

DURING THE FIRST QUARTER OF 2015,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Cherokee Tribal Registration

Friends of the Library

Cleanline Energy Route

March of Dimes

American Cancer Society

Stanley Tubbs Library Program

Eagle Tours

Junior Livestock Show

PTO Fundraiser

Lawn and Garden Show

Cherokee Heritage Days

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

First Quarter 2015

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
40:30 sec	Rotation	1/2-1/9/15	Promotional PSA for Tribal Registration We ran PSA's encouraging those of Cherokee descent to become registered citizens of the Cherokee Nation.
40:30 sec	Rotation	1/9-1/15/15	Promotional PSA for Friends of the Library We ran PSA's encouraging attendance to the meeting held by the Stanley Tubbs Library. The meetings were to promote "Friends of the Library" organization.
20:30 sec	Rotation	1/10-1/25/15	Promotional PSA Proposed Cleanline Route We ran PSA's promoting local website that contained a digital map of the proposed route and location of Cleanline Energy.
10:30 sec	Rotation	1/20-1/26/15	Promotional PSA for March of Dimes We ran PSA's recorded by the March of Dimes promoting the local kick-off campaign.
20:30 sec	Rotation	1/20-2/7/15	Promotional PSA for American Cancer Society We ran PSA's for the local American Cancer Society fundraiser. It is called the Plum Purdy Pageant in which men dress as women in a fake beauty contest.
10:1 min	Live Reads	2/20/15	Tubbs Library Program We did live jock reads for the Stanley Tubbs Library and their FREE Diabetes Program. The event promoted the education and support for those with Diabetes.

DURING THE SECOND QUARTER OF 2015,

THE FOLLOWING COMMUNITY ISSUES

WERE ADDRESSED IN KYHN

PROGRAMMING:

VFW Post

Cherokee Nation Tribal Members' Meeting

HOOT 21

Boys and Girls Club

National Library Week

Smoking Cessation Classes

Stilwell Strawberry Festival

National Hospital Week

Diamond Daze

Battle of the Bands

Chaffee Crossing Block Party

Spiro Mounds Solstice Walk

Sequoyah County Farm Show

KYHN

Quarterly Issues/Programs Report

Second Quarter 2015

EDUCATION

Length	Time	Date	Description
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20:30 sec	Rotation	4/1-4/3/15	Promotional PSA for VFW Post
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We ran PSA's encouraging attendance to a local fundraiser for the VFW Post. The event was held at the Civic Center.

20:30 sec	Rotation	4/5-4/10/15	Promotional PSA for Cherokee Citizenship
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We ran PSA's informing the public and especially Cherokee Nation Tribe Members about the upcoming Cherokee Nation Tribal Registration Assistance program. The program was designed to inform tribe members of the benefits offered by Cherokee Nation.

20:30 sec	Rotation	4/5-4/16/15	Promotional PSA for HOOT 21
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We ran PSA's informing the public about local Hoot 21 meeting. Hoot stands for Happy on Our Own Time. It is an organization that supports persons with disabilities.

6:3 min	Live Remote	4/17/15	Promoted the 5K run for Boys and Girls Club
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We did a live remote broadcast from the Redbird Smith Health Center encouraging attendance and participation in the 5K Run. The event was a fundraiser for the Boys and Girls Club.

20:30 sec	Rotation	4/5-4/20/15	Promoted National Library Week
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We ran PSA's promoting our local library and the services offered.

20:30 sec Rotation 5/1-5/7/15 Promoted Free Smoking Cessation Classes

We ran PSA's promoting the local library free smoking cessation classes. Encouraged enrollment and attendance and gave a general overview of the classes.

10:30 sec Live Reads 5/9/15 Promoted the Stilwell Strawberry Festival

We did live on-air reads promoting the Stilwell Strawberry Festival. We encouraged attendance and relayed the day's event schedule to listeners.

