

**Ascertainment Surveys**

Townsquare Media LLC provides a short questionnaire to various guests and other leaders of the community in an effort to gain insight on the issues that are of concern to the population in our listening area. The information from these surveys is used to formulate our Public Affairs Programming on this station. The survey asks each respondent to list several significant issues of concern in our listening area.

Our Public Affairs programming is broadcast pre-recorded on the stations and times shown below for a duration of 25 minutes...

- KEZJ FM Sunday's 11 p.m.
- KLIX AM Sunday's 6 a.m.
- KLIX FM Sunday's 7 a.m.
- KSNQ FM Sunday's 7 a.m.

This survey period is for the months of: April, May, June 2014

Interviewee	Title
Ashley Houle	PIO, Magic Valley Speedway
Tony Phernetton	Local racer
Karl Klienkopf	Vice Chair, CSI Trustee Board
Rob Newman	Retiree

Lack of low income housing

Severe weather preparedness

Good paying jobs

Water availability for future

Education

Economic development

Federal regulations vs. growth

Cost of higher education

Regulated development/housing

Bad roads

Crime rate

Issue	Program/Title	Description	Date	Duration
Law enforcement Government Youth Jobs	Magic Valley Insights	Jerome County Sheriff Doug McFall and County Commissioner Charlie Howell get us up to date on the status of the construction of a new county jail after its approval by voters. They are working through the costs and will come to a final agreement soon. Sydney Schoth of Twin Falls is an 11 year old entrepreneur who makes and sells items at local outlet. She tells us how she got started and how others can too.	7/6/2014	25 Mins.
Environment	Magic Valley Insights	There is still a lot of controversy regarding the recent decision by Idaho Fish and Game to issue controlled hunt permits to 9 and 10 year olds even though they were not eligible at the time. Kelton Hatch with Idaho Fish and Game addresses some of those concerns.	7/13/2014	25 Mins.
Immigration and employment	Magic Valley Insights	Immigration issues with the country are also important issues in Idaho and the Magic Valley. Brent Olmstead with the Idaho Business Alliance on Immigration Issues talks about the immigration issues we are facing and how we may want to consider changing the laws to benefit everyone since the current laws are NOT working for Idaho.	7/20/2014	25 Mins.
City Government	Magic Valley Insights	Twin Falls City is currently form a new budget for the coming fiscal year. Twin Falls City Councilperson Rebecca Mills Sjoka talks about the budget and what citizens can do to weigh in on it. She also talks about the comprehensive plan and zoning issues	7/27/2014	25 Mins.
Economy	Magic Valley Insights	Many say we are now out of the "great recession" and that things are back to normal. But, are they really? And what does the future hold? Financial Expert Alex Sinclair says on the scale of 1 to 10 his optimism of the US economy right now is about a 5. He gives us some insight about the economy and some clues of what we might expect.	8/3/2014	25 Mins.

Public Health	Magic Valley Insights	Public Health Nurse Cheryl Becker explains the closure of the Public Health District's closure of the Family Planning Clinic and explains where those services can now be obtained. She also explained the Ebola outbreak and why there is room for some concern for our local residents.	8/10/2014	25 Mins.
Jobs	Magic Valley Insights	Jordyn Neerdaels with the Idaho Dept. of Labor has more job listings for our Magic Valley listeners along with more tips on how employers can use the Dept. for job postings and tips on how to interview for a job.	8/17/2014	25 Mins.
Public Health	Magic Valley Insights	The recent suicide of actor Robin Williams has raised the awareness of depression and co-dependency. Debbie Thomas is a certified counselor and CEO of The Walker Center in Gooding. She talked about depression and co-dependency, the symptoms, the help available.	8/24/2014	25 Mins.

<p>City Government/youth health</p>	<p>Magic Valley Insights</p>	<p>Miss Idaho, Sierra Sandison, wore her insulin pump in full view during the swimsuit competition at the Miss Idaho Pageant. The story went viral as she enabled other young people who weren't "perfect" to step forward with confidence. She tells her story why she decided at the last minute to wear the pump. Twin Falls City Councilperson Rebecca Mills Sojka says the public should attend a public meeting on the planning of downtown Twin Falls and reports the new dog park is working out really well.</p>	<p>8/31/2014</p>	<p>25 Mins.</p>
<p>City Government</p>	<p>Magic Valley Insights</p>	<p>There is some controversy surrounding the proposed annexation of about 50 acres to the city of Twin Falls. Some neighbors in the area are concerned about the annexation. Twin Falls Mayor Don Hall addresses those concerns.</p>	<p>9/7/2014</p>	<p>25 Mins.</p>
<p>Recreation</p>	<p>Magic Valley Insights</p>	<p>Kelton Hatch with Idaho Fish and Game talks about hunting and fishing opportunities in the area. He also answered questions about access to public lands and what landowners rights and responsibilities are about allowing for access to public lands through private property.</p>	<p>9/14/2014</p>	<p>25 Mins.</p>

Senior Citizens/Emergency preparedness	Magic Valley Insights	Bob and Daphne Mallory are working with the city of Twin Falls to establish a Senior Citizens Advisory Committee to work with the city council on Senior Citizen issues. Twin Falls Emergency Coordinator Jackie Frey outlines the county's preparedness and explains what residents can do to be better prepared for the unexpected.	9/21/2014	25 Mins.
Magic Valley Insights		Marge Schmidt with the Idaho Dept.of Labor talks about new tools available through that agency that helps to unite high-tech trained employees with employers. She also has a list of jobs available in the Magic Valley Area.	9/28/2014	25 Mins.