

**DURING THE SECOND QUARTER OF 2019,
THE FOLLOWING COMMUNITY ISSUES
WERE ADDRESSED IN KFSW
PROGRAMMING:
EDUCATION/COMMUNITY ISSUES OF:**

County Coordinated Response Team

Arvest Million Meals

Arvest Million Meals

Manes and Miracles

Northside Boys Basketball

Missionary-Turkey

Northside Girls Basketball

CASA

Northside Football

Christian Concert

DHS Foster Care

Wycliffe

FEMA

FEMA

Firework Safety

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Program Report

Second Quarter 2019

Issues/Education

Length	Type/Time	Date	Description
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10:30 Sec	Rotation	4/1-4/30/19	County Coordinated Response Team
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Spots aired were designed to bring awareness to Domestic Abuse and Sexual Assault Crimes. The spots gave information of an upcoming event for CCR.

50:30 Sec	Rotation	4/3-6/1/19	Arvest Million Meals
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Spots aired encouraging participation and donations to a local food drive campaign.

20:2 Min	Live Reads	4/3-6/1/19	Arvest Million Meals
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On air talent read live reads encouraging listeners to donate food items or monetary donations to assist with local food drive campaign to benefit local food banks.

1:10 Min	Live Interview	4/1/19	Manes and Miracles
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A live in-studio interview was conducted with the local Manes and Miracles chapter. The organization is trying to raise funds to build a structure to house a horse training facility for those who have disabilities.

1:10 Min	Live Interview	4/4/19	Northside Boys Head Basketball Coach
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A live interview with Northside Head Basketball Coach was conducted in honoring the Boys Basketball Team for winning the State 6A Championship.

1:15 Min Live Interview 4/5/19 Turkey Missionary

A live in-studio interview was conducted with a missionary from Turkey. The missionary told of hardship in the region and gave information of ways to assist in their efforts.

1:14 Min Live Interview 4/11/19 Northside Girls Basketball Coach

A live interview with Northside Girls Head Basketball Coach was conducted to honor the Girls Basketball Team for winning the State 6A Championship.

20:30 Sec Rotation 4/22-5/4/19 CASA

The station aired PSA spots for CASA. The spots encouraged listeners to become CASA Volunteers.

1:10 Min Live Interview 4/26/19 Northside Head Football Coach

A live interview with the Northside Head Football Coach was conducted to give information on the upcoming Football Banquet.

1:18 Min Live Interview 4/28/19 Jordan Feliz

A live interview was conducted with Christian Artist Jordan Feliz on his upcoming concert.

30:30 Sec Rotation 4/29-5/10/19 DHS Foster Care

The station aired spots concerning Foster Care. The spots encouraged attendance to a local DHS event that offered additional information on those considering Foster Care.

1:10 Min Live Interview 5/1/19 Wycliffe

A live interview was done with Andy Keener, CEO for the Wycliffe Organization. This organization does Bible translations all over the world.

20:30 Sec Rotation 6/1-6/30/19 FEMA

The station aired spots giving listeners information of dates and locations of where and when to apply for FEMA grants due to flooding in the area. Additional information was added as the situation became worse.

15:3 Min Live Remotes 6/17/19 FEMA

The station did several live remote broadcasts from the emergency FEMA site encouraging attendance of those affected by the flood. Interviews were conducted on air as what listeners should do and the options available.

20:30 Sec Rotation 6/30-7/4/19 Firework Safety

The station aired spots informing listeners of basic firework safety precautions.

The station also airs 3 live news broadcasts each weekday.