20:30 sec Rotation 5/11-5/15/15 Promoted National Hospital Week

We ran PSA's promoting National Hospital Week. We had local hospital staff record promotional stories of our local hospital. We also attended this event on 5/15/15 and was given an award for community involvement.

50:30 sec Rotation 5/24-6/6/15 Promoted Diamond Daze Event

We ran several PSA's promoting the Sallisaw Chamber of Commerce Diamond Daze Event. We also were responsible for Thursday Night's Battle of the Bands and Saturday's Talent Show.

10:3 min Live Broadcast 6/4/15 Promoted the Battle of the Bands

We did live remote broadcasts from the Diamond Daze event encouraging attendance and promoting the Battle of the Bands event. We interviewed some of the band members and gave ongoing instructional information to the public about the event.

8:3 min Live Broadcast 6/5/15 Promoted Diamond Daze

We did live remote broadcasts from the Diamond Daze event encouraging attendance and informing listeners of the full event schedule, parking, activities and other such general public communications.

10:3 min Live Broadcast 6/6/15 Promoted Diamond Daze/Talent Show

We did live remote broadcasts from the Diamond Daze event encouraging attendance and informing listeners of full event schedule. We interviewed Talent Show participants and promoted the event.

20:30 sec Rotation 6/7-6/13/15 Promoted the Chaffee Crossing

We ran PSA's promoting the Block Party event for Chaffee Crossing.

10:30 sec Live Reads 6/20/15 Promoting Spiro Mounds

We did live on-air reads promoting the Summer Solstice Walk at the Spiro Mounds Archaeological Center.

10:30 sec Rotation 6/20-6/22/15 Promoting Sequoyah County Farm Show

We ran PSA's promoting the Sequoyah County Farm Show and the Soil Health Workshops.

We also do three live newscasts each weekday. These broadcasts cover all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc. The newscasts are aired from 7am to 9am each weekday. National news from CBS at the top and bottom of every hour and state news twice per hour during the mornings.

DURING THE THIRD QUARTER OF 2015,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Super Library Week

Lions Club Youth Fishing Tournament

Youth League Fall Soccer

History of the IPRA Rodeo

Kids Day in the Park

Education Foundation Golf Tournament

Peace Center 5K Run Fundraiser

Teacher Gift Mart

Save the Rotunda

Huntington Fall Festival

Labor Day

CASA for Children

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

Third Quarter 2015

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	7/1-7/7/15	Super Library Week

We ran PSA's promoting local libraries and the services offered.

4:3 min	Live Remote Broadcast	7/11/15	Youth Fishing Tournament
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We did live remote broadcasts from the City Lake promoting the Lions Club and the services they do for the local community. We interviewed youth and Club members.

40:30 sec	Rotation	7/15-7/27/16	Fall Soccer Registration
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We ran PSA's promoting local youth league soccer signups.

12:3 min	Live Remote Broadcast	8/1/15	IPRA Rodeo
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We did several live remote broadcasts at the local Rodeo promoting the event. The event promotion centered around the history of the local rodeo. We interviewed 2 elderly men who began the rodeo over 6 decades ago.

20: 30 sec	Rotation	8/1-8/8/15	Kids Day in the Park
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We ran PSA's promoting the local law enforcement's event called "Kids Day in the Park". It is an event in which officers desire to promote positive relations with youth.

8:3 min	Live Remote Broadcast	8/8/15	Education Foundation Golf
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We did live remote broadcasts at the Education Foundation Golf Tournament. The tournament is a fundraiser for the organization.

20-30 sec Rotation 8/1-8/8/15 Peace Center 5K Run

We ran PSA's encouraging attendance. The Run is a fundraiser for the local Peace Center. The Peace Center distributes food and clothing to those in need.

12:3 min Live Remote 8/8/15 Teacher Gift Mart

We did live remote broadcasts from the local conference center to promote the "Teachers Gift Mart". This was an event in which local teachers could pick up a variety of school supplies at no cost. We interviewed teachers, students and sponsors to promote positive relationships.

