

**CONTRACT**

**KXLY**  
**Kxly 21 News** 500 W. Boone Ave  
 Spokane, WA 99201  
 (509) 324-4000

<u>Contract / Revision</u> 196657 /		<u>Alt Order #</u> 09052088
<u>Product</u> AJ BALUKOFF FOR GOV		
<u>Contract Dates</u> 04/30/18 - 05/15/18		<u>Estimate #</u>
<u>Advertiser</u> Balukoff, AJ for ID Governor (D)		<u>Original Date / Revision</u> 04/06/18 / 04/06/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> MARK ROBERTS	<u>Sales Office</u> HRP CHICAGO
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Amplify Media**  
 222 Ontario Street, Suite#600  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXLY	04/30/18	05/11/18	GMNW	5-530a		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				3	\$70.00				
	Week:	05/07/18	05/13/18	MTWTF--				2	\$70.00				
									Priority Code 2				
N 2	KXLY	04/30/18	05/11/18	GMNW	530-6am		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$100.00				
	Week:	05/07/18	05/13/18	MTWTF--				2	\$100.00				
									Priority Code 2				
N 3	KXLY	05/14/18	05/15/18	GMNW	530-6am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	MT-----				2	\$100.00				
									Priority Code 2				
N 4	KXLY	04/30/18	05/11/18	GMNW	6-630a		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$250.00				
	Week:	05/07/18	05/13/18	MTWTF--				3	\$250.00				
									Priority Code 2				
N 5	KXLY	05/14/18	05/15/18	GMNW	6-630a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	MT-----				2	\$250.00				
									Priority Code 2				
N 6	KXLY	04/30/18	05/11/18	GMNW	630-7a		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$250.00				
	Week:	05/07/18	05/13/18	MTWTF--				3	\$250.00				
									Priority Code 2				
N 7	KXLY	05/14/18	05/15/18	GMNW	630-7a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	MT-----				2	\$250.00				
									Priority Code 2				
N 8	KXLY	04/30/18	05/11/18	GMA	7-9a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$250.00				
	Week:	05/07/18	05/13/18	MTWTF--				4	\$250.00				
									Priority Code 2				
N 9	KXLY	05/14/18	05/15/18	GMA	7-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	MT-----				2	\$250.00				
									Priority Code 2				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KXLY**  
**Kxly 2 News** 500 W. Boone Ave  
 Spokane, WA 99201  
 (509) 324-4000

Contract / Revision	Alt Order #
196657 /	09052088

Contract Dates	Product	Estimate #
04/30/18 - 05/15/18	AJ BALUKOFF FOR GO	

Advertiser	Original Date / Revision
Balukoff, AJ for ID Govern	04/06/18 / 04/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	KXLY	04/30/18	05/11/18	Live Kelly & Ryan	9-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				3	\$60.00				
	Week:	05/07/18	05/13/18	MTWTF--				2	\$60.00				
									Priority Code 3				
N 11	KXLY	05/14/18	05/15/18	Live Kelly & Ryan	9-10a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	MT-----				2	\$60.00				
									Priority Code 3				
N 12	KXLY	04/30/18	05/11/18	M-F News @5p	5-530p		:30				NM	7	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$425.00				
	Week:	05/07/18	05/13/18	MTWTF--				3	\$425.00				
									Priority Code 1				
N 13	KXLY	05/14/18	05/14/18	M-F News @5p	5-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	1-----				1	\$425.00				
									Priority Code 1				
N 14	KXLY	04/30/18	05/11/18	M-F News @6	6-630p		:30				NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$425.00				
	Week:	05/07/18	05/13/18	MTWTF--				2	\$425.00				
									Priority Code 1				
N 15	KXLY	05/14/18	05/14/18	M-F News @6	6-630p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	1-----				1	\$425.00				
									Priority Code 1				
N 16	KXLY	04/30/18	05/11/18	M-F News @630p	630-7p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$350.00				
	Week:	05/07/18	05/13/18	MTWTF--				2	\$350.00				
									Priority Code 1				
N 17	KXLY	05/14/18	05/14/18	M-F News @630p	630-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	1-----				1	\$350.00				
									Priority Code 1				
N 18	KXLY	04/30/18	05/11/18	Late News	11-1135p		:30				NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				4	\$70.00				
	Week:	05/07/18	05/13/18	MTWTF--				3	\$70.00				
									Priority Code 3				
N 19	KXLY	05/14/18	05/14/18	Late News	11-1135p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/14/18	05/20/18	1-----				1	\$70.00				
									Priority Code 3				
N 20	KXLY	05/05/18	05/12/18	Sa 7-9a GMNW	7-9a		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	-----2-				2	\$140.00				
	Week:	05/07/18	05/13/18	-----1-				1	\$140.00				
									Priority Code 2				
N 21	KXLY	05/05/18	05/12/18	5p News	5-530p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	-----1-				1	\$175.00				
	Week:	05/07/18	05/13/18	-----1-				1	\$175.00				
									Priority Code 1				
N 22	KXLY	05/05/18	05/12/18	6p News	6-630p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	-----1-				1	\$175.00				
	Week:	05/07/18	05/13/18	-----1-				1	\$175.00				
									Priority Code 1				
N 23	KXLY	05/06/18	05/13/18	Su GMA	7-8a		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	-----2				2	\$130.00				
									Priority Code 2				

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<u>Contract Dates</u> 04/30/18 - 05/15/18		<u>Product</u> AJ BALUKOFF FOR GO
<u>Advertiser</u> Balukoff, AJ for ID Gover		<u>Estimate #</u> 04/06/18 / 04/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----1				1	\$130.00				
N 24	KXLY	05/06/18	05/13/18	This Week	758-9a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----2				2	\$150.00				
Week:		05/07/18	05/13/18	-----1				1	\$150.00	Priority Code 2			
N 25	KXLY	05/06/18	05/13/18	5p News	5-530p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$200.00				
Week:		05/07/18	05/13/18	-----1				1	\$200.00	Priority Code 1			
N 26	KXLY	05/06/18	05/06/18	6p News	6-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$225.00	Priority Code 1			
N 27	KXLY	05/02/18	05/02/18	Designated Survivor	10-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	--1----				1	\$400.00	Priority Code 3			
Totals												95	\$20,940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/15/18	95	\$20,940.00	(\$3,141.00)	\$17,799.00
Totals	95	\$20,940.00	(\$3,141.00)	\$17,799.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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