

DURING THE FIRST QUARTER OF 2016,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Armstrong Tournament

Old Fort Days Dandies

Oklahoma Insurance Commissioner

Pervasive Parenting

Boys and Girls Club

Catholic Charities

Coordinated Community Services

Emergency Management Services

Future Farmers of America

Storm Spotters Class

Serve the World Day

Prom Closet

THE FOLLOWING REPORT DETAILS HOW KFSW ADDRESSED THESE ISSUES.

KFSW

Quarterly Issues/Programs Report

First Quarter 2016

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	1/1-1/5/16	Baseball Fundraiser
We ran PSA's recorded by local high school players promoting a Go Fund Me page. The page was set up by the administration of Sallisaw Public Schools. Funds were to be used for the purchasing of additional baseball equipment.			
20:30 sec	Rotation	1/1-1/7/16	Armstrong Bank Tournament
We ran PSA's that promoted the local County Basketball Tournament and a fundraising drive for local food shelters.			
20:30 sec	Rotation	1/2-1/12/16	Old Fort Dandies
We ran PSA's and did a live in studio interview with and for the Old Fort Days Dandies. This is a group of young ladies that promotes rodeos in the area. We also made a link to their website in order to allow people to donate to their organization.			
1/15 minute	In-studio Interview	1/13/2016	Oklahoma Insurance Commissioner
We did a live in-studio interview with the State of Oklahoma Insurance Commissioner John Doak. The interview gave listeners information on a wide array of subjects including unclaimed tax money, filing insurance claims, health insurance, functions of the state insurance commission, etc.			
8:3 min	Live Remote	1/15/16	Pervasive Parenting Organization
We did live remotes for an event held by the Pervasive Parenting Organization. This is a local organization that assist Parents and loved ones of those you have Downs Syndrome. The organization held the event to educate parents of assistance offered including, information of the syndrome, support services, education of the family, sibling support, etc.			

10:30 sec Live Reads 1/25-1/31/16 Boys and Girls Club

We did live reads over the air for the local Boys and Girls Club. The organization was moving into a new facility and we promoted room sponsors.

20:30 sec Rotation 1/27-2/10/16 Catholic Charities

We ran PSA's promoting the local Catholic Charities Coat and Glove Drive. We also were a drop off site for this event. Live reads were also done with this event as well as social media promotion.

8:3 min Live Remote 2/2/2016 Coordinated Community Services

We did live remotes from this event. The Coordinated Community Services Organization functions to assist those victims of domestic abuse. This was a chili cook-off fundraiser.

20:30 sec Rotation 2/5-2/25/16 Emergency Management

We ran PSA's recorded by the local Emergency Management Director. These focused on serve winter weather issues such as ice, snow, power outages, etc. We also did a live in studio interview with the Director.

20:30 sec Rotation 2/20-3/10/16 FFA

We rans PSA's recorded by local Future Farmers of America students. These focused on the upcoming livestock show and auction.

8:3 min Live Remotes 3/10/16 FFA

We did live remotes from the FFA livestock and auction. We interviewed local students and teachers as well as those who purchased from the auction in an effort to bring attention to the overall work and stewardship of this program.

DURING THE SECOND QUARTER OF 2016,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

March of Dimes

Tenkiller Area Community Association

Clean Line Energy

People Inc. Job Fair

Iron Mountain Festival

Emergency Management

CASA

Stamp Out Hunger

Chamber of Commerce

Battle of the Bands

Masonic Lodge

Good Samaritan Clinic

Community Clearing House

THE FOLLOWING REPORT DETAILS HOW KFSW ADDRESSED THESE ISSUES.

KFSW

Quarterly Issues/Programs Report

Second Quarter 2016

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	4/2-4/12/16	March of Dimes We ran PSA's produced by the March of Dimes. The spot referred listeners to a website promoting a Local March of Dimes event.
20:30 sec	Rotation	4/9-4/29/16	Tenkiller Community Assoc. We ran PSA's that promoted a newly organized community association. The association also did a live on air interview. They were established to promote attractions and events at Tenkiller Lake.
1/15 minute	In-studio Interview	4/11/16	Clean Line Energy We did a live in-studio interview with officials with Clean Line Energy. This company is installing a new cross country electric line. The line crosses directly over counties served in our listening area. Officials explained aspects of the line and offered information for individuals to learn more on the subject.
8:3 min	Live Remote	4/20/16	People Inc. Job Fair We did live remotes for a local Job Fair sponsored by People Inc.
20:30 sec	Rotation	4/22/4/30/16	Iron Mountain Festival We ran PSA's promoting the Iron Mountain Festival. Live reads were also done with this event as well as social media promotion.

20:30 sec

Rotation

6/21-7/10-16

Community Clearing House

We ran numerous PSA's promoting a community bike race. The race was a fundraising event for the local Community Clearing House. The CCH offers free clothing and food for those in need.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.

