

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 625796 /		<u>Alt Order #</u> 07455715
<u>Product</u> WOLF GOV 10/21		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u>
<u>Advertiser</u> Wolf/D/Gov/Pa		<u>Original Date / Revision</u> 10/20/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Shorr Johnson Magnus
100 North 20th Street
Ste 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	43	10/21/14	10/24/14	TU-F 8a-830a	8a-830a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$100.00	0.00			
N 2	43	10/27/14	10/27/14	MON 8a-830a	8a-830a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$100.00	0.00			
N 3	43	10/21/14	10/24/14	TU-F/10-1030p News	10p-1030p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$600.00	0.00			
N 4	43	10/27/14	10/27/14	MON 10p News	10p-1030p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$600.00	0.00			
N 5	43	10/21/14	10/24/14	TU-F 1030-11p News	1030p-11p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$500.00	0.00			
N 6	43	10/27/14	10/27/14	MON/1030-11p News	1030p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$500.00	0.00			
N 7	43	10/21/14	10/24/14	TU-F/ 10-1015p News	10-1015p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$750.00	0.00			
N 8	43	10/27/14	10/27/14	MON 10-1015p News	10p-1015p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$750.00	0.00			
Totals											0.00	20	\$9,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	16	\$7,800.00	\$6,630.00
10/27/14 - 10/27/14	4	\$1,950.00	\$1,657.50
Totals	20	\$9,750.00	\$8,287.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
Wolf/D/Gov/Pa	10/20/14 / 10/20/14

Signature: _____ **Date:** _____

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