

ORDER



Orders
Order / Rev: 557996
Alt Order #: 07091658
Product Desc: RON MILLER 3/13
Estimate: 3413
Flight Dates: 03/13/14 - 03/18/14
Original Date / Rev: 03/12/14 / 03/12/14
Order Type: GENERAL

WPMT-TV

Primary AE: Cheryl Long
Sales Office: TWDC
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MILLER/R/STATE SENATE
Demographic: A35+
Product Codes: PL4
Priority: 11
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/14	03/18/14	8	\$990.00	\$841.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2014	8	\$990.00	\$841.50	0.00
Totals	8	\$990.00	\$841.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WPMT-TV	13%	\$990.00
Market	100%	\$7,615.38

Competitive Share

	Share	Total
UNKWN	0%	\$0.00
WGAL	46%	\$3,503.08
WHP	17%	\$1,294.62
WHTM	24%	\$1,827.69
WLYH	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	43	03/13/14	03/18/14	M-F 6a-7a TH,M-TU 6a-7a	CM	6a-7a	MT-T---	:30	3	\$65.00	11	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/13/14	03/19/14	MT-T---		3		\$65.00		0.00					
E 2	43	03/14/14	03/17/14	M-F 7a-8a F,M 7a-8a	CM	7a-8a	M--F--	:30	2	\$65.00	11	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/14	03/20/14	M--F--		2		\$65.00		0.00					
E 3	43	03/13/14	03/13/14	M-F 5p-6p News M-F 5p-6p News	CM	5p-6p	---1---	:30	1	\$125.00	11	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/10/14	03/16/14	---1---		1		\$125.00		0.00					
E 4	43	03/14/14	03/14/14		CM	6p-630p	----1--	:30	1	\$115.00	11	0.00	NM	1	\$115.00

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WPMT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-630p											
				FRI 6p-630p.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/10/14	03/16/14	----1--		1		\$115.00		0.00					
E 5	43	03/14/14	03/14/14	Weekday Late News	CM	1030p-11p	----1--	:30	1	\$425.00	11	0.00	NM	1	\$425.00
				FRI 1030-11P News	(10:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/10/14	03/16/14	----1--		1		\$425.00		0.00					
													Totals	8	\$990.00