

CONTRACT



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News 9 Now
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

<u>Contract / Revision</u> 71289 /		<u>Alt Order #</u> 09270783
<u>Advertiser</u> Drew Edmondson for Governor - Dem		<u>Original Date / Revision</u> 09/27/18 / 09/27/18
<u>Contract Dates</u> 09/28/18 - 10/08/18	<u>Estimate #</u>	
<u>Product</u> EDMONDSON 4 GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NWTV-D2	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Canal Partners Media formerly LUC Media
25 Whitlock Place SW Suite 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NWTV	10/02/18	10/05/18	News 9 Now	10:35 PM-12:35 XM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	-TWTF--				2	\$20.00			
Totals											2	\$40.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/05/18	2	\$40.00	(\$6.00)	\$34.00
Totals	2	\$40.00	(\$6.00)	\$34.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWTV - TV Oklahoma City, OK	Date: 09/27/2018
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I, Jeff Scattergood,
 being/on behalf of: Edmondson, Drew, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor
 in the General
 election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/28/2018 Date of Last Broadcast: 10/08/2018

Total Charges: \$*****55,012.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Edmondson For Governor 2018

*4901 Richmond Square, Suite 102
OKC, OK 73118*

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ROBERT EDMONDSON, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/27/2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

