# DURING THE SECOND QUARTER OF 2018, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

**Education/Community Issues of:** 

Van Buren Chamber of Commerce

**United Way** 

**Good Samaritan Clinic** 

Young Home at Chaffee Crossing

**1**<sup>st</sup> Choice Pregnancy Center

Ft. Smith Adult Education Center

**Old Fort Days Rodeo** 

**River Valley Christian Life Corp** 

**Coffee with the Corp** 

American Ninja Night at Eastside

**Girls Inc** 

The following report details how issues were aired.

### **Quarterly Issues/Program Report**

## Second Quarter 2018

#### **ISSUES/EDUCATION**

LENGTH	TIME	DATE	DESCRIPTION	
20:15 Sec	Live Reads	4/1-4/30/18	Van Buren Chamber of Commerce	
The station did several live reads on the air to inform listeners of upcoming events sponsored by the Chamber of Commerce.				
30:30 Sec	Rotation	4/3-4/30/18	United Way 25 <sup>th</sup> Anniversary	
The station aired PSA's in celebration of the 25 <sup>th</sup> Anniversary of the Fort Smith Area United Way. The spots shared the positive impact the United Way has had, the organizations it supports, and the assistance provided to individuals.				
50:30 Sec	Rotation	4/12-5/30/18	Good Samaritan Clinic	
The station aired PSA's recorded by the Clinic Director. The spot told of guidelines, location and how listeners could access the free services offered by the Clinic. It also told of upcoming fundraisers.				
60:30 Sec	Rotation	5/5-6/5/18	Young's Home at Chaffee Crossing	
The station aired spots for job openings at the Young's Home. The spot gave job qualifications, contact information and shared some benefits offered.				
20:15 Sec	Live Reads	5/6-5/30/18	1 <sup>st</sup> Choice Pregnancy Center	

The air talent did live on air reads explaining the services offered at the facility. Additional information was given as to the location and office hours.

30:15 Sec Live Reads 5/10-6/10/18

Ft. Smith Adult Education Center

The air talent did live on air reads explaining the services offered, location, dates and times, of ESL classes.

30:30 secRotation5/17-5/27/18Old Fort Days Rodeo

The Chairman of the Old Fort Days Rodeo recorded a spot telling listeners which local organizations benefit from the rodeo funds. Spots were aired prior to the rodeo.

30:15 Sec Live Reads 5/24-6/24/18 River Valley Christian Life Corp

The station aired spots that addressed the upcoming fundraiser for the organization. The spot also encourage listeners to support the live remote the station was doing at the event.

10:2 MinLive Remote6/24/18Coffee with the Corp

We did live on location remote broadcasts from the event. Air talent explained the event, talked with participates and sponsors, and encouraged attendance.

30:15 SecLive Reads6/7-6/28/18American Ninja Night

Air Talent did several live reads for American Ninja Night that was held at Eastside Baptist Church. The church used the event to draw in attendance.

 30:30 Sec
 Rotation
 6/20-7/5/18
 Girls Inc

The station aired PSA's spots for Girls Inc. The local organization explained the service offered and upcoming fundraisers.

The station also airs 3 live news broadcast each weekday.

#### TALK IT UP THURSDAY

"Talk It Up Thursday" is a locally produced program. It airs every Thursday around 8:20 am. The program deals with local issues and events within our listening area. It is approximately 10 minutes in duration.

Date	Description		
4/5/18	Van Buren Chamber of Commerce		
4/12/18	Good Samaritan Clinic		
4/19/18	Local Singer Brittany Morris		
4/26/18	Young Home at Chaffee Crossing		
5/3/18	1 <sup>st</sup> Choice Pregnancy Center		
5/10/18	Ft. Smith Adult Education Center (Part 1)		
5/17/18	Old Fort Days Rodeo		
5/24/18	River Valley Christian Life Corp		
5/31/18	Ft. Smith Adult Education Center (Part 2)		
6/7/18	Eastside Baptist Church American Ninja		
6/14/18	River Valley Christian Life Corp		
6/21/18	Girls Inc.		
6/28/18	Hanna House		

The following is a list of air dates and a description title: