

**Townsquare Media LLC**  
**KEZJ-FM - KSNQ-FM - KLIX AM - KLIX-FM**

**Ascertainment Surveys**

Townsquare Media LLC provides a short questionnaire to various guests and other leaders of the community in an effort to gain insight on the issues that are of concern to the population in our listening area. The information from these surveys is used to formulate our Public Affairs Programming on this station. The survey asks each respondent to list several significant issues of concern in our listening area.

Our Public Affairs programming is broadcast pre-recorded on the stations and times shown below for a duration of 30 minutes...

KEZJ FM Sunday's 11 p.m.

KLIX AM Sunday's 6 a.m.

KLIX FM Sunday's 7 a.m.

KSNQ FM Sunday's 7 a.m.

January, February, March 2014

<b>Interviewee</b>	<b>Issues</b>
Mark Doerr, Idaho Fish and Game Commissioner	Sage Grouse, Predator control, Game management
Carolyn White, Exec. Dir MV Arts Council	Economic Development, jobs, city management, citizen equality, education funding
Rick Stoltenburg, Pastor	Affordable Care Act issues, jobs
Amy Lierman, PIO South Central Public Health	Economy, town development, health care, jobs
Kelton Hatch, Idaho Fish and Game Educator	Ag development, education, arts, hunting/fishing
Cathy Roemer, Jerome County Commissioner	Workforce development, economic development, overcrowded schools

Issue	Program/Title	Description	Date	Duration
Local economy	Magic Valley Insights	Twin Falls Mayor Don Hall is starting his new term as mayor. He talks about his visions of continuing to expand the city's quest to find good business and industry to enhance the local economy including finding more companies like Chobani and Clif Bar to locate in the Twin Falls area.	1/12/2014	30:00:00
Water Conservation	Magic Valley Insights	The Magic Valley area relies heavily on the availability of water for irrigation. Twin Falls Canal Company Manager Brian Olmstead talks about the water outlook for the coming growing season and what efforts, if any, are being taken to conserve the water. Josh Palmer with the city of Twin Falls also talks about city water conservation efforts.	1/19/2014	30:00:00
Law Enforcement	Magic Valley Insights	Twin Falls Police Chief Brian Pike and Capt. Anthony Barnhart explain some of the security and safety concerns over the Snake River Canyon Jump coming up in September. We discussed who would pay for overtime and extra help needed by the police to handle the crowds and other aspects of concerns voiced by the community.	1/26/2014	30:00:00
Economy	Magic Valley Insights	The Twin Falls City Council just voted "NO" to Ed Beckley jumping the Snake River Canyon. This is a huge move on the part of the council affecting the economy in so many ways. Twin Falls Mayor Don Hall and Twin Falls City Councilperson Rebecca Mills Sojka explain the decision and what happens now.	2/2/2014	30:00:00

Education	Magic Valley Insights	Repeat of program with Twin Falls School Superintendent Wiley Dobbs regarding upcoming \$72-million school bond election.	2/9/2014	30:00:00
Health Care	Magic Valley Insights	What to do with loves ones in this area suffering from Demensia. Visions Hospice is holding a Demensia training seminar for all persons interested. Nan Gascho and Tom Mikesell talk about the training seminar, what it will entail and who should attend. Also talked about warning signs of demensia and what types of help are available on our area for this disease.	2/16/2014	30:00:00
Economy and Public Safety	Magic Valley Insights	With the TF City Council recently denying canyon jumper Ed Beckley a least to jump from the original jump site area residents are concerned that with the jump still taking place out of the city that city residents are now going to be saddled with safety concerns only WITHOUT the monetary help of Beckley's company. Mayor Don Hall explained the issue on safety and also on economic issues.	2/23/2014	30:00:00

Economy and Environment	Magic Valley Insights	A "water call" by a Hagerman fish hatchery could have devastating results on the local economy and environment. Lynn Tominaga, director of the Idaho Ground Water Appropriators, explains what could happen if the water call is successful and what steps are being taken to mitigate the situation.	3/2/2014	30:00:00
Economy and Environment	Magic Valley Insights	This is a rebroadcast of a previous show with Lynn Tominaga with the Idaho Ground Water Appropriators explaining the recent "water call" by Rangen fish hatchers. He explains on the implications of this call to the economy and local environment if it can not be successfully mitigated.	3/9/2014	30:00:00
Economy and Jobs	Magic Valley Insights	Ken Edmunds is the director of the Idaho Dept. of Labor. He explains what steps are being taken to bolster the job market in Idaho.	3/16/2014	30:00:00

<p>Economy and Environment</p>	<p>Magic Valley Insights</p>	<p>Brian Olmstead with the Twin Falls Canal Company explains the current water outlook for southern Idaho for the coming irrigation season but he also explains the dire circumstances that we could be in if we don't soon start to coordinate development with water availability.</p>	<p>3/23/2014</p>	<p>30:00:00</p>
<p>Health and safety</p>	<p>Magic Valley Insights</p>	<p>Dr. Haroon Rashid of the Magic Valley Kidney Treatment Center talks about kidney issues in the Magic Valley and what facilities are available to help with those issues. Nathan Jerke with ITD talks about the new speed limit laws and safety at our local bridges during windy days.</p>	<p>3/30/2014</p>	<p>30:00:00</p>