

DURING THE FIRST QUARTER OF 2014,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Court Appointed Special Advocate

Autism

Area Election Results

Affordable Care Insurance Act

County FFA Livestock Show

Prom Closet

Town Hall Meeting

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

First Quarter 2014

EDUCATION

Length	Time	Date	Description
8-:2min	5pm-7pm	1/7	Live Remote Broadcast for CASA

This was a live remote broadcast of an event titled for Court Appointed Special Advocate meeting. The meeting's focus was to recruit potential volunteers for CASA. We also encouraged listeners to attend. We also tied the PSA's in with local event.

40: 30 sec	Rotation	1/13-1/16	Autism Meeting Promotional PSA
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We ran PSA's recorded by Local Autism Chapter Members voices issues relating to having children and being parents of those with Autism. The PSA's gave informative information on the struggles of the entire family and the dynamics relating to Autism. We also encouraged listeners to attend the upcoming meeting "Parents of Autism".

1.5 hour	7pm-8:30pm	2/11	Live Broadcast of Area Election Results
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This was a live on-air broadcast event of election results for all races in Eastern Oklahoma. We gave live results for each precinct as they were received at the local election board office.

20:30 sec	Rotation	2/12-2/22	Promotional PSA for Affordable Insurance Act
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We ran PSA's recorded by the local Health and Wellness Center that gave listeners general overviews on health insurance changes. The PSA also invited listeners to attend a free seminar giving them additional information and assistance with health insurance coverage.

8-:2min	4pm-6pm	2/26	Live Remote Broadcast for FFA
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This was a live remote broadcast of an event of local Future Farmers of America. It was a county livestock show in which we interviewed area instructors and students.

20: 30 sec Rotation 3/9-3/15 Prom Closet Promotions

Commercials played giving listeners information concerning a church that was promoting a free prom closet for those who were in need. We also brought in the director of the closet and did a 2 minute interview with her concerning the closet and how individuals could take advantage of the services offered.

20: 30 sec Rotation 3/21-3/27 Town Hall Meeting PSA's

Commercials were played informing listeners of the upcoming local Town Hall Meeting with area elected officials. The town hall was a Question and Answer type meeting with the officials first giving an overview and legislative update.

We also do two live news broadcast. We do "the 1650 Morning News Show" which is a live 2 hour news segment that runs from 7am to 9am each weekday. The second program is "the 1650 Midday show" which is a live 30 minute news segment that runs from 12 noon to 12:30 each weekday. These broadcast cover all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc. In our estimation we do some 300+ news stories per month.

DURING THE SECOND QUARTER OF 2014,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Local Food Drive
Cherokee History
Shop Local
Park Clean-up Day
ICTC Career Fair
Pre-school Screenings
Mainstreet's Bluegrass and BBQ Festival
Miracle for Mayberry Run
Stranger Danger for Kids
Spring Rabies Clinic
Town Hall Meeting
Kid's Fishing Clinic
Riverfront Bluesfest
Live Election Results

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

Second Quarter 2014

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
40: 30 sec	Rotation	4/1-4/25	Local Food Drive Promotional PSA

We ran PSA's recorded by local volunteers who would be gathering food. The PSA's shared local and state statistics of those hungry and the need for such a local drive. The food drive was each Saturday for the entire month of April.

20:30 sec	Rotation	4/1-4/8	Promotional PSA for Cherokee History
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We did live announcements giving information on the upcoming Cherokee History Course.

8-:2min	10am-2pm	4/12	Live Remote Broadcast promoting Shop Local
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The station did live remote broadcasts at local businesses encouraging listeners to Shop Local. We interviewed the Chamber of Commerce President and gave info of how shopping local turns over in the local economy and the effects. We also shared with listeners where local sales tax dollars go toward in the community.

20: 30 sec	Rotation	4/5-4/12	Promo PSA's of Local Park Clean-up Day
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The station aired PSA's promoting the clean-up day at Tenkiller State Park. The information shared included location of the event, the time and items needed to assist the local Park Rangers on clean-up day. We also shared other events that children could attend within the park.

20: 30 sec	Rotation	4/8-4/16	PSA's for ICTC Career Fair
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Commercials were played informing listeners of the upcoming local Career Fair. The station shared information concerning location, time and the event in general.

8: 2 minute 10am-12noon 4/16 Live Remote for Career Fair

The station did 8+ live 2 minute broadcasts from the Career Fair. We interviewed those recruiters and attendees as well as event organizers. We shared job openings and general overall information about the event.

10: 30 sec Rotation 4/20-4/24 Promo PSA's of Pre-school Screenings

We ran PSA's recorded by staff giving information and requirements for pre-school screenings for those students and parents.

