

**DURING THE SECOND QUARTER OF 2017,  
THE FOLLOWING COMMUNITY ISSUES  
WERE ADDRESSED IN KFSW  
PROGRAMMING:**

**EDUCATION/COMMUNITY ISSUES OF:**

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Step Up Speak Out

Emergency Expo

Pervasive Parenting

Million Meals Campaign

Boys and Girls Club

Million Meals Remotes

Station Tour

Increasing Sewer Cost

Mayor's 4<sup>th</sup> of July Celebration

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

## Quarterly Issues/Program Report

Second Quarter 2017

### Issues/Education

<b>Length</b>	<b>Time</b>	<b>Date</b>	<b>Description</b>
10:3 min	Live Remotes	4/8/17	Step Up Speak Out
<p>We did live on location remote broadcasts from the event informing listeners of the event and encouraging attendance. We did several interviews with event organizers and participants as well. This event functions to inform the public of child abuse prevention measures.</p>			
10:3 min	Live Remotes	4/15/17	Emergency Expo
<p>The station did live on location remote broadcast encouraging attendance. We also did live on air winner drawings for those in attendance. The Expo was designed to allow the public to gain more information on emergency services that are available in the area.</p>			
20:30 sec	Rotation	4/21-5/30/17	Pervasive Parenting
<p>The local Pervasive Parenting Director recorded spots that aired to inform listeners of upcoming events for May that are sponsored by the Organization. The spots also gave general information about those who suffer with Downs Syndrome.</p>			
40:30 sec	Rotation	4/26-6/6/17	Million Meals Campaign
<p>These spots were produced by the campaign sponsor Arvest Bank. The spots informed listeners of the campaign which is designed to feed one million meals to those in need. We aired the spots and also did a live remote at the bank located on Rogers Ave. in Fort Smith.</p>			
20:30 sec	Rotation	5/1-5/16/17	Boys and Girls Club
<p>Spots aired encouraging listeners to enroll for Summer Activities Session at the local Boys and Girls Club. The spots told of dates and times to enroll and the full enrollment process.</p>			

10:3 min      Live Remotes                      5/5/17                      Million Meals Campaign

We did live on location remote broadcast from the Arvest Bank location on Rogers Ave. in Fort Smith. Air Talent handed out flyers about the campaign, talked with customers and those donating and shared information about helping those in need.

1:30 min      Station Tour                                      5/20/17                      Station Tour

The staff gave a station tour to area 5<sup>th</sup> Graders. The tour educated students on some rules and regulations we must follow as well as the difference between weather watches and warning. We also encourage students and teachers to send in any public meeting notices they may conduct at the school.

1:5 min      1:10pm    5/25/17                      Increasing Sewer Cost

The Midday on Air Talent list concerns he had for the increasing sewer rate. The adjustments are three fold increase on Fort Smith citizens. Talent have the history of why the increase has been leveled on citizens and fines that the city has received due to the outdated system.

20:30 sec                      Rotation                                      6/26-7/4/17                      Mayor's 4<sup>th</sup> of July Celebration

The station aired spots encouraging attendance to the local Mayor's 4<sup>th</sup> of July Celebration. We also did live remotes from the event. We also did a live remote from this event.

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The station also airs 3 local news broadcasts each weekday.

