

*During the Second Quarter of 2023, the following community issues were addressed in KFSW programming:*

*Education/Community Issues of:*

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Legal Aid

United Way

Weather Education

Heart to Heart Pregnancy Center

Salvation Army

Hope Campus

Million Meals Campaign

Elder Food Program

Pervasive Parenting

Million Meals

Arkansas Tourism

Soups and Souls

United Way Touch a Truck

Salvation Army Fan Drive

United Way Drug Prescription Program

Million Meals Update

Masonic Lodge

Heart to Heart Pregnancy Center 5K Fun Run

Hope Campus Art on the Border

Freedom Fest

The following report details how the issues were aired.

# Quarterly Issues/Programs Report

## *Issues/Education*

Length	Type	Date	Description
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20:30 sec      Rotation      4/4-5/4/23      Legal Aid

Spots were aired encouraging listeners to participate in the call in program to ask legal questions of local lawyers. This was a state hotline set up to assist those in need of free legal advice. Calls would be routed to a local attorney phone bank.

10:30 sec      Rotation      4/5-6/5/23      United Way

The station aired spots produced by the local United Way. The spots informed listeners of the free drug prescription savings program offered by the organization. Spots told of requirements, benefits and how to sign up for the program.

40:30 sec      Rotation      4/9-5/9/23      Weather Education

Spots were aired serving to educate listeners on the different weather alerts. Spots also encouraged listeners to use the county Nixle system for weather alerts and information. Detailed instructions were given step by step on how to sign up for the alert.

1:10 min      Live Interview      4/10/23      Heart to Heart Pregnancy Center

The station on air staff conducted a live on air interview with officials from the local pregnancy center. The interview focused on their Diaper Drive and various donations needed.

1:10 min      Live Interview      4/11/23      Salvation Army

The station on air staff conducted a live on air interview with officials from the local Salvation Army chapter. The interview focused on encouraging attendance at the upcoming free concerts and the new store opening for the chapter.

1:10 min      Live Interview      4/11/23      Hope Campus

The station on air staff conducted a live on air interview with officials from Hope Campus. The interviewed served to inform listeners of donations needed, drop off locations and supplies desired.

1:10 min      Live Interview    4/12/23                      Million Meals Campaign

The station on air staff conducted a live on air interview with representatives from Arvest Bank. The bank has a yearly fundraising event to obtain monetary donations for area food banks.

30:15 sec      Live Reads            4/20-5/20/23                      Elder Food Programs

The station on air talent did several live reads on free area food distributions. The distributions were sponsored by the Cherokee Nation and held at numerous locations throughout the listening area. Listeners were told of locations, procedures and requirements to receive the free food.

20:30 sec      Live Reads            4/22-5/11/23                      Pervasive Parenting

The station on air talent did numerous live reads informing listeners of the upcoming events scheduled for May and Autism month.

100:30 sec      Rotation                4/22-6/07/23                      Million Meals Campaign

The station aired spots produced by Arvest Bank. The spots informed listeners of the campaign which is designed to offer food to those in need.

20:30 sec      Rotation                5/5-5/20/23                      Arkansas Tourism

The station aired several public service announcements promoting local tourism destinations while also noting the positive impact on the local economy.

30:15 sec      Live Reads            5/6-5/15/23                      Soup and Souls

The station on air talent did several live reads on free food offered to those in need by area churches.

1:10 min      Live Interview    5/9/23                      United Way

The station on air staff conducted a live in studio interview with representatives from the local United Way. The interview served to inform listeners and encourage participation in the organizations upcoming Touch a Truck event.

1:10 min      Live Interview    5/11/23                      Salvation Army

The station on air staff conducted a live in studio interview with officials from the local Salvation Army chapter. The interview encouraged listeners to donate fans to the chapter for those who are in need.

1:10 min      Live Interview    5/16/23                      United Way

The station on air staff conducted a live in studio interview with officials from the local United Way. They gave information about their Drug Prescription plans.

1:10 min      Live Interview    5/22/23                      Million Meals

The station on air staff did a live in studio interview with representatives from Arvest Bank. They gave current updates and encouraged continued participation.

30:15 sec      Live Reads          6/4-6/15/23                      Masonic Lodge Breakfast

The station on air talent did live reads encouraging listeners to place food orders to support a local fundraiser for the Masonic Lodge. The Lodge uses the funds to provide yearly educational scholarships.

1:10 min      Live Interview    6/5/23                      Heart to Heart Pregnancy Center

The station staff conducted live in studio interviews with center representatives to encourage listeners to participate in the organizations upcoming 5k Fun Run. The event is a fundraiser for the center.

1:10 min      Live Interview    6/6/23                      Hope Campus

The station on air staff conducted a live in studio interview with Hope Campus officials. The interviewed informed and encouraged listeners to purchase art from their upcoming fundraising event called Art on the Border.

20:30 sec      Rotation              6/26-7/4/23                      Freedom Fest

The station aired several spots encouraging attendance to the local county area fireworks displays.

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