

# During the Third Quarter of 2019, the following Community Issues were addressed in KFSW programming:

## Education/Community Issues of:

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Mayor's 4<sup>th</sup> of July Celebration

Cherokee Nation Rural Community

Community Coordinated Response

SBA Disaster Recovery

Salvation Army Fan Drive

Christian Men Prayer Breakfast

Boots and Badges Blood Drive

Fill the Bus

Praise God and Pass the Biscuits

Alzheimer's Assoc. Scoop Off

Back to School Bash

United Way

See You at the Pole

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

KFSW

Quarterly Issues/Programs Report

Third Quarter 2019

## Issues/Education

<b>Length</b>	<b>Time</b>	<b>Date</b>	<b>Description</b>
15:30 sec	Rotation	7/1-7/4/19	Mayor's 4 <sup>th</sup> of July Celebration
<p>Spots were aired to inform listeners of the upcoming Mayor's 4<sup>th</sup> of July Celebration. Due to flooding issues spots also noted changes in the normal activities of the celebration.</p>			
30:15 sec	Live Reads	7/1/19	Cherokee Nation Rural Community
<p>Talent did several live reads inviting listeners of Cherokee descent to attend a local meeting. The meeting was designed to inform tribal members of the benefits available to Cherokee citizens.</p>			
20:30 sec	Rotation	7/5-7/20/19	Community Coordinated Response
<p>Spots were aired to encourage listeners to attend an upcoming fundraising event for the local Community Coordinated Response Team. The organization aids those who are victims of domestic abuse. Spots also educated individuals on the ways to spot abuse, preventative measures and resources for those who are victims.</p>			
40:30 sec	Rotation	7/1-8/15/19	SBA Disaster Recovery
<p>Numerous PSA spots were aired informing listeners of locations where the SBA Disaster Recovery Centers were set up and what information was available at each. The spots noted hours of operation and information needed to process flood claims.</p>			
10:3 mins	Live Remotes	7/10/19	Salvation Army Fan Drive
<p>The station did live on location remotes to assist with the Salvation Army Fan Drive at a local hardware store. Individuals were asked to donate box fans.</p>			

13:15 sec      Live Reads                      7/12-7/19/19                      Christian Men Prayer Breakfast

Talent did several live reads encouraging listeners to attend the local Christian Businessmen's Prayer Breakfast.

10:3 min      Live Remote                      7/19/19                      Prayer Breakfast

The station did a live on location remote broadcast to inform listeners of the Christian Men's Prayer Breakfast and encourage attendance. Interviews were conducted with the local Mayor and other community leaders.

20:30 sec      Rotation                      7/20/7/26/19                      Boots and Badges Blood Drive

Spots were aired to encourage listeners to donate blood to the local blood bank.

30:15 sec      Live Reads                      7/20-7/27/19                      Fill the Bus

Talent did several live reads encouraging listener participation in the Fill the Bus Campaign.

20:3 min      Live Remote                      7/27/19                      Fill the Bus

The station conducted live on location remote broadcast to encourage school supply donations to the local United Way Fill the Bus Campaign.

10:3 min      Live Remote                      7/28/19                      Praise God and Pass the Biscuits

The station did a live on location remote broadcast to promote the annual Praise God and Pass the Biscuits event. The event is breakfast and entertainment for the homeless in the area. Also clothing and school supplies are distributed at the event for those in need.

5:3 min      Live Remote                      7/29/19                      Alzheimer's Assoc. Scoop Off

The station did a live on location remote broadcast from Cherry Berry to promote the annual Walk to End Alzheimer's event.

20:30 sec      Rotation                      7/29-8/3/19                      Back to School Bash

Numerous PSA spots were aired informing listeners of upcoming Back to School Bash event.

20:3 min      Live Remote                      8/3/19                      Back to School Bash

The station did a live on location remote broadcast to encourage attendance to the local Back to School Bash event. The event was designed to give students school supplies, clothing, haircuts and more.

20:30 sec      Rotation                      8/27-9/11/19                      United Way

Spots were aired informing listeners of the upcoming Boys and Girls Club event held by the local United Way organization.

10:3 min      Live Reads                      9/11-9/17/19                      United Way

Talent did several live reads giving listeners insight into the upcoming Kick-off Campaign for the yearly fund drive.

10:3 min      Live Remotes                      9/21/19                      Alzheimer's Assoc.

The station did a live on location remote broadcast at the local Walk to End Alzheimer's event.

20:30 sec      Rotation                      9/21-9/25/19                      See You at the Pole

Spots were aired informing listeners of the upcoming See You at the Pole event. The spots noted the local school's participating and locations with times.

10:3 min      Live Remotes                      9/25/19                      See You at the Pole

The station did live on location remote broadcast from Northside High School for the See You at the Pole event.

20:30 sec      Rotation                      9/25-9/29/30                      Salvation Army Coat Drive

Spots were aired encouraging donations to the local Salvation Army Coat Drive. Spots gave drop off locations and dates.

The following is a list of live in-studio interviews conducted during the Quarter and the on air dates:

7/1/19	Cherokee Nation Rural Community Initiative
7/16/19	Small Business Administration Disaster Recovery Team
7/19/19	Christian Business Men
7/22/19	United Way
7/23/19	Boot and Badges Organizers
7/26/19	Fill the Bus
7/29/19	Kindee Hughes Rev 8ONE8 Productions
7/30/19	Alzheimers Association
8/2/19	Back to School Bash
8/4/19	God's Pit Crew on Moffett Schools
8/6/19	Mayor
8/15/19	Faith and Family Night
8/28/19	Sidewalk Prophets
9/11/19	Boys and Girls Club
9/12/19	Outdoor Expo
9/17/19	United Way Kick-off Campaign
9/24/19	See You at the Pole
9/27/19	Salvation Army Coat Drive