20:30 sec Rotation 8/2-8/12/15 Save the Rotunda

We ran PSA's promoting upcoming meetings for "Save the Old Rotunda". This organization is striving to save the old high school.

10:1 min Live Reads 9/4-9/5/15 Huntington Fall Festival

We did live reads promoting the Fall Festival. It is a fundraiser for Huntington, Arkansas. The city is working to construct sidewalks and walking trails.

8:30 sec Rotation 9/7/15 Labor Day

We ran PSA's on Labor Day explaining the significance and history of the federal holiday.

20:30 sec Rotation 9/1-9/10/15 CASA for Children

We ran PSA's seeking volunteers for CASA. We explained how the public could get involved in CASA activities.

DURING THE FOURTH QUARTER OF 2015,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN/KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

State Representative Memorial
Drug Court
Special Victims Unit
Altrusa Club
CASA Walk a Mile in Her Shoes
Kibois Thanksgiving Dinner
Toys for Tots Balloon Rides
Chamber Tree Lighting
Kibois
Shop Local Campaign
Turkey Drop

THE FOLLOWING REPORT DETAILS HOW KYHN/KFSW ADDRESSED THESE ISSUES.

KYHN/KFSW

Quarterly Issues/Programs Report

Fourth Quarter 2015

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
20: 30 sec	Rotation	10/1-10/5/15	JT Stites

We ran PSA's that honored the passing of JT Stites. Stites was a longtime supporter of the community, a former state representative and principal.

20:30 sec	Rotation	10/1-10/7/15	Drug Court
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We ran Drug Court Participate PSA's of how the program benefited them. The basic objective was to promote the effectiveness of Drug Court.

20:30 sec	Rotation	10/2-10/12/15	Special Victims Unit
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We ran PSA's promoting the local Special Victims Unit (SVU). The SVU supports victims of abuse and neglect. We also encouraged volunteer signups and the upcoming fundraiser

20:30 sec	Rotation	10/4-10/16/15	Altrusa Club
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We ran PSA's promoting the Taste of Fort Smith. This is a fundraising event for the local Altrusa Club. We also did a few remote broadcasts at the event.

8:3 min	Live Remote	10/27/15	CASA Walk a Mile in Her Shoes
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We did remote broadcasts from the local college event called "Walk a Mile in Her Shoes". This is an event that raises money the Special Victims Unit (SVU). Men wear high heel shoes and race in them.

10:30 sec	Live Reads	11/1-11/6/15	Kibois Thanksgiving Dinner
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We did live reads over the air for a free local Thanksgiving Dinner sponsored by Kibois.

20:3 min Live Remote 11/10/15 Balloon Rides

We did numerous live remotes for a Toys for Tots Fundraiser. The event was held behind the radio station. It was hot air balloon rides with all proceeds going to Toys for Tots.

20:30 sec Rotation 11/10-11/17/15 Tree Lighting

We ran PSA's promoting the local Chamber Christmas Tree Lighting.

8:3 min Live Remote 11/17/15 Tree Lighting

We did live remotes from the Chamber Christmas Tree Lighting event.

8:3 min Live Remote 11/25/15 Kibois Thanksgiving

We did live remotes from the Kibois sponsored free community wide Thanksgiving Dinner. We promoted the event and informed listeners about the services of Kibois Community Action Foundation.

8:3 min Live Remote 12/5/15 Shop Local

We did live remotes from downtown during the ticket drawing of the winners of the "shop local" campaign. It was sponsored by us and the Chamber of Commerce.

8:3 min Live Remotes Every Thursday Turkey Drop

We did live remotes every Thursday in December promoting the station's Turkey Drop. We teamed up with Catholic Charities to gather turkey donations at area supermarkets. Customers of the store would be handed a flyer as they entered the store and would be encouraged to purchase and donate a turkey to be given to the local catholic charities food pantry. Over 2,000 turkeys were donated.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc.