

**DURING THE THIRD QUARTER OF 2020,
THE FOLLOWING COMMUNITY ISSUES
WERE ADDRESSED IN KFSW
PROGRAMMING:**

EDUCATION/COMMUNITY ISSUES OF:

Mayor's 4th of July Celebration

Raise the Barn

Overcoming

Salvation Army

Alzheimer's Association

Walk to End Alzheimer's

Arvest Bank

Hurricane Sally Relief

Alma Outreach Center

Suicide Prevention

Countrywide Prayer Service

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Third Quarter 2020

Issues/Education

Length	Time	Date	Description
10:30 sec	Rotation	6/20-7/4/20	Mayor's 4 th of July Celebration
The station aired PSA commercials informing listeners of the cancellation of the Mayor's 4 th of July Celebration.			
40:30 sec	Rotation	7/1-7/26/20	Raise the Barn
The station aired spots for the Raise the Barn fundraiser. The event benefits children that need medical treatment and lack the funds to do so.			
1:15 min	Live Interview	7/28/20	Overcoming
The station air talent did a live on air interview with a local physician. The interview concentrated on five main areas of grief, anger, addiction, shame and depression. The interview also informed listeners of helpful information to assist those suffering.			
20:30	Rotation	7/28-8/15/20	Salvation Army
The station aired PSA's promoting giving and support of the local Salvation Army. The spots informed listeners of two different upcoming events and the local contact information of the local Chapter.			
1:15 min	Live Interview	7/30/20	Alzheimer's Association
The station air talent did a live on air interview with the President of the local Alzheimer's Association. Listeners were informed of the changes in the Walk to End Alzheimer's and its move to an "all virtual" event.			

40:30 sec Rotation 7/30-8/25/20 Walk to End Alzheimer's

The station aired spots to encourage participation in the "all virtual" Walk to End Alzheimer's. The event raises funds for the local and national Alzheimer's Association. The spots also informed listeners of the steps to sign up for the virtual event.

20:15 sec Live Reads 7/30-8/25/20 Walk to End Alzheimer's

The station air talent did numerous live reads encourage listeners to join our team and participate with us in the "all virtual" event.

1:15 min Live Interview 8/25/20 Arvest Bank

The station air talent did a live on air interview with the Marketing Director of Arvest Bank. The interview concentrated on information that parents should consider when their college age children receive credit card offers at college.

20:30 sec Rotation 8/27-9/22/20 Hurricane Sally Relief

Spots aired to inform and encourage listeners to donate to a local school to aid those suffering from Hurricane Sally. Union Christian Academy is a local private school who was holding a drive and fundraiser to support those in need.

20:30 Rotation 9/5-9/22/20 Alma Outreach Center

The station aired spots from the First Baptist Church in Alma, Arkansas that encouraged listeners to support a local fundraising event for the local Outreach Center. The center serves to help those in need with clothing, support, food and a variety of other assistances. ...

20:30 sec Rotation 9/11-9/18/20 Suicide Prevention

The station aired spots giving listeners information such as date and time of community meetings. The meeting shared information on the signs of Suicide and resources for prevention and assistance for those struggling with the thoughts of suicide.

30:15 sec Live Reads 9/15-9/22/20 Alma Outreach Center

The station air talent did live on air reads giving listeners information on the local Outreach Center and how they could assist.

20:30 sec Rotation 9/22-9/30/20 Countrywide Prayer Service

The station aired spots encouraging listeners to pray for our country, state, county and their local city.

The station also airs 3 live news broadcasts each weekday.