. He was just appointed the new college President.

40:30 sec

Rotation

8/11-8/30/16

**Parent Summit** 

We ran numerous PSA's promoting a community event called Parent Summit. This event was sponsored by Pervasive Parenting. This is a support organization for those parent's of children with autism.

20:30 sec

Rotation

8/22-8/30/16

Relay for Life

We ran PSA's for Relay for Life promoting the local event.

20:30 sec

Rotation

9/1-9/16/16

Crusin' 64

We ran PSA's promoting a local event for the Mainstreet Organization. This organization works to restore the downtown area of local communities. They offer grants for local businesses.

8/3 minute

Remotes

9/17/16

Crusin' 64

We did live remotes at this local event and worked to promote attendance. This organization works to restore the downtown area of local communities. They offer free grants for local businesses to remodel.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.

DURING THE FOURTH QUARTER OF 2016,

## THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

**EDUCATION/COMMUNITY ISSUES:** 

Mainstreet Organization

Quarterback Club

Sequoyah's Cabin

**Historical Society** 

**Election Results** 

Ki-Bois Community Thanksgiving Meal

Catholic Charity Turkey Drop

Sensitive Santa

Santa Stop

Quarterly Issues/Programs Report

Fourth Quarter 2016

#### **EDUCATION**

Length	Time	Date	
20: 30 sec	Rotation	10/1-10/16/16	Mainstreet Organization
Wo ran BCA/a Aa			

We ran PSA's to promote local event sponsored by the Mainstreet Organization. This organization offers free grants to businesses to remodel.

20:30 sec

Rotation

10/1-10/16/16

Quarterback Club

We ran PSA's promoting the local Quarterback Club fundraiser.

1/15 minute

In-studio Interview

10/10/16

Sequoyah's Cabin

We did a live in-studio interview with officials from Sequoyah's Cabin. This cabin was in the process of changing owners, from the State of Oklahoma to the Cherokee Nation.

20:30 sec

Rotation

10/15-10/30/16

Historical Society

We ran PSA's promoting a book of the History of Schools in the area. This was a fundraiser for the Historical Society. We encouraged listeners to purchase the books.

15:3 minute

Live Remotes

11/7/16

**Election Results** 

WE did live remotes from the Election Board. We shared live updated election results.

20:30 sec

Rotation

11/7-11/17/16

Ki-Bois Thanksgiving Meal

We ran PSA's promoting a local free Thanksgiving Meal for those in need.

8:3 min

Live Remotes

11/18/16

Ki-Bois Thanksgiving Meal

We did live remotes from the event. We promoted those local businesses who donated to the event.

1/15 minutes

In-studio Interview

11/18/16

Ki-Bois Thanksgiving Meal

We did a live in-studio interview with Ki-Bois officials on how and why they decided to hold this event.

1/15 minutes In-studio Interview

11/16/16

Catholic Charity Turkey Drop

We did a live in-studio interview with the operators of the Catholic Charities and the need they have for food. They also shared the history of the Turkey Drop.

40:30 sec

Rotation

11/16-12/8/16

**Turkey Drop** 

We ran PSA's promoting our Turkey Drop for Catholic Charities.

20:30 sec

Rotation

12/6-12/16/16

Sensitive Santa

We ran PSA's promoting Sensitive Santa for those with Autism. We promoted attendance and also relayed guidelines for those that would be attending.

40:30 sec

Rotation

12/6-12/23/16

Santa Stop

We ran PSA's promoting the Sheriff's Dept. Santa Stop Program.

8/3 minute

Remotes

12/20/16

Santa Stop

We did live remotes while riding with the local Sheriff's officers as those gave gifts to those they stopped and those in need.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.