

CONTRACT

KXLY
500 W. Boone Ave
Spokane, WA 99201
(509) 324-4000

And:

Amplify Media
222 Ontario Street, Suite#600
Chicago, IL 60654

<u>Contract / Revision</u> 197419 /		<u>Alt Order #</u> 09070531
<u>Product</u> AJ BALUKOFF FOR GOV		
<u>Contract Dates</u> 04/30/18 - 05/13/18		<u>Estimate #</u> 5996
<u>Advertiser</u> Balukoff, AJ for ID Governor (D)		<u>Original Date / Revision</u> 05/02/18 / 05/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> MARK ROBERTS	<u>Sales Office</u> HRP CHICAGO
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	04/30/18	05/04/18	GMNW	530-6am		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				3	\$100.00				
2	KXLY	04/30/18	05/04/18	GMA	7-9a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				4	\$250.00				
3	KXLY	04/30/18	05/04/18	GMNW	5-530a		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				3	\$70.00				
4	KXLY	04/30/18	05/04/18	GMNW	630-7a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				4	\$250.00				
5	KXLY	05/05/18	05/05/18	Sa/Su GMA	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1-				1	\$140.00				
6	KXLY	04/30/18	05/04/18	GMNW	6-630a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				4	\$250.00				
7	KXLY	05/06/18	05/06/18	This Week	758-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$150.00				
8	KXLY	05/06/18	05/06/18	Su GMA	7-8a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$130.00				
N 9	KXLY	05/05/18	05/05/18	5p News	5-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1-				1	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	04/30/18-05/06/18	5p News	5-530p	-----Sa--	:30		\$175.00		NM		
			<u>Credited</u>										
N 10	KXLY	05/06/18	05/06/18	5p News	5-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams, including specifically Watch ABC. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

KXLY
KXLY News 500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

Contract / Revision	Alt Order #
197419 /	09070531

Contract Dates	Product	Estimate #
04/30/18 - 05/13/18	AJ BALUKOFF FOR GO	5996

Advertiser	Original Date / Revision
Balukoff, AJ for ID Govern	05/02/18 / 05/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	04/30/18-05/06/18	5p News	5-530p	-----SL	:30		\$200.00		NM		
				Credited									
11	KXLY	04/30/18	05/04/18	M-F News @5p	5-530p		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	4			\$425.00					
N 12	KXLY	05/05/18	05/05/18	6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----1-	1			\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	04/30/18-05/06/18	6p News	6-630p	-----Sa--	:30		\$175.00		NM		
				Credited									
N 13	KXLY	05/06/18	05/06/18	6p News	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----1	1			\$225.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	04/30/18-05/06/18	6p News	6-630p	-----SL	:30		\$225.00		NM		
				Credited									
14	KXLY	04/30/18	05/04/18	M-F News @630p	630-7p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	3			\$350.00					
15	KXLY	04/30/18	05/04/18	M-F News @6p	6-7p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	2			\$425.00					
16	KXLY	04/30/18	05/04/18	Inside Edition	7-730p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	3			\$50.00					
17	KXLY	05/02/18	05/02/18	Designated Survivor	10-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	--1----	1			\$400.00					
18	KXLY	04/30/18	05/04/18	Late News	11-1135p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	4			\$70.00					
19	KXLY	04/30/18	05/04/18	Live Kelly & Ryan	9-10a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	2			\$60.00					
20	KXLY	04/30/18	05/04/18	The View	10-11a		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	2			\$55.00					
21	KXLY	04/30/18	05/04/18	GMA	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	1			\$250.00					
22	KXLY	04/30/18	05/04/18	M-F News @6p	6-7p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	MTWTF--	1			\$425.00					
23	KXLY	05/06/18	05/06/18	Late News Sun	11-1135p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----2	2			\$150.00					
N 24	KXLY	05/04/18	05/04/18	M-F News 5-7p	5-630p	----F--	:30	1	\$425.00		NM	1	\$425.00

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04/30/18 - 05/13/18	AJ BALUKOFF FOR GO	5996
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Balukoff, AJ for ID Gover		05/02/18 / 05/02/18

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N 25	KXLY	05/05/18	05/05/18	News4	430-5p	P1	-----S-	:30	1	\$175.00	NM	1	\$175.00
N 26	KXLY	05/13/18	05/13/18	News4	430-5p	P1	-----S	:30	1	\$175.00	NM	1	\$175.00
Totals												49	\$10,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/13/18	49	\$10,340.00	(\$1,551.00)	\$8,789.00
Totals	49	\$10,340.00	(\$1,551.00)	\$8,789.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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