DURING THE THIRD QUARTER OF 2016,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Garrison Creek Rodeo Fundraiser

Fill the Bus

Action in the Park

Art for Autism

Catholic Charities Fan Drive

Emergency Management

Lions Club "Bike" Rodeo

Roller Derby Fundraiser

Ducks Unlimited

Carl Albert State College

Parent Summit

Relay for Life

Crusin' 64

THE FOLLOWING REPORT DETAILS HOW KFSW ADDRESSED THESE ISSUES.

KFSW

Quarterly Issues/Programs Report

Third Quarter 2016

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	7/2-12/16	Garrison Creek Rodeo
We ran PSA's to promote food drive to be held at Garrison Creek Rodeo.			
20:30 sec	Rotation	7/2-7/10/16	Fill the Bus
We ran PSA's promoting the Fill the Bus campaign. This event provides school supplies for the area Boys and Girls Club.			
1/15 minute	In-studio Interview	7/10/16	Fill the Bus
We did a live in-studio interview with officials from the local Boys and Girls Club. The club is the local organization that serves to promote the Fill the Bus campaign. This event provides school supplies for those in need.			
8:3 min	Live Remote	7/18/16	Action in the Park
We did live remotes for the Action in the Park event. This event offers free shoes and haircuts for those in need as well as a fun day of events in the local park.			
20:30 sec	Rotation	7/5-7/18/16	Action in the Park
We ran PSA's promoting the Action in the Park event. Live reads were also done with this event as well as social media promotion.			

1/15 minutes In-studio Interview 8/10/16 Carl Albert State College

We did a live in-studio interview with the President of Carl Albert State College. He was just appointed the new college President.

40:30 sec Rotation 8/11-8/30/16 Parent Summit

We ran numerous PSA's promoting a community event called Parent Summit. This event was sponsored by Pervasive Parenting. This is a support organization for those parent's of children with autism.

20:30 sec Rotation 8/22-8/30/16 Relay for Life

We ran PSA's for Relay for Life promoting the local event.

20:30 sec Rotation 9/1-9/16/16 Crusin' 64

We ran PSA's promoting a local event for the Mainstreet Organization. This organization works to restore the downtown area of local communities. They offer grants for local businesses.

8/3 minute Remotes 9/17/16 Crusin' 64

We did live remotes at this local event and worked to promote attendance. This organization works to restore the downtown area of local communities. They offer free grants for local businesses to remodel.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.

DURING THE FOURTH QUARTER OF 2016,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Mainstreet Organization
Quarterback Club
Sequoyah's Cabin
Historical Society
Election Results
Ki-Bois Community Thanksgiving Meal
Catholic Charity Turkey Drop
Sensitive Santa
Santa Stop

THE FOLLOWING REPORT DETAILS HOW KFSW ADDRESSED THESE ISSUES.

KFSW

Quarterly Issues/Programs Report

Fourth Quarter 2016

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	10/1-10/16/16	Mainstreet Organization
We ran PSA's to promote local event sponsored by the Mainstreet Organization. This organization offers free grants to businesses to remodel.			
20:30 sec	Rotation	10/1-10/16/16	Quarterback Club
We ran PSA's promoting the local Quarterback Club fundraiser.			
1/15 minute	In-studio Interview	10/10/16	Sequoyah's Cabin
We did a live in-studio interview with officials from Sequoyah's Cabin. This cabin was in the process of changing owners, from the State of Oklahoma to the Cherokee Nation.			
20:30 sec	Rotation	10/15-10/30/16	Historical Society
We ran PSA's promoting a book of the History of Schools in the area. This was a fundraiser for the Historical Society. We encouraged listeners to purchase the books.			
15:3 minute	Live Remotes	11/7/16	Election Results
WE did live remotes from the Election Board. We shared live updated election results.			
20:30 sec	Rotation	11/7-11/17/16	Ki-Bois Thanksgiving Meal
We ran PSA's promoting a local free Thanksgiving Meal for those in need.			

8:3 min Live Remotes 11/18/16 Ki-Bois Thanksgiving Meal
We did live remotes from the event. We promoted those local businesses who donated to the event.

1/15 minutes In-studio Interview 11/18/16 Ki-Bois Thanksgiving Meal
We did a live in-studio interview with Ki-Bois officials on how and why they decided to hold this event.

1/15 minutes In-studio Interview 11/16/16 Catholic Charity Turkey Drop
We did a live in-studio interview with the operators of the Catholic Charities and the need they have for food. They also shared the history of the Turkey Drop.

40:30 sec Rotation 11/16-12/8/16 Turkey Drop
We ran PSA's promoting our Turkey Drop for Catholic Charities.

20:30 sec Rotation 12/6-12/16/16 Sensitive Santa
We ran PSA's promoting Sensitive Santa for those with Autism. We promoted attendance and also relayed guidelines for those that would be attending.

40:30 sec Rotation 12/6-12/23/16 Santa Stop
We ran PSA's promoting the Sheriff's Dept. Santa Stop Program.

8/3 minute Remotes 12/20/16 Santa Stop
We did live remotes while riding with the local Sheriff's officers as those gave gifts to those they stopped and those in need.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.