16: 2 minute 10am-4pm 4/26 Live Remote for Main Street's Bluegrass

The station did 16+ live 2 minute broadcast from Main Street Bluegrass and BBQ Festival. We rotated from one event to the next and promoted attendance to the downtown area. This was an event attended by thousands of people.

8: 2 minute 7am-9am 4/26 Live Remote for Miracle for Mayberry Run

The station did 8 live 2 minute remote broadcast from a 5K Run for a young man within the community who has suffered a horrible tragedy. Friends and family were holding the event to raise money for his care. We interviewed his parents and friends as well as event organizers. In general we promoted the event.

10: 30 sec Rotation 4/20-4/26 PSA's for Stranger Danger Event

Commercial PSA's were played informing listeners of an upcoming local Community Self Defense Class for children and parents.

10: 30 sec Rotation 5/5-5/7 Promoted Spring Rabies Clinic

The station aired PSA's promoting the annual Spring Rabies Clinic. The clinic is free and offers rabies shots for animals.

10: 30 sec Rotation 5/12-5/13 Promoted Town hall

The station aired live announcements for the local Town hall meeting with Congressman Mark Wayne Mullin. In general we promoted the event and gave the overall instructions for participation in the event.

8: 2 minute 8am-10am 5/17 Live Remote from Kid's Fishing Clinic

The station did 8+ live 2 minute remote broadcast from a local park. The park hosted a Kid's Fishing Clinic and basically promoted the outdoors.

20: 30 sec Rotation 6/15-6/21 Promoted Riverfront Bluesfest

The station did live on-air announcements promoting the Riverfront Bluesfest in Fort Smith, Ark. We also attended the event and did several live remote broadcasts.

1.5 hours 7pm-8:30pm 6/24 Live Election Results

The station did live election results from the County Election Board.

We also do two live news broadcast. We do "the 1650 Morning Show" which is a live 2 hour news segment that runs from 7am to 9am each weekday. The second program is "the 1650 Midday Show" which is a live 30 minute news segment that runs from 12 noon to 12:30 each weekday. These broadcast cover local news stories with local interviews. It is our estimation that we do approximately 300+ news stories per month.

DURING THE THIRD QUARTER OF 2014,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Vian Park Foundation

Trout Fishing in America

Sequoyah County Sheriff's Department Text Line

Women in the Outdoors

Domestic Abuse Seminar

Local Election Program

Foster Care Program

Health and Wellness Center

Shriner's Club

Million Meals Food Drive

CASA

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

Third Quarter 2014

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
40: 30 sec	Rotation	7/1-7/28	Promotional PSA for Vian Park Foundation We ran PSA's recorded by local volunteers who encouraged listeners to donate to the Vian Park Foundation. Volunteers also gave updated information about additions to the park.
1:6 min	Live Interview	7/4	Trout Fishing in America We did a live interview with the band "Trout Fishing in America" at the local library.
40:30 sec	Rotation	7/11-7/28	Promotional PSA for Sheriff Text Line We ran PSA's recorded by the Sequoyah County Sheriff Ron Lockhart who encouraged local students to use the new text line that was setup by his department. The spot gave the contact number and explained that all tips received are anonymous.
40:30 sec	Rotation	7/14-8/9	Promotional PSA for Women in the Outdoors We ran PSA's for the Tenkiller Lake Parks Department. The spots promoted their local 3 day event called "Women in the Outdoors".
8:2 min	Live Broadcast	7/16	Live Remote on Domestic Abuse Seminar We were live at Carl Albert State College and interviewed several people involved with the seminar that was taking place on the campus later that day. The seminar was over Domestic Abuse. Information shared included the number of people affected by abuse, the signs of abuse and ways to help those abused and resources.
1:8 min	Live Broadcast	7/18	Local Program on Election We did a live 8 minute program on the new polling places in both Sebastian and Crawford Counties.

1:6 min Live Interview 7/21 Foster Care Program

We did a live interview with Rick Hensley who is the local contact person for the DHS Foster Care program. We shared information concerning the foster care program.

40:30 sec Rotation 7/23 Promotional PSA for Health Insurance

We ran PSA's recorded by Connie Alcutt with the Health and Wellness Center. The spots dealt with the changes on health insurance and the requirements.

1:10 min Live Broadcast 8/4 Arkansas State Questions

We did a live 10 minute program that specifically looked at the 6 Arkansas State Questions that would be on the November Ballot. Gave resources for listeners to obtain more information of each.

