

# ORDER

**WPMT-TV**

**Orders**

**Order / Rev:** 604885

**Alt Order #:** 07305681

**Product Desc:** WOLF GOV 8/12

**Estimate:**

**Flight Dates:** 08/12/14 - 08/18/14

**Original Date / Rev:** 08/11/14 / 08/12/14

**Order Type:** GENERAL

**Primary AE:** Cheryl Long

**Sales Office:** TWDC

**Sales Region:** National

**Agency**

**Name:** Shorr Johnson Magnus

**Buying Contact:**

**Billing Contact:**

100 North 20th Street

Philadelphia, PA 19103

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Wolf/D/Gov/Pa

**Demographic:** A35+

**Product Codes:** PL3

**Priority:** 01

**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/18/14	26	\$8,075.00	\$6,863.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	26	\$8,075.00	\$6,863.75	0.00
<b>Totals</b>	<b>26</b>	<b>\$8,075.00</b>	<b>\$6,863.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	43	08/12/14	08/15/14	M-F 7a-8a Tu-F 7a-8a	CM	7a-8a	-TWTF--	:30	8	\$115.00	01	0.00	NM	8	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/14	08/17/14	-TWTF--			8		\$115.00		0.00				
2	43	08/18/14	08/18/14	M-F 7a-8a M-F 7a-8a	CM	7a-8a	2-----	:30	2	\$115.00	01	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/14	08/24/14	2-----			2		\$115.00		0.00				
3	43	08/16/14	08/16/14	Sa 7p-730p Sa 7p-730p	CM	7p-730p	-----1-	:30	1	\$75.00	01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1-			1		\$75.00		0.00				
4	43	08/16/14	08/16/14	Sa 730p-8p Sa 730p-8p	CM	730p-8p	-----1-	:30	1	\$100.00	01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1-			1		\$100.00		0.00				
5	43	08/13/14	08/14/14	Weekday Access Weekday Access	CM	7p-8p	--WT---	:30	2	\$250.00	01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/14	08/17/14	--WT---			2		\$250.00		0.00				
6	43	08/18/14	08/18/14	Weekday Access Weekday Access	CM	7p-8p	1-----	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----			1		\$250.00		0.00				

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Advertiser: Wolf/D/Gov/Pa  
 Product Desc: WOLF GOV 8/12  
 Estimate:

WPMT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	43	08/16/14	08/16/14	Sa News Sa Late News	CM	10p-11p	-----1-	:30	1	\$250.00	01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/11/14	08/17/14	-----1-	1		\$250.00		0.00						
8	43	08/12/14	08/15/14	Weekday 10p News Weekday 10p News	CM	10p-11p (10:00 PM-10:30 PM)	-TWTF--	:30	4	\$600.00	01	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/11/14	08/17/14	-TWTF--	4		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	43	08/11/14-08/17/14		Weekday 10p News	10p-11p		(10:00 PM-10:30 PM) TWThF----	:30	<del>(\$600.00)</del>		0.00	NM			
See MG 8.5															
[Program Change-LATE RUN NEWS]															
5	43	08/15/14-08/15/14		Late News(not 10p start)	Various		-----F----	:30	\$600.00		0.00	NM			
Ⓜ MG for 8.2 08/15															
[news will run following Eagles vs. Steelers game ]															
9	43	08/18/14	08/18/14	Weekday 10p News Weekday 10p News	CM	10p-11p (10:00 PM-10:30 PM)	1-----	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/18/14	08/24/14	1-----	1		\$600.00		0.00						
10	43	08/12/14	08/15/14	Weekday 10p News Weekday 10p News	CM	10p-11p (10:30 PM-11:00 PM)	-TWTF--	:30	4	\$550.00	01	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/11/14	08/17/14	-TWTF--	4		\$550.00		0.00						
11	43	08/18/14	08/18/14	Weekday 10p News Weekday 10p News	CM	10p-11p (10:30 PM-11:00 PM)	1-----	:30	1	\$550.00	01	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/18/14	08/24/14	1-----	1		\$550.00		0.00						
Totals													26	\$8,075.00	