

DURING THE THIRD QUARTER OF 2017, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Mayor's 4th of July Celebration

Community Coordinated Response Team

Salvation Army Fan Drive

Salvation Army Fan Drive Remote

Hurricane Harvey Relief Drive

Hurricane Harvey Relief Drive Telethon

Boys and Girls Club

Boys and Girls Club Duck Race

Boys and Girls Club Duck Race Remote

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Third Quarter 2017

Issues/Education

Length	Time	Date	Description
10:3 min	9:00pm	7/4/17	Mayor's 4 th of July Celebration
<p>We did live on location remote broadcasts from the event informing and reminding listeners to attend. We also interviewed event organizers about transit parking, expectations for the show and venue rules for attendees.</p>			
20:30	Rotation	7/5/7/15/17	Community Coordinated Response
<p>Spots were aired to encourage listeners to attend an upcoming fundraising event for the Community Coordinated Response Team. The team aids victims of domestic abuse. The spots also educated individuals on the ways to spot abuse, preventative measures and resources for those who are victims.</p>			
30:30 sec	Rotation	7/7-8/15/17	Salvation Army Fan Drive
<p>Air talent did live reads over the air encouraging listeners to donate to the local Salvation Army Fan Drive in July and August.</p>			
10:3 min	Live Remote	7/11/17	Salvation Army Fan Drive
<p>The station conducted a Fan Drive in with Salvation Army at a local Hardware Store. The remote ran from 11am-2pm. Individuals were asked to donate box fans.</p>			
40:30 sec	Rotation	9/1-9/18/17	Hurricane Harvey Relief Drive
<p>Spots were aired to inform listeners of an upcoming Hurricane Harvey Relief Fundraising Drive. The telethon donation day was 9/18/17.</p>			

10:3 min Live Reads 9/18/17 Hurricane Harvey Relief Drive

A telethon was held for the local Salvation Army to raise money for Hurricane Harvey Relief. Staff along with other volunteers conducted a 3 hour telethon for the event. The event was from 11 am to 2pm. Interviews were done with Salvation Army personnel, staff members and other volunteers.

20:30 sec Rotation 9/22-9/28/17 Boys and Girls Club Duck Race

Spots aired to inform and encourage listeners to purchase and attend a local river duck race. The race was a fundraiser for the local Boys and Girls Club.

30:15 sec Live Reads 9/22-9/28/17 Boys and Girls Club Duck Race

The air talent did several live reads for the local Boys and Girls Club to encourage attendance for the Duck Race.

10:3 min Live Remote 9/30/17 Boys and Girls Club Duck Race

We did live on location remote broadcasts from the event informing and reminding listeners to attend. We also interviewed several administrative personnel with the club as to services offered to the community.

The station also airs 3 live news broadcasts each weekday.

