



# BROADCAST ORDER FORM

**WCEF-FM**  
**P.O Box 798**  
**Ripley, WV 25271**

Telephone: 304-372-9800  
 Fax: 304-372-9811

SALES REP: Ric Shannon      NEW: YES / NO      CART #: \_\_\_\_\_      PURCHASE ORDER #: \_\_\_\_\_

CLIENT: John McGinley      AGENCY/BILLING: \_\_\_\_\_  
 214 Third Ave. \_\_\_\_\_  
 Ripley, WV 25271 \_\_\_\_\_

CONTACT: John McGinley      CONTACT: \_\_\_\_\_  
 TELEPHONE: 304.532.7806      FAX: \_\_\_\_\_      TELEPHONE: \_\_\_\_\_      FAX: \_\_\_\_\_

POLITICAL  CASH \_\_\_\_\_ TRADE \_\_\_\_\_ CALENDAR \_\_\_\_\_ BROADCAST \_\_\_\_\_ NOTARIZED AFFIDAVIT: YES / NO

PRODUCT: Political-Ripley City Council      MONTHLY BILLING: JAN \_\_\_\_\_ FEB \_\_\_\_\_ MAR \_\_\_\_\_

START DATE: 4/25/22      END DATE: 5/10/22      APR  MAY  JUNE \_\_\_\_\_ JULY \_\_\_\_\_ AUG \_\_\_\_\_

SEPT \_\_\_\_\_ OCT \_\_\_\_\_ NOV \_\_\_\_\_ DEC \_\_\_\_\_

LENGTH: :30      COPY OF SCRIPT FOR CO-OP?: YES / NO      AGENCY COMM%: N/A

TOTAL # OF SPOTS PER MONTH: 24      TOTAL CONTRACT COST: \$204.00      COST PER MONTH: \_\_\_\_\_

FLIGHT DATES	RATE	RUN TIMES	MON.	TUES.	WED.	THURS	FRI.	SAT.	SUN.
4/25-4/29	8.50	6A-9A	2	3	2	3	2		
5/4-5/10	8.50	6A-9A	2	3	2	3	2		

Big River Radio- WV, WCEF-FM, and all affiliated Stations do not discriminate in any way on the basis of race or gender with regard to its advertising practices. Customer hereby agrees to all terms and conditions of this agreement. Customer certifies that he/she/it has the power to make, deliver, and perform under this agreement, and, if customer is not an individual that the undersigned officer of customer is duly authorized to enter into this agreement for and on behalf of customer. Witness our hands and seals the day and date first written below. Both parties may cancel contract with two weeks written notice. Client agrees to pay interest if account is more than 30 days late. Client agrees to pay Attorney fees of 33% and any other fees charged if collection process is needed. TO BE SUBMITTED FOR APPROVAL BY MANAGEMENT.

Station Authorized Representative: Ric Shannon

Customer or other Duly Authorized Signature:

Date: 4/14/22

Customer Name (Please Print): John McGinley

Title: Candidate

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  WCEF Ripley, WV	<b>Date:</b>  4/14/22
---	-----------------------------

I, John McGinley

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the N/P

political party for the office of: Ripley City Council

in the Primary

election to be held on: 5/10/22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
.30 SEC	TIME	10		12	2

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

John McGinley

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/14/22

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

**Signature**

Ric Shannon

**Printed Name**

Gen Mgr

**Title**