

DURING THE THIRD QUARTER OF 2022, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KFSW PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Salvation Army Cooling Center

Narcan Training

Mulberry Community Food Pantry

Hope Campus

Salvation Army Donation Drive

United Way Fill the Bus

Alzheimer's Association Volunteers

United Way Prescription Savings Card

Cancer Support Group

Soup and Souls

River Valley Christian Life Corps

Encompass

Salvation Army Youth Programs

United Way Virtual Portal

Heart to Heart

Salvation Army Angel Tree

Salvation Army Donation Drive Update

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Third Quarter 2022

KFSW

ISSUES/EDUCATION

Length	Time	Date	Description
1:15 min	Live Interview	7/5/22	Salvation Army
<p>The station on-air talent conducted a live in-studio interview with Captain Hargis from the local Salvation Army. The interview informed listeners of emergency shelter cooling stations/centers.</p>			
30:15 sec	Live Reads	7/6-7/15/22	Narcan Training
<p>The station on-air staff did several live reads explaining and giving information on the upcoming Narcan Drive Thru Training event. Several area agencies were involved in this event.</p>			
1:15 min	Live Interview	7/11/22	Mulberry Community Food Pantry
<p>The station on-air talent conducted a live in-studio interview with Suzie Ferguson from the Mulberry Community Food Pantry. The interview informed listeners of the need for donations, gave an update on the expansion project, and how to get food to the homeless.</p>			
1:15 min	Live Interview	7/12/22	Hope Campus
<p>The station on-air talent conducted a live in-studio interview with officials from the Hope Campus. The interview told of the need for supplies.</p>			
30:30 sec	Rotation	7/13-7/15/22	Salvation Army Donation Drive
<p>The station aired PSA spots for the Salvation Army Chapter for their upcoming donation drive. The event served to gather donated funds for those in need. The station talent did several live reads as well.</p>			

1:15 min Live Interview 7/14/22 United Way

The station on-air talent conducted a live in-studio interview with Shea Foldvary and Reagan Heppner from the local United Way. The interview informed listeners of the upcoming Fill the Bus project.

1:15 min Live Interview 7/19/22 Alzheimer's Association

The station on-air talent conducted a live in-studio interview with Christine Drake from the local Alzheimer's Association. The interview encouraged listeners to participate in the upcoming Walk to End Alzheimer's.

20:30 sec Rotation 7/20-7/20/22 United Way

The station aired PSA spots for the local United Way agency to encourage participation in the new Family Wise Prescription Savings Card program. The program allows individuals to save money on prescription drugs. The United Way receives money for each card purchased.

30:15 sec Live Reads 7/20-7/28/22 Cancer Support Group

The station on-air staff did several live reads informing listeners on a local Cancer Support Group. Listeners were encouraged to seek out more information if needed.

30:30 sec Rotation 7/25-7/30/22 Soups and Souls

The station aired several spots promoting the upcoming Soup and Souls food distribution event. The spot encouraged those listeners in need to attend the drive through event. The spots also informed listeners of Covid-19 protocol for the event. The event was sponsored by several area churches.

30:15 sec Live Reads 8/3-8/10/22 River Valley Christian Life Corps

The station on-air talents did several live reads encouraging virtual online attendance of a life skills seminar held by the River Valley Christian Life Corps. The live reads concentrated on life skill changes needed to assist with CDC Protocols for dealing with the Covid-19 pandemic.

20:30 sec Rotation 8/9/22 Encompass

The station aired PSA spots to promote the upcoming "Go Red" event. The event is an annual event that raises funds for the American Heart Association. The event encourages individuals to wear Red clothing to increase awareness of heart disease and the need for research funding.

1:5 min Live Interview 8/16/22 Salvation Army

The station on-air talent conducted a live in-studio interview with Captain Hargis of the local Salvation Army. The interview focused on encouraging listeners to donate to the organization's youth programs.

30:30 sec Rotation 8/22-8/29/22 United Way

The station aired PSA spots encouraging listeners to donate to the local United Way. The spots gave information on how to use the new virtual donation portal on their website.

20:30 sec Rotation 9/1-9/10/22 Salvation Army

The station aired several PSA spots encouraging listeners to donate money to the local Salvation Army chapter by way of their virtual on-line portal.

30:30 sec Rotation 9/3-9/22/22 Heart to Heart

The station aired spots for the local Heart to Heart organization encouraging listeners to donate baby clothing and baby supplies to help those families who are in need. Listeners were informed of drop locations, dates and times of 3 different event site.

1:15 min Live Interview 9/14/22 Salvation Army

The station on-air talent did a live in-studio interview with officials from the local Salvation Army chapter. The interview served to encourage listeners to volunteer for the local Angel Tree project.

20:30 sec Rotation 9/17-9/30/22 Salvation Army

The station aired several spots encouraging listeners to use and donate virtually online to the local Salvation Army chapter.