

# CONTRACT



**EFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**  
**(855) 333-2676**

<u>Contract / Revision</u> 176047 /		<u>Alt Order #</u> 08433138
<u>Product</u> PRIORITIES USA ACTIO		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5391
<u>Advertiser</u> ISS/Priorities USA Action-A		<u>Original Date / Revision</u> 11/01/16 / 11/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EFOX-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 9722	<u>Advertiser Ref</u> 14205	

And:

**Targeted Platform Media LLC**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	EFOX	11/02/16	11/07/16	M-F Daytime Rot	1:00 PM-2:00 PM		:30			P-02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$70.00					
N 2	EFOX	11/02/16	11/07/16	M-Su Late Fringe Rot	10:00 PM-10:30 P		:30			P-02		NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$30.00					
N 3	EFOX	11/02/16	11/07/16	M-F Daytime Rot	10:00 AM-11:00 A		:30			P-03		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$40.00					
N 4	EFOX	11/02/16	11/07/16	M-Su Late Fringe Rot	10:30 PM-11:00 P		:30			P-02		NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$30.00					
N 5	EFOX	11/02/16	11/07/16	M-Su Late Fringe Rot	11:00 PM-11:30 P		:30			P-02		NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$35.00					
N 6	EFOX	11/02/16	11/07/16	M-F Daytime Rot	2:00 PM-3:00 PM		:30			P-02		NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$65.00					
N 7	EFOX	11/02/16	11/07/16	M-F Early Fringe Rot	3:00 PM-4:00 PM		:30			P-02		NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$110.00					
N 8	EFOX	11/02/16	11/07/16	M-F Early Fringe Rot	4:00 PM-5:00 PM		:30			P-02		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$90.00					
N 9	EFOX	11/02/16	11/07/16	M-F 5p-7p	5:00 PM-6:00 PM		:30			P-02		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$90.00					
N 10	EFOX	11/02/16	11/07/16	M-F 5p-7p	6:00 PM-7:00 PM		:30			P-03		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$70.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract / Revision</u> 176047 /		<u>Alt Order #</u> 08433138
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Product</u> PRIORITIES USA ACTION
<u>Advertiser</u> ISS/Priorities USA Action		<u>Estimate #</u> 5391
		<u>Original Date / Revision</u> 11/01/16 / 11/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	EFOX	11/02/16	11/07/16	M-F 7p-8p	7p-8p		:30			P-02		NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$110.00					
N 12	EFOX	11/02/16	11/07/16	M-F Daytime Rot	9:00 AM-10:00 AM		:30			P-02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	M-WTF--				2	\$70.00					
N 13	EFOX	11/04/16	11/04/16	Fri Prime Hour 1	8p-9p		:30			P-02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----2--				2	\$80.00					
N 14	EFOX	11/04/16	11/04/16	Fri Prime Hour 2	9p-10p		:30			P-02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----2--				2	\$70.00					
N 15	EFOX	11/07/16	11/07/16	Mon Hour 1	8p-9p		:30			P-02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	2-----				2	\$60.00					
N 16	EFOX	11/07/16	11/07/16	Mon Hour 2	9p-10p		:30			P-03		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	2-----				2	\$40.00					
N 17	EFOX	11/05/16	11/05/16	M-Su Overnight	12a-4a		:30			P-02		NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$15.00					
N 18	EFOX	11/05/16	11/05/16	M-Su Late Fringe Rot	10p-12a		:30			P-02		NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$30.00					
N 19	EFOX	11/05/16	11/05/16	Sa 9a-12p	11:00 AM-12:00 P		:30			P-02		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$40.00					
N 20	EFOX	11/05/16	11/05/16	M-Su Overnight	12:00 XM-1:00 XM		:30			P-02		NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$30.00					
N 21	EFOX	11/05/16	11/05/16	Sa-Su Weekend	12:00 PM-1:00 PM		:30			P-02		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$40.00					
N 22	EFOX	11/05/16	11/05/16	Sa 7p-8p	7p-8p		:30			P-03		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$40.00					
N 23	EFOX	11/05/16	11/05/16	Sat Prime Hour 1	8p-9p		:30			P-02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$60.00					
N 24	EFOX	11/05/16	11/05/16	Sat Prime Hour 2	9p-10p		:30			P-02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2-				2	\$60.00					
N 25	EFOX	11/06/16	11/06/16	Sa-Su Weekend	1:00 PM-2:00 PM		:30			P-03		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----2				2	\$20.00					
N 26	EFOX	11/06/16	11/06/16	M-Su Late Fringe Rot	10:00 PM-11:00 P		:30			P-03		NM	2	\$30.00

