

**DURING THE FIRST QUARTER OF 2022, THE FOLLOWING
COMMUNITY ISSUES WERE ADDRESSED IN KFSW
PROGRAMMING:**

EDUCATION/COMMUNITY ISSUES OF:

Feed the Hungry Concert

Soup and Souls

Cherokee Rural Health Initiative

United Way

CASC Vike Hike

Cinderella for Prom

Area Agency on Aging

Heart to Heart

Community Easter Egg Hunt

Boys and Girls Club

Salvation Army Donation Drive

Arvest Million Meals

Quarterly Issues/Programs Report

First Quarter 2022

ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
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40:60 Sec	Rotation	1/25-3/2/22	Feed the Hungry Concert
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The station aired numerous spots encouraging listeners to attendance to a local gospel concert. Participates were asked to bring canned food items for admission. Donated items were delivered to the local food pantry.

50:15 Sec	Live Reads	1/26-3/15/22	Soup and Souls
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The station on-air talent did several live reads that concentrated on the weekly food distribution from area churches. The event was a drive through distribution.

30:30 Sec	Rotation	1/26-2/9/22	Cherokee Rural Health Initiative
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The station aired spots encouraging listeners of possible Cherokee heritage to attend an annual meeting of the Cherokee Rural Initiative. The meetings are designed to inform tribal members of the programs offered through the Cherokee Nation.

60:30 Sec	Rotation	2/5-3/25/22	United Way
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The station aired spots that encourage listeners to seek out information on the free prescription savings card offered by the local United Way Agency. The spot explained the application process and noted savings from past years.

90:30 Sec	Rotation	2/15-4/15/22	United Way
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The station aired numerous spots over a two month period that encouraged listeners to volunteer for the annual "United Day of Caring" event. The event schedules hundreds of local volunteers to work on over 50 different projects at local non-profit organizations throughout the area.

30:15 Sec Live Reads 2/16-3/11/22 CASC Vike Hike

The station on-air talent did several live reads promoting the Carl Albert State College Vike Hike event. The event serves to raise money for college scholarships.

30:30 Sec Rotation 2/18-3/30/22 Cinderella for Prom

The station aired several spots that informed listeners to both donate and use a local prom dress closet. All clothing is free of charge and all donations are tax deductible. Clothing is furnished to those in need regardless of payment.

30:30 Sec Rotation 2/18-3/15/22 Area Agency on Aging

The station aired several spots encouraging listeners to volunteer for the local Area Agency on Aging. The spots concentrated on hospice volunteers.

30:30 Sec Rotation 2/24-3/15/22 Heart to Heart

The station aired spots for the local Heart to Heart organization encouraging listeners to donate baby clothing and supplies to help those families who are in need.

50:30 Sec Rotation 3/8-4/9/22 Community Easter Egg Hunt

The station aired spots informing listener participation in the local community Easter Egg Hunt.

50:15 Sec Live Reads 3/9-4/11/22 Boys and Girls Club

The station on-air talent promoted the local county Boys and Girls Club annual donation fundraising event to assist the club. Funds are used to assist those families in the area who do not have the ability to pay for club services.

35:30 Sec Rotation 3/15-4/10/22 Salvation Army Donation Drive

The station aired several spots for the local Salvation Army Chapter for their upcoming donation drive. The event served to gather donated funds for those in need.

120:30 Sec Rotation 3/15-6/5/22 Arvest Million Meals

The station aired 2 different spots for the Arvest Million Meals campaign. The spot told of donation needs, locations and how donated items were distributed.