

Townsquare Media LLC
KEZJ-FM - KSNQ-FM - KLIX AM - KLIX-FM
Ascertainment Report
Q4 - 2014

ISSUES

Townsquare Media provides its listeners with programming and public service announcements that address issue of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter are contained on the following pages.

Programs

Section 1

Section 1 lists regularly scheduled and special programs that represent the station's issue-responsive programming, providing the most significant treatment of the issue listed above for the calendar quarter.

ON AIR DISCUSSION AND DEBATE: Between 6-10am M-F, Live/Local Morning Talent brings up area issues and allows listeners the opportunity to call in and discuss the impact on the community. Local officials are also recruited to take part in these discussions.

NEWS COVERAGE – Local Morning News produced by Townsquare Media Twin Falls' News Department, including reporting of Current Events and late breaking news.

Airtimes

KEZJFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KLIXFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KSNQFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KLIX – 6:00am – 8:00am

AREA ROAD CONDITIONS. The Magic Valley is vast and the commute from city to city is often impeded by road construction and weather related road closures. KEZJ, KLIXAM, KLIXFM and KSNQ monitor those conditions with hourly road updates M-F mornings at 6:06am and 7:06am. Duration :60... and breaking conditions throughout the remainder of the day.

LIVE PUBLIC SERVICE ANNOUNCEMENT/COMMUNITY EVENTS. Hourly, Air Talent informs the public of events and issues affecting the community in the form of live public service announcements.

Our Public Affairs programming "Magic Valley Insights" is broadcast pre-recorded on the stations and times shown below for a duration of 30 minutes.

KEZJ FM Sunday's 11 p.m.

KLIX AM Sunday's 10 a.m.

KLIX FM Sunday's 7 a.m.

KSNQ FM Sunday's 7 a.m.

Thirty-minute public affairs program is part of our commitment to quality public affairs programming.

Magic Valley Insights is a produced weekly public affairs program. Each week, *this program* features interviews with guests that have expertise and real-world experience regarding the specific issues.

| Issue | Program/Title | Description | Date | Duration |
|----------------------|-----------------------|--|------------|----------|
| Health | Magic Valley Insights | Public health nurse Cheryl Becker talks about the ebola and enterovirus situation and how Magic Valley residents can protect ourselves from these illnesses. | 10/5/2014 | 25 Mins. |
| Recreation | Magic Valley Insights | Kelton Hatch with Idaho Fish and Game presented a lot of hunting and fishing information to listeners since we are right in the middle of hunting and fishing season right now...especially hunting. Also gave safety tips on how to stay safe while hunting. | 10/12/2014 | 25 Mins. |
| Schools/Education | Magic Valley Insights | TFPD School Resources Officer Steven Gassert talked about efforts to curb bullying at Twin Falls schools through the "bully bucket" program and talked about other aspects of bullying in the schools. Twin Falls School Superintendent Dr. Wiley Dobbs talked about the recent announcement of many part time school employees being cut back in hours. | 10/19/2014 | 25 Mins. |
| Government/elections | Magic Valley Insights | Twin Falls County Clerk Kristina Glasscock gives us information on voting including where to find information on where you vote, early voting locations, absentee voting and registration. | 10/26/2014 | 25 Mins. |
| Mental Health | Magic Valley Insights | Providers of mental health services to Medicaid patients in Idaho have been raising concerns that services are being refused, payments are not being made and patients are not getting the care they need...and Idaho's legislators have been ignoring the please. Karmen Babb with Psychiatric Services of Twin Falls outlines these concerns in a plea to get legislators to listen. | 11/2/2014 | 25 Mins. |

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| Public Involvement | Magic Valley Insights | Twin Falls Mayor Don Hall says it's important that people get involved in the local planning of their town. The city is currently forming a citizens committee to help choose a location/building for a new city hall. Don Hall explained how local citizens could get involved with the committee and what their responsibilities would be if they are on the committee. | 11/9/2014 | 25 Mins. |
| Stray Animal Control and Emergency preparedness. | Magic Valley Insights | Mary Holly and Shelly Herral with Anything's Pawsable are working with area towns to develop human shelters and holding areas for dogs. They are currently working with Wendell and raising funds for a small shelter. Twin Falls City Councilperson Rebecca Mills Sojka talked about the recent decision of the city to purchase its own Emergency Notification System to notify city residents of emergencies in particular areas. | 11/16/2014 | 25 Mins. |
| Medicare fraud city organization | Magic Valley Insights | Medicare fraud is rampant. Taenia Hudson is the Senior Medicare Project coordinator and she outlines some of the things local seniors can do to avoid fraud and identity theft. Twin Falls City Councilman Greg Lanting explains the decision of the city council to reorganize the city administration. | 11/23/2014 | 25 Mins. |

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| Immigration Law | Magic Valley Insights | A lot of talk about the immigration changes signed by President Obama. What is it like from the other side of the coin? Nyelle Corral as family who were "emancipated" by President Obama's executive order and she tells what it's like for them and her family to have them come out from the shadows. | 11/30/2014 | 25 Mins. |
| Drugs | Magic Valley Insights | Twin Falls Psychiatrist Dr. Richard Worst talks about the dangers of marijuana. In this age when many states are legalizing it, he says it is more dangerous than you think. He says it is especially dangerous to younger people up to the age of 25 but can also be dangerous to anyone depending on their genes. | 12/7/2014 | 25 Mins. |
| Domestic Violence | Magic Valley Insights | The holiday season always sees an uptick in domestic violence. Twin Falls Attorney Laird Stone handles domestic violence cases. He talks about why it occurs, what happens after one occurs and tells where one can get help...both the victim and the instigator. | 12/14/2014 | 25 Mins. |
| Economics | Magic Valley Insights | So many people get into economic troubles with credit cards and other issues sometimes to the point of bankruptcy. Magic Valley Credit Services has some tips on how to stay out of trouble and what to do if you find you have more bills to pay after the money runs out. | 12/21/2014 | 25 Mins. |

Economics

Magic Valley
Insights

Re-broadcast of previous show due to timeliness of the
issue. Magic Valley Credit Services

12/28/2014

25 Mins.

Mins.

Mins.