80:30 sec Rotation 8/20-8/30 Shriners Circus

We ran free commercials for the Shriners. The spots promoted both the Shriners Circus and the Shriner Organization in general.

8:2 min Live Broadcast 9/10 Million Meals Food Drive

We did a live remote broadcast from the local Arvest Bank. The broadcast had local talent out gathering food items for the "Million Meals Food Drive".

40:30 sec Rotation 9/12-9/22 CASA

We ran PSA's asking for volunteers for the local CASA. The spot were recorded by the director Suzanne Hughes and invited listeners that may be interested in volunteering with CASA and attending training.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc. The newscast lasts for approximately 3 minutes and are aired at 7am, 7:30am, 8am and 8:30am. We also play KOTV newscasts at 6:30am, 9am, 12 noon and 5pm.

Please note: The KYHN Morning Show runs for 2 hours each weekday. The program is live and usually broadcast from 10-15 local stories per day. We also do live traffic reports for the Fort Smith Metro. The morning show airs from 7-9am.

The KYHN Midday Show runs for 35 minutes each weekday. This program is live and usually broadcast from 8-10 local stories per day. We also do live traffic reports for the Fort Smith Metro. The midday show airs from 12 noon to 12:35.

DURING THE FOURTH QUARTER OF 2014,

THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KYHN PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Local Police Department

Getting Out the Vote

Domestic Abuse Shelter

4-H Food Drive

American Legion Post

Local Emergency Shelter Mapping

Lions Club

Health Insurance Exchange

Ducks Unlimited

THE FOLLOWING REPORT DETAILS HOW KYHN ADDRESSED THESE ISSUES.

KYHN

Quarterly Issues/Programs Report

Fourth Quarter 2014

EDUCATION

<u>Length</u>	<u>Time</u>	<u>Date</u>	<u>Description</u>
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40:30 sec	Rotation	10/13-10/31	Promotional PSA for Local Police Department
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We ran PSA's recorded by several local police officers encouraging listeners to donate to a local wheelchair drive. The drive was to purchase a motorized wheelchair for a local 8 year old girl who was injured in a vehicle accident.

40:30 sec	Rotation	10/13-11/4	Promotional PSA for Getting Out the Vote
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We ran PSA's encouraging registered voters to vote in the upcoming Nov. 4th elections. We also had sample ballots on our website as well as local polling places and those that have changed.

8:2 min	Live Broadcast	10/20	Domestic Abuse Shelter Fundraiser
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We did a live remote broadcast from the Masonic Lodge. This was the location of a fundraising event for the local Domestic Abuse Shelter. The event highlighted Domestic Abuse. Information shared included the number of people affected by abuse, the signs of abuse, and ways to help those abused and resources.

40:30 sec	Rotation	11/5-11/22	Promotional PSA for Local 4-H Food Drive
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We ran PSA's regarding a local 4-H Food Drive. We interviewed the Chairperson. She shared with us the need in our area and how listeners could donate to the drive and how those in need could contact the local organization in order to get assistance.

40:30 sec Rotation 11/10-11/31 Promoted the Local American Legion Post

We ran PSA's for the local American Legion Post encouraging new membership and shared info on what they do as a Post in our local community.

80:30 sec Rotation 11/12-11/31 Promoted Local Emergency Shelter Mapping

We ran free commercials for the Local Emergency Planning Commission's new shelter mapping service. The local vo-tech students are trying to map every cellar and safe room in the county. We asked listeners to call the vo-tech or go to the established website and shared their information. Once completed by students this mapping will be turned over to the LEPC.

40:30 sec Rotation 11/15-12/10 Promoted Local Loin's Club

We ran PSA's promoting the local Lions Club chapter and described some of the functions they do and have in our local community. They also shared with us the local need. Discussed eye glass applications and the process for applying.

8:2 min Live Broadcast 11/19 Health Insurance Exchange Seminar

We did a live broadcast from the Health and Wellness Center Insurance Exchange event. This was a community seminar that explained the upcoming dates for the state's local health insurance exchange information. It was designed to education citizens on the new health care laws and benefits.

40:30 sec Rotation 12/3-12/15 Promoted Ducks Unlimited

We ran PSA's promoting a local event that was designed to increase membership in the local Ducks Unlimited Organization. The event was also designed to address conservation issue with duck hunting and preservation.

We also do four live newscast broadcasts each weekday. This broadcast covers all local news stories with interviews with local officials, organizations, clubs, law enforcement personnel, churches, etc. The newscasts lasts for approximately 3 minutes and are aired at 7am, 7:30am, 8am and 8:30am. We also play KOTV newscasts at 6:30am, 9am, 12 noon and 5pm.