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<u>Advertiser</u> ISS/Priorities USA Action		<u>Estimate #</u> 5391
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCODE	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$15.00						
N 27	EFOX	11/06/16	11/06/16	Sa-Su Weekend	12:00 PM-1:00 PM		:30			P-03		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$20.00						
N 28	EFOX	11/06/16	11/06/16	Sa-Su Weekend	2:00 PM-3:00 PM		:30			P-03		NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$25.00						
N 29	EFOX	11/06/16	11/06/16	Sa-Su Weekend	3:00 PM-4:00 PM		:30			P-03		NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$25.00						
N 30	EFOX	11/06/16	11/06/16	Sa-Su Weekend	4:00 PM-5:00 PM		:30			P-02		NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$30.00						
N 31	EFOX	11/06/16	11/06/16	Sa-Su Weekend	5:00 PM-6:00 PM		:30			P-03		NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$25.00						
N 32	EFOX	11/06/16	11/06/16	Sa-Su 5a-9a Rot	5a-9a		:30			P-02		NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$10.00						
N 33	EFOX	11/06/16	11/06/16	Sa-Su Weekend	6:00 PM-7:00 PM		:30			P-02		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$40.00						
N 34	EFOX	11/06/16	11/06/16	Sa-Su 5a-9a Rot	5a-9a		:30			P-02		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$20.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	EFOX	10/31/16-11/06/16	Sa-Su 5a-9a Rot	5a-9a	-----Su	:30		<del>\$20.00</del>			NM		
	See MG 34.3,34.4													
	2	EFOX	10/31/16-11/06/16	Sa-Su 5a-9a Rot	5a-9a	-----Su	:30		<del>\$20.00</del>			NM		
	See MG 34.3,34.4													
	3	EFOX	11/07/16-11/07/16	M-F 5a-9a Rot	5:30 AM-6:30 AM	M-----	:30		\$20.00			NM		
	Ⓜ MG for 34.2,34.1													
	4	EFOX	11/07/16-11/07/16	M-F 5a-9a Rot	5:30 AM-6:30 AM	M-----	:30		\$20.00			NM		
	Ⓜ MG for 34.2,34.1													
N 35	EFOX	11/06/16	11/06/16	Su 7p-8p	7p-8p		:30			P-03		NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$40.00						
N 36	EFOX	11/06/16	11/06/16	Sun Prime Hour 1	8p-9p		:30			P-02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$60.00						
N 37	EFOX	11/06/16	11/06/16	Sunday Prime Rotator	9:00 PM-10:00 PM		:30			P-02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----2	2			\$70.00						
N 38	EFOX	11/03/16	11/03/16	Thur Prime Hour 1	8p-9p		:30			P-03		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---2---	2			\$50.00						
N 39	EFOX	11/03/16	11/03/16	Thur Prime Hour 2	9p-10p		:30			P-03		NM	2	\$100.00

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<u>Advertiser</u> ISS/Priorities USA Action		<u>Estimate #</u> 5391
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---2---				2	\$50.00					
N 40	EFOX	11/01/16	11/01/16	Tue Prime Hour 1	8p-9p		:30			P-03		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-2-----				2	\$40.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	EFOX	10/31/16-11/06/16	Tue Prime Hour 1	8p-9p	-Tu-----	:30		<del>\$40.00</del>			NM		
See MG 41.3,41.4,41.5														
	2	EFOX	10/31/16-11/06/16	Tue Prime Hour 1	8p-9p	-Tu-----	:30		<del>\$40.00</del>			NM		
See MG 41.3,41.4,41.5														
N 41	EFOX	11/01/16	11/01/16	Tue Prime Hour 2	9p-10p		:30			P-03		NM	3	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-2-----				2	\$40.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	EFOX	10/31/16-11/06/16	Tue Prime Hour 2	9p-10p	-Tu-----	:30		<del>\$40.00</del>			NM		
See MG 41.3,41.4,41.5														
	2	EFOX	10/31/16-11/06/16	Tue Prime Hour 2	9p-10p	-Tu-----	:30		<del>\$40.00</del>			NM		
See MG 41.3,41.4,41.5														
	3	EFOX	11/04/16-11/07/16	M-F 7p-8p	7p-8p	M----F----	:30		\$110.00			NM		
Ⓜ MG for 40.2,40.1,41.2,41.1														
	4	EFOX	11/04/16-11/07/16	M-F 5a-9a Rot	6:30 AM-7:00 AM	M----F----	:30		\$25.00			NM		
Ⓜ MG for 40.2,40.1,41.2,41.1														
	5	EFOX	11/04/16-11/07/16	M-F 5a-9a Rot	6:30 AM-7:00 AM	M----F----	:30		\$25.00			NM		
Ⓜ MG for 40.2,40.1,41.2,41.1														
N 42	EFOX	11/02/16	11/02/16	Wed Prime Hour 1	8p-9p		:30			P-02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--2----				2	\$80.00					
N 43	EFOX	11/02/16	11/02/16	Wed Prime Hour 2	9p-10p		:30			P-02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--2----				2	\$80.00					
<b>Totals</b>													<b>85</b>	<b>\$4,230.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	85	\$4,230.00	(\$634.50)	\$3,595.50
<b>Totals</b>	<b>85</b>	<b>\$4,230.00</b>	<b>(\$634.50)</b>	<b>\$3,595.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!