

DURING THE FOURTH QUARTER OF 2023, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

National EAS Test

Catholic Charities Coat Drive

Hope Campus

Salvation Army

Van Buren Chamber of Commerce

Alzheimer's Association

Soups and Souls

Heater Drive

Salvation Army Red Kettle Drive

Arvest Baby Food Challenge

Kibois Thanksgiving Lunch

Veteran's Day Event

Salvation Army

Our Blood Institute

Christmas Train

United Way

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Fourth Quarter 2023

ISSUES/EDUCATION

| LENGTH/TIME | Type | DATE | DESCRIPTION |
|--|----------------|---------------|-------------------------------|
| 30:15 Sec | Rotation | 10/2-10/4/23 | National EAS Test |
| <p>The station aired several spots explaining to listeners the upcoming national Emergency Alert System test.</p> | | | |
| 30:30 Sec | Rotation | 10/6-11/29/23 | Catholic Charities Coat Drive |
| <p>The station aired PSA spots for the local Catholic Charities Coat Drive. The event gathers donated coats for those in need. The station was also a drop off site for the drive.</p> | | | |
| 1:15 min | Live Interview | 10/10/23 | Hope Campus |
| <p>The station on air talent conducted a live in-studio interview with the Hope Campus Director. He told of the upcoming fundraising event called Boots and Bow Ties. He also explained the need for towel and toiletry items.</p> | | | |
| 1:15 min | Live Interview | 10/10/23 | Salvation Army |
| <p>The station on air talent conducted a live in-studio interview with Captain Hargis of the local Salvation Army chapter. The interview informed listeners of the need for volunteers to assist with the yearly Christmas Angel tree.</p> | | | |
| 3:3 min | Live Remote | 10/17/23 | Van Buren Chamber |
| <p>The station on air talent did live remote on location broadcasts from the Chamber office promoting the chamber, programs offered and needed support.</p> | | | |

20:30 Sec Rotation 10/17-11/15/23 Alzheimer's Assoc.

The station aired several spots promoting the upcoming Alzheimer's Walk. The spots encouraged listeners to donate to the virtual event. The spots also informed listeners of volunteer opportunities.

40:30 sec Rotation 10/17-10/27/23 Soup and Souls

The station aired spots informing listeners of a drive-through food distribution. The event is sponsored by several area churches and is called Soup and Souls. This event is open to any area resident regardless of need.

30:15 sec Live Reads 10/25-12/11/23 Heater Drive

The station did several live reads for Catholic Charities. The reads encouraged listeners to donate space heaters.

40:30 sec Rotation 11/1-12/15/23 Red Kettle Drive

Spots were aired encouraging listeners to volunteer and to donate to the Salvation Army Red Kettle Drive during the holidays. Spots explained volunteer duties and training dates and gave general contact information.

20:30 Sec Live Reads 11/4-11/21/23 Arvest Baby Food Challenge

The station on air talent competed with other community leaders to see who could eat the most baby food during a specified time. This was a fundraising event.

1:15 min Live Interview 11/7/23 Hope Campus

Station on air talent did a live in-studio interview with the Director of Hope Campus. It is a homeless shelter for those in need. He gave information on their Thanksgiving Dinner plans and asked for donations.

30:30 sec Rotation 11/10-11/23/23 Kibois Thanksgiving Lunch

We aired spots informing listeners of the Free Thanksgiving lunch offered by the local Kibois organization. The event attendees could also obtain information on free services offered by

Kibois as well as the transportation and head start divisions. The event was a drive through event due to Covid 19.

1:22 min Live Broadcast 11/11/23 Veteran's Day Event

The station aired the local Veteran's Day Program.

45:30 sec Rotation 11/14-12/15/23 Salvation Army

The station aired spots pointing out the need for 'bell ringers' for the Salvation Army.

1:10 min Live Interview 12/4/23 Our Blood Institute

Station on air staff conducted a live on air interview with officials from the local blood institute encouraging listeners to volunteer to donate blood. The interview also told of the needs for this specific time of year as donations tend to drop off.

20:15 sec Live Reads 12/5-12/31/23 Christmas Train

The station on air staff did several live reads informing listeners of the Creekmore Christmas Train sponsored by the city parks department.

1:15 min Live Interview 12/7/23 United Way

Station on air talent did a live in-studio interview with officials from the local United Way. They told of much needed Christmas gifts and asked for donations. They also noted the need for additional volunteers during the upcoming new year.
