

**DURING THE THIRD QUARTER OF 2023, THE
FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN
KFSW PROGRAMMING:**

EDUCATION/COMMUNITY ISSUES:

Autism Art Auction

Salvation Army

Young's Home

Back to School Round Up

Fill the Bus

Hope Campus

Mulberry Community Food Pantry

Tax Free Weekend

Watch Out for Kids

Bash in the Park

Salvation Army Fan Drive

Masonic Lodge

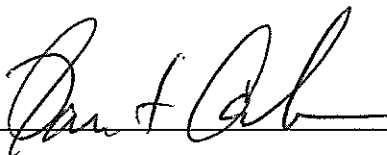
Alzheimer's Association

Salvation Army Angel Tree

Blue Line Law Enforcement Event

The following report details how issues were aired.

This report is prepared by



Darren F. Girdner

Quarterly Issues/Programs Report

Third Quarter 2023

ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
--------	------	------	-------------

20:30 sec Rotation 7/6-8/11/23 Autism Art Auction

Spots were aired to encourage participation and attendance to a local art auction. The Auction was a fundraiser for the local Pervasive Parenting Organization.

1:10 min Live Interview 7/9/23 Salvation Army

On air talent conducted a live in studio interview with Salvation Army representatives informing listeners of new programs being offered for those who may want to volunteer.

30:30 sec Rotation 7/10-7/30/23 Young's Home at Chaffee Crossing

Spots were aired to encourage donations to the local foster home. The spots also told of the organization's current fund drive.

45:30 sec Rotation 7/10-8/4/23 Back to School Round Up

The station aired several spots informing listeners of the annual Back to School Round Up event. The event serves to give free school supplies to those in need. The station is one of the main sponsors for this event. This year over 600 backpacks were distributed.

40:30 sec Rotation 7/10-7/28/23 Fill the Bus

Spots were aired encouraging listeners to donate to the local United Way Fill the Bus event.

1:10 min Live Interview 7/12/23 Hope Campus

On air talent did a live in studio interview with officials from Hope Campus. This is a homeless shelter in the area. The interview concentrated on campus needs and volunteer opportunities.

1:10 min Live Interview 7/26/23 Mulberry Community Food Pantry

On air talents did a live in studio interview with pantry officials. They told of the current construction projects and the need for donated food due to rising food cost.

10:2 min Live Remotes 7/28/23 Fill the Bus

Live on location remotes were conducted with sponsors and participants of the event encouraging attendance and donations.

30:15 sec Live Reads 7/29-8/4/23 Tax Free Weekend

The station on air talent did several live reads informing listeners of the upcoming tax-free weekend for those purchasing certain school and clothing related items.

20:30 sec Rotation 8/5-8/25/23 Watch Out for Kids

The Watch Out for Kids campaign was produced in house. The purpose of the promotion was to increase awareness for those driving to be aware of children in and around bus stops and school zone areas. Several spots were aired prior to and during the first few weeks of the beginning school year.

30:15 sec Live Reads 8/09-8/20/23 Bash in the Park

Talent did several live reads on the air encouraging and informing listeners of an event sponsored by local classroom teachers. The event provided school supplies for students in need.

1:10 min Live Interview 8/15/23 Salvation Army

On air talent did a live in studio interview with Salvation Army officials encouraging donations for the local annual fan drive. They also told of the upcoming Festival of Hope event.

20:15 sec Live Reads 8/16-8/31/23 Masonic Lodge Benefit

The station on air talent did several live reads informing listeners of a local pancake breakfast fund raising event for the local Masonic Lodge. The Lodge uses the funds to provide scholarships for area high school seniors.

40:30 sec Rotation 9/3-9/15/23 Alzheimer's Association

The station aired spots produced by the Alzheimer's Association encouraging listeners to participate in the Walk to End Alzheimer's event.

1:10 min Live Interview 9/15/23 Salvation Army

The station on air talent did a live in studio interview with officials from the Salvation Army. The interview concentrated on the need of volunteers for the annual Red Kettle event and the Salvation Army Tree.

1:10 min Live Interview 9/22/23 Boots and Bowties

The station on air talent did a live in studio interview with organizers of the local Boots and Bowties fundraising event. The event raises funds for several local charities.

8:2 min Remote 9/30/23 Blue Line Event

The station on air talent did several live remote broadcasts from the annual Blue Line event. The event is a fundraising event for local law enforcement.