

DURING THE FOURTH QUARTER OF 2017, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Boy Scouts of America

Boy Scouts of America Interview

Costume Closet Interview

Salvation Army Thanksgiving Meal

Life 98-7 Turkey Drop Remote-Fort Smith

Life 98-7 Turkey Drop Remote-Fort Smith

Life 98-7 Turkey Drop Remote-Greenwood

Life 98-7 Turkey Drop Remote-Alma

Life 98-7 Turkey Drop Remote-Sallisaw

Tree Lighting Ceremony

Christmas Parade

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Fourth Quarter 2017

ISSUES/EDUCATION

Length	Time	Date	Description
10:30 sec	Rotation	10/2-10/15/17	Boy Scouts of America
<p>Spots aired that encouraged listeners to purchase popcorn canisters from the local Boy Scout Troop. The canisters were a fundraising event for the club.</p>			
1:15 min	2:20pm	10/2/17	Boy Scouts of America
<p>The station did a live interview with a local Boy Scout Troop. The interview concentrated on a local fundraiser for the club.</p>			
1:15 min	2:15pm	10/19/17	Costume Closet
<p>The station did a live interview with the local organizer of the Costume Closet. This is a organization that provides free Halloween Costumes to those children in need. The organizer told of requirements and of inventory on hand.</p>			
20:30 sec	Rotation	11/3-11/23/17	Salvation Army Thanksgiving Meal
<p>The station aired spots that had a two fold purpose. First to ask for volunteers to help with the free community Thanksgiving meal and second to encourage people to attend that may not have the financially ability to afford a meal.</p>			
10:3 min	Live Remote	11/7/17	Life 98-7 Turkey Drop
<p>The station did a live on location remote broadcasts for our Life 98-7 Annual Turkey Drop. We were at the Fort Smith CV's location asking for donated Turkeys. The Community Services Clearing House was the benefiting agency and was also present to take the donated items.</p>			

10:3 min Live Remote 11/14/17 Life 98-7 Turkey Drop

The station did our second live on location remote broadcasts for our Life 98-7 Annual Turkey Drop. We were at the Fort Smith Shoppers Value location asking for donated Turkeys. The Community Services Clearing House was the benefiting agency and was also present to take the donated items.

10:3 min Live Remote 11/17/17 Life 98-7 Turkey Drop

The station did our third live on location remote broadcasts for our Life 98-7 Annual Turkey Drop. We were at the Greenwood Shoppers Value location asking for donated Turkeys. The Community Services Clearing House was the benefiting agency and was also present to take the donated items.

10:3 min Live Remote 11/21/17 Life 98-7 Turkey Drop

The station did our fourth live on location remote broadcasts for our Life 98-7 Annual Turkey Drop. We were at the Alma Shoppers Value location asking for donated Turkeys. The Community Services Clearing House was the benefiting agency and was also present to take the donated items.

10:3 min Live Remote 11/22/17 Life 98-7 Turkey Drop

The station did our fifth live on location remote broadcasts for our Life 98-7 Annual Turkey Drop. We were at the Sallisaw Shoppers Value location asking for donated Turkeys. The Community Services Clearing House was the benefiting agency and was also present to take the donated items.

5: 3 min Live Remote 11/25/17 Tree Lighting Ceremony

The station did a live on location remote from the local library lawn. The remote informed listeners about the Tree Lighting Ceremony. The event was sponsored by the local Chamber of Commerce.

10:3 min

Live Remote

12/9/17

Christmas Parade

The station did live on location remote broadcasts from the Annual Chamber of Commerce Christmas Parade. Telling listeners of parking areas, start time and general information on the parade.

The station also airs 3 live news broadcasts each weekday.