

**DURING THE 2<sup>ND</sup> QUARTER OF 2021, THE FOLLOWING  
COMMUNITY ISSUES WERE ADDRESSED IN KFSW  
PROGRAMMING:**

**EDUCATION/COMMUNITY ISSUES OF:**

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*Salvation Army Community Needs*

*Heart 2 Heart Clothing Drive*

*Million Meals*

*Salvation Army Tornado Disaster Relief*

*Salvation Army Clothing Store*

*Salvation Army Food Pantry*

*Mulberry Food Pantry*

*United Way Touch a Truck*

*Arvest Million Meals Final Update*

**THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED  
 QUARTERLY ISSUES/PROGRAM REPORT  
 SECOND QUARTER 2021**

**Issues/Education**

<b>Length</b>	<b>Schedule</b>	<b>Date</b>	<b>Description</b>
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30:30 sec	Rotation	4/5-4/23/21	Heart 2 Heart
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The station aired spots encouraging donations to the local Heart 2 Heart organization. The organization helps families with children who are in need.

1:10 min	Live Interview	4/8/21	Salvation Army
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The station talent did a live in studio interview with the local chapter of the Salvation Army. The interview concentrated on the need for volunteers and donations to assist in providing food for those in need.

30:30 sec	Rotation	4/10-5/10/21	Drug Take Back
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The station aired spots informing listeners of a local day long drug take back event. The event was in partnership with the local police department and the NOW Coalition.

1:10 min	Live Interview	4/14/21	Heart 2 Heart
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The station talent did a live in studio interview with the Heart 2 Heart organization. The interview informed listeners of the need for children's clothing, toiletry items and monetary donations to assist families in the area who are struggling financially.

1:10 min      Live Interview      5/5/21      Arvest Million Meals

The station talent did a live in studio interview with Arvest Bank. The bank explained their new goals and new ways of donating to the Million Meals fundraising campaign. The campaign strives to provide enough meals to feed over one million meals to residents in need.

40:30 sec      Rotation      5/3-5/31/21      Salvation Army

The station aired spots for the local Salvation Army chapter. The spot informed listeners where to donate to assist those affected by a local tornado.

50:30 sec      Rotation      5/3-6-15/21      Arvest Million Meals

The station aired free PSA spots to encourage listeners to donate money or certain canned goods at their nearest Arvest Bank location. The donated items would then be taken to the local food banks for distribution.

1:10 min      Live Interview      5/6/21      Salvation Army

The station talent did a live in studio interview with the local chapter of the Salvation Army. The interview concentrated on the relief effort following a tornado disaster. It informed listeners where and when to attend distributions of needed items as well as asking for donations to assist those effected.

1:10 min      Live Interview      5/12/21      Salvation Army

The station talent did a live in studio interview with the local chapter of the Salvation Army. The interview concentrated on the needs at the chapter's clothing and pantry stores.

1:10 min      Live Interview      6/10/21      Mulberry Food Pantry

The station talent did a live in studio interview with the local Mulberry Food Pantry. The interview informed listeners of specific needs of the local food pantry.

1:10 min      Live Interview      6/15/21      United Way

The station talent did a live in studio interview with the local United Way Agency. The interview concentrated on informing listeners of the need for child safety measures while in a vehicle and the danger of overheated cars. The campaign was called Touch a Truck.

1:10 min      Live Interview      6/23/21      Arvest

The station talent did a live in studio interview with Arvest Bank. The interview served to update listeners on the final outcome of the Million Meals campaign. Over 1.5 million meals were raised for those in need.