

**DURING THE SECOND QUARTER OF 2020,  
THE FOLLOWING COMMUNITY ISSUES  
WERE ADDRESSED IN KFSW  
PROGRAMMING:**

**EDUCATION/COMMUNITY ISSUES OF:**

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Step Up Speak Out

Arvest

Local Covid 19 Press Conference

Hotcakes for Heroes

Elder Food Programs

Thank You First Responders

Million Meals Campaign

United Way

Boys and Girls Club

Food Drive

United Way

Army National Guard

2020 Census

River Valley Strong

Soups and Souls

Set Free Ministries

Firework Safety

United Way

Local Covid 19 Press Conference

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Program Report

Second Quarter 2020

## Issues/Education

<b>Length</b>	<b>Time</b>	<b>Date</b>	<b>Description</b>
30:15 sec	Live Reads	4/2/20	Step Up Speak Out
<p>On air talent did several live reads informing listeners of the cancellation of Step Up Speak Out event. The event was cancelled due to Covid 19.</p>			
1:10 min	Live Interview	4/2/20	Arvest
<p>The station did a live on air interview with local banking representatives informing them of information on applying for PPP Loans.</p>			
1:16 min	Live	4/2/20	Local Covid 19 Press Conference
<p>The station aired a live local Covid 19 Press Conference with city officials informing citizens on closings, new operating procedures, new policies and general information on city operations as it related to the new Covid 19 restrictions.</p>			
30:15 sec	Rotation	4/5-4/10/20	Hotcakes for Heroes
<p>The on air talent did several live reads that encouraged first responders and emergency personnel to attend a free breakfast at the local McDonald's restaurant. The meals were offered as a "thank you" to responders. Customers were also allowed to donate to local FOP organizations.</p>			
30:15 sec	Live Reads	4/20-5/01/20	Elder Food Programs
<p>The station on air talent did several live reads on free area food distributions. The distributions were sponsored by Cherokee Nation and were held at numerous locations throughout the listening area. Listeners were told of locations, procedures and requirements to receive food.</p>			

30:30 sec                      Rotation                      4/21-4/30/20                      Thank You First Responders

The station aired spots promoting a “thank you” event held by local McDonald’s restaurants to honor and thank first responders for their service and efforts during the pandemic.

40:30 sec                      Rotation                      4/26-6/6/20                      Million Meals Campaign

These spots were produced by the campaign sponsor Arvest Bank. The spots informed listeners of the campaign cancellation due to Covid 19.

1:15 min                      Live Interview                      4/29/20                      United Way

The station conducted a live interview with the area United Way officials as to community response funding due to Covid 19. The interview informed listeners of resources available for assistance for those in need and area businesses as well.

20:30 sec                      Rotation                      5/1-5/15/20                      Boys and Girls Club

Spots aired informed listeners of the cancellation of all summer programs and the local clubs.

10:3 min                      Live Remotes                      5/9/20                      Food Drive

The station did live on location remotes encouraging listeners to drop off donations. This was a food drive for those suffering from the financial effects of Covid 19. Participates would drive through and drop off groceries and never get out of their car.

1:15 min                      Live Interview                      5/14/20                      United Way

A live on air interview was conducted with area United Way officials announcing recipients of Blue and You Grant Fund.

60:30 sec      Rotation                      5/15-6/30/20                      Army National Guard

The station aired spots for the Army National Guard encouraging listeners to obtain information on the Guard.

60:30 sec                      Rotation                      5/15-6/29/20                      2020 Census

The station aired numerous spots encouraging listeners to complete their 2020 Census. The spots explained the benefits to the local economy of an accurate count and listed under served populations in our area.

1:15 min                      Live Interview                      5/19/20                      River Valley Strong

The station conducted a live interview with officials from the newly formed "River Valley Strong" organization. The interview discussed and encouraged listeners to go to their website for information on Covid 19, city closings, updates and much more information related to the pandemic.

30:15                      Rotation                      5/22-5/30/20                      Soup and Souls

The station aired spots informing residents of free food opportunities. Listeners were given qualifications, location, hours of operation and restrictions and policy for Covid 19 awareness.

1:15 min                      Interview                      6/4/20                      Set Free Ministry

The station conducted an interview with Set Free Ministries. The organization helps people overcome addictions.

20:30 sec                      Rotation                      6/15-7/3/20                      Firework Safety

The station aired spots to caution listeners of fireworks and the danger involved. The spots also covered local rules for shooting and purchasing fireworks.

1:15 min                      Live Interview                      6/20/20                      United Way

The station conducted a live interview with the area United Way officials as to community response funding due to Covid 19. The interview informed listeners of resources available for assistance for those in need and area businesses as well.

1:16 min

Live

6/24/20

Local Covid 19 Press Conference

The station aired a live local Covid 19 Press Conference with city officials informing citizens on closings, new operating procedures, policies and general information on city operations as it related to the Covid 19 restrictions.

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The station also airs 3 local news broadcasts